THE AMERICAN

JUNE • 35¢

HOME

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HOW TO MAKE THE GREEN GRASS GROW * THE HOUSE THAT LOST ITS HEAD



88 Ways to Keep a Man



Revolving Shelves and big Roll-Out Freezer put all foods at your fingertips!

Only "Straight-Line" General Electric Refrigerator-Freezers give you these features! Plus . . . no coils in back, no dirt-collecting waste space!



Big zero-degree Roll-Out Freezer glides out at a touch, holds up to 175 pounds of food. Foods are easy to see, easy to get at.



Adjust revolving shelves to hold a pie or bulky turkey. Press button, turn shelf to adjust up or down.



Revolving Vegetable Bins turn out at a touch. Two large porcelain bins hold nearly a bushel of vegetables.

REVOLVING SHELVES make all other shelves old-fashioned. So much space for food . . . and all at your fingertips. Just a *touch* brings the food in back right out to the front. No hard-to-reach corners!

And everything's so easy to clean. You never have to remove shelves *or* food. Just revolve the shelves to one side to expose the refrigerator walls. Shelves are sturdy, too. Each one supports as much as 150 pounds.

The big refrigerator section defrosts *automatically* . . . no pans to empty, no clocks to set, no buttons to push.

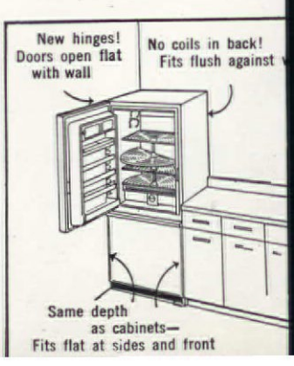
Added feature of the new General Electric is the handy Ice Ejector Trays which drop cubes into a large storage container in the top of the Roll-Out Freezer.

Ask your General Electric dealer about his easy terms and generous trade-in allowance. Household Refrigerator Department, General Electric Company, Appliance Park, Louisville 1, Kentucky.

Cleaning problem solved with "Straight-Line" design. No dirt-collecting waste space. Sides, top, back are flat and straight. Front lines up evenly with cabinets. Does not stick out.

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Just phone someone who means a lot to you.
True happiness is the kind you share.
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Remember those miserable summer days—when the mercury reached boiling point and everyone took off for the nearest beach? Everyone but you, that is! On "certain" days, *you'd* be hiding away with your monthly problems, chafed and irritated by those horrid pads and belts.

But that's all over and past. Now that you've changed to *Tampax*, nothing can stop you from enjoying the cool freedom of the beach! You can wear the sleekest swimsuit, play beauty on the beach or in the sea—and no one can know your secret!

There's nothing like the cool convenience of Tampax® internal sanitary protection. It's invisible and unfelt when in place. There are no pads to chafe, bind or bulge. Odor can't possibly form. And you never have disposal or carrying problems.

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Invented by a doctor—
now used by millions of women

Features for June

JUNE 1958

VOL. LX No. 1



Page 13

HOW TO KEEP A MAN

F-A-T-H-E-R . . . put him all together and he still spells POP. This month, we pay tribute to that grand old institution of fatherhood by presenting you with 88 ideas on how to keep a man. The Poppa at the left is none other than Arthur Illjes, our Office Manager and father of three, whom we hope he also manages(?).



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MR. WARD DESIGNS AN OUTDOOR BARBECUE

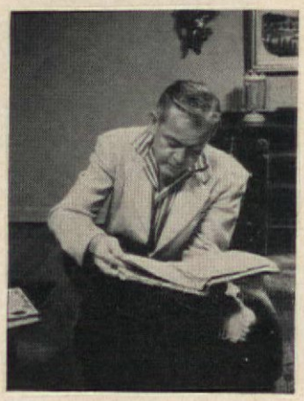
William J. Ward, A.I.A., is a partner of Sigman-Ward, a firm specializing in architectural renderings, patterns and blueprints. Our barbecue is just one of hundreds he has done for American HOME readers over the years—the patterns you've found so professionally presented, so clearly delineated and easy to use. Meet Bill Ward, the man responsible and a friend to all earnest do-it-yourselfers.



Page 38

MRS. COPPES REMODELS A KITCHEN

For many years, blonde, energetic Jeannette Coppes has been designing kitchens for a large, enthusiastic following in the Los Angeles area. Kitchens are her business—and the sense her planning makes in saving both steps and money accounts for her reputation. What's more, if the plumber is late, this gal Coppes can hook up a sink as neatly as the best of them.



Page 52

MR. HETH COOKS GOOD VICTUALS

Edward Harris Heth is a famous amateur cook and the author of a delightful cook book, "The Wonderful World of Cooking," for which Katharine Cornell wrote the preface. He is also a successful novelist. One of his novels, "Any Number Can Play," was made into a movie. Mr. Heth has gone back home to the Welsh hills of his native state Wisconsin, where he watches the cars go by from his pleasant kitchen window, swaps recipes with his neighbors Alfred Lunt, Aunt Dell and all his other good friends.

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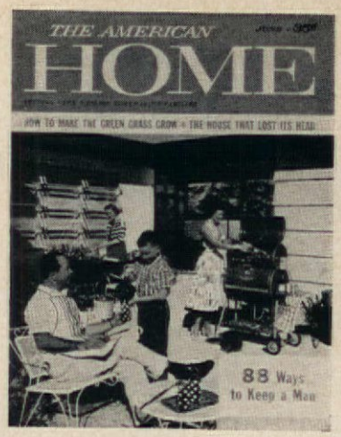
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IF POPPA'S the outdoor type, check some of the ideas on our cover to add to his pleasure. Here, Lawrence Raley of Jacksonville, Florida, is treated royally by his wife Mary, son Larry and neighbor Vicki Carter. Photo from Kranzten.

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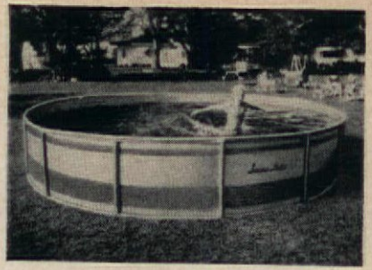


Photo courtesy Doughboy.

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Now you can have your own "swimmin' hole" in just about any backyard. Made with lightweight Reynolds Aluminum, these sturdy portable pools are easy to set up and take down—and so much fun for the kids. Reynolds Aluminum won't rust—ever, so your pool stays bright and new-looking. And the sturdy aluminum sides keep water from splashing out, protect nylon liner. For manufacturers' names, write *Reynolds Metals Company, Richmond 18, Virginia.*

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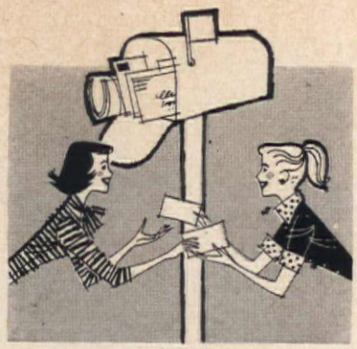
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READERS' EXCHANGE

Call this a coincidence if you will, or maybe this is just the month for a little tiff between two good cooks. In this corner: Mrs. Priscilla Fortescue, famed world traveler . . . broadcaster . . . New Hampshire native . . . and in our opinion an excellent cook who's in love with an old-fashioned Glenwood wood stove. (You read about her in the March issue of The American HOME.)

In this corner: Mr. Edward Harris Heth, our Good Victuals gourmet cook on page 52 of this issue. Mr. Heth is the author of "The Wonderful World of Cooking." In his fascinating cookbook, Mr. Heth goes on to some length to expose a certain Wisconsin friend and neighbor, Aunt Dell, who it seems always pretended her bread and rich sweet rolls were baked in her wood stove when all the time they were "rising to their glory in a modern gas range." Her wood stove stood in the kitchen only as a nostalgic memento of the past.

Sensing that our two contestants would have strong words for each other, we forwarded a copy of Mr. Heth's book to Mrs. Fortescue. Her reply, in turn, was sent to Mr. Heth. The ensuing correspondence is indeed revealing. If you would like to join battle, please do and write us a letter. En garde!

THE EDITOR

HOT BATTLE ON THE OLD WOOD STOVE

Dear Mrs. Austin:

I really love the book on cooking written by Edward Harris Heth and thank you again for sending it. I chuckled at the reference to Aunt Dell and her wood stove, but I now find myself really troubled by the denouement. Feeling intensely sorry that Mr. Heth's neighbor does not experience the soul-satisfying joy that an active wood stove can bring has made me all the more aware of what my little black Glenwood means to me.

It may be a "state of mind" but it's such a delightful state of mind. It may be just the love that goes into cooking with it that makes the food taste better, but what a wonderful love it is!

Truly, my heart sings whenever I'm near that stove. Putting in the paper, the kindling, the sticks of wood, striking the match and then responding to its fragrant warmth is wonderful! Welcoming guests on a rainy day in spring or fall or when it is white with cold on a winter's day and hearing them exclaim "How warm it is! Hm, there's nothing like a wood stove,

(continued on page 10)

NEW! FOR AUTOMATIC DISHWASHERS

Cascade eliminates drops that spot!



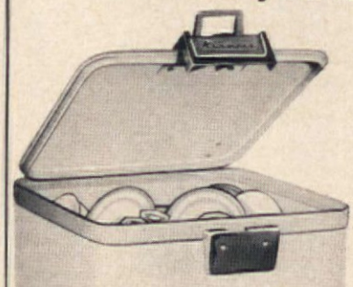
Today's Cascade contains exclusive Chlorosheen to change drops of water into clear-rinsing "sheets." That's why Sears puts Cascade in every new Kenmore!

These glasses show why new, improved Cascade stops spotting as no other detergent can. Cascade's exclusive Chlorosheen changes water *drops* into free-flowing *sheets* . . . leaves everything so slippery-clean, rinse water slides right off. Result: no water drops, no ugly spots. And new, improved Cascade dissolves *completely* . . . leaves no dried-on specks for you to wipe off. It gets everything *close-up clean!* Try new Cascade—now sealed in protective foil.



SEARS ROEBUCK AND CO. **KENMORE**

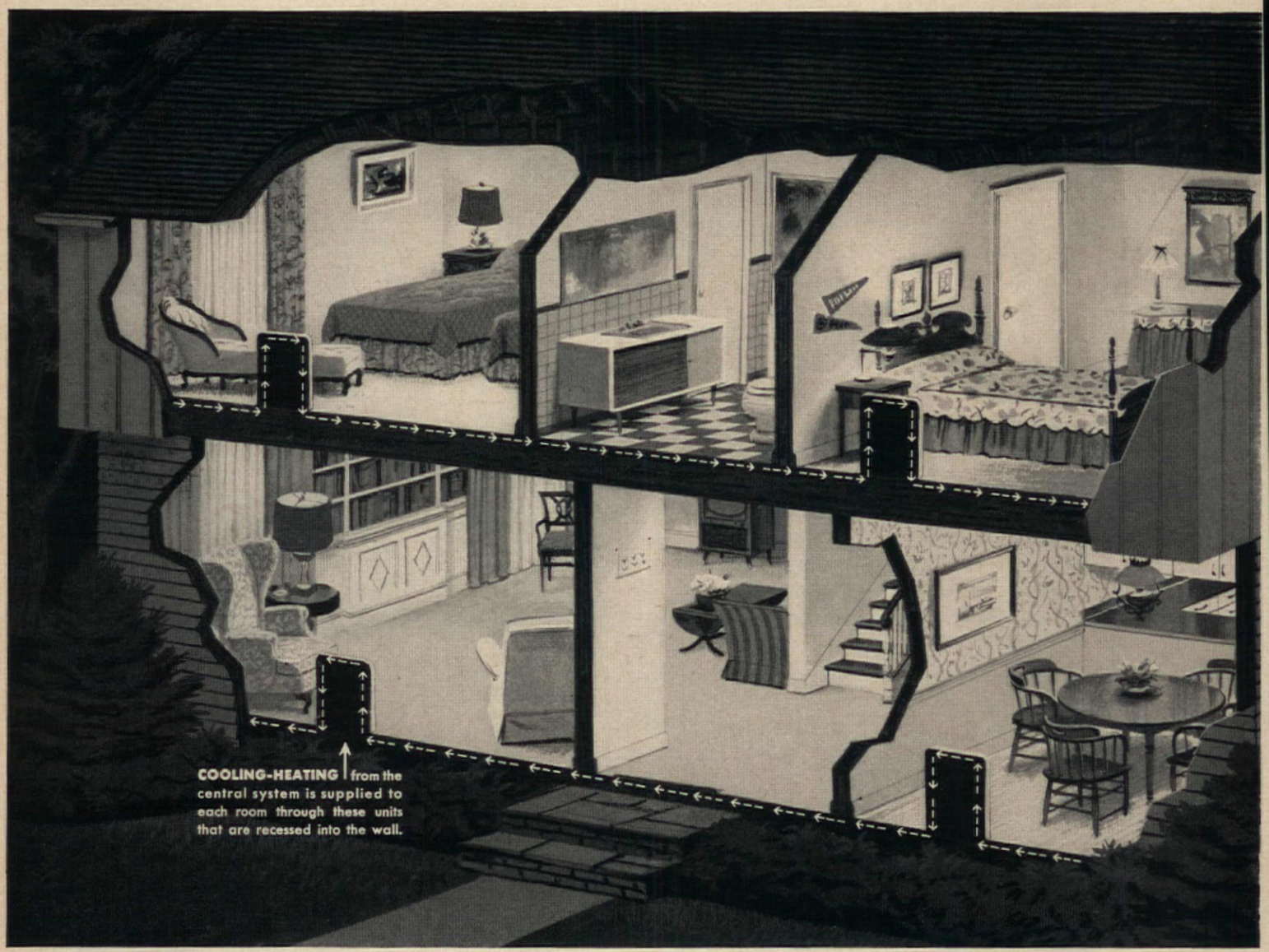
advises you to use Cascade

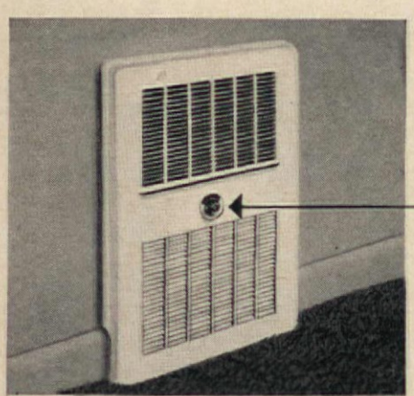


The Kenmore Portable Dishwasher (sold only by Sears) just plugs in—no installation costs. Holds complete service for 8. It features: spring-action lid, colored porcelain tub, vinyl-covered racks. Combination inlet and outlet hoses store in back of machine. Controlled venting carries off excess moisture in drying cycle. And to *eliminate drops that spot,* Sears packs Cascade in every Kenmore dishwasher.

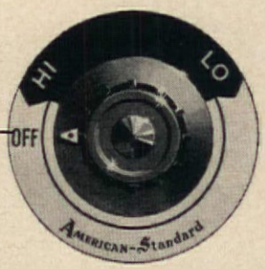
Every leading dishwasher manufacturer advises you to use Procter & Gamble's **Cascade**

American-Standard presents a brand COOLS in summer...HEATS

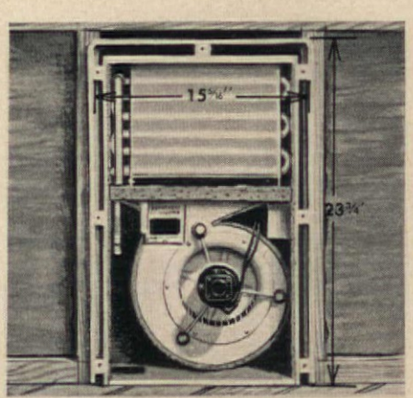




GOOD-LOOKING, compact unit can be painted any color to match or contrast with walls. Heats, cools, filters, gently circulates air with whisper-quiet operation—assures peaceful slumber to the lightest sleeper.

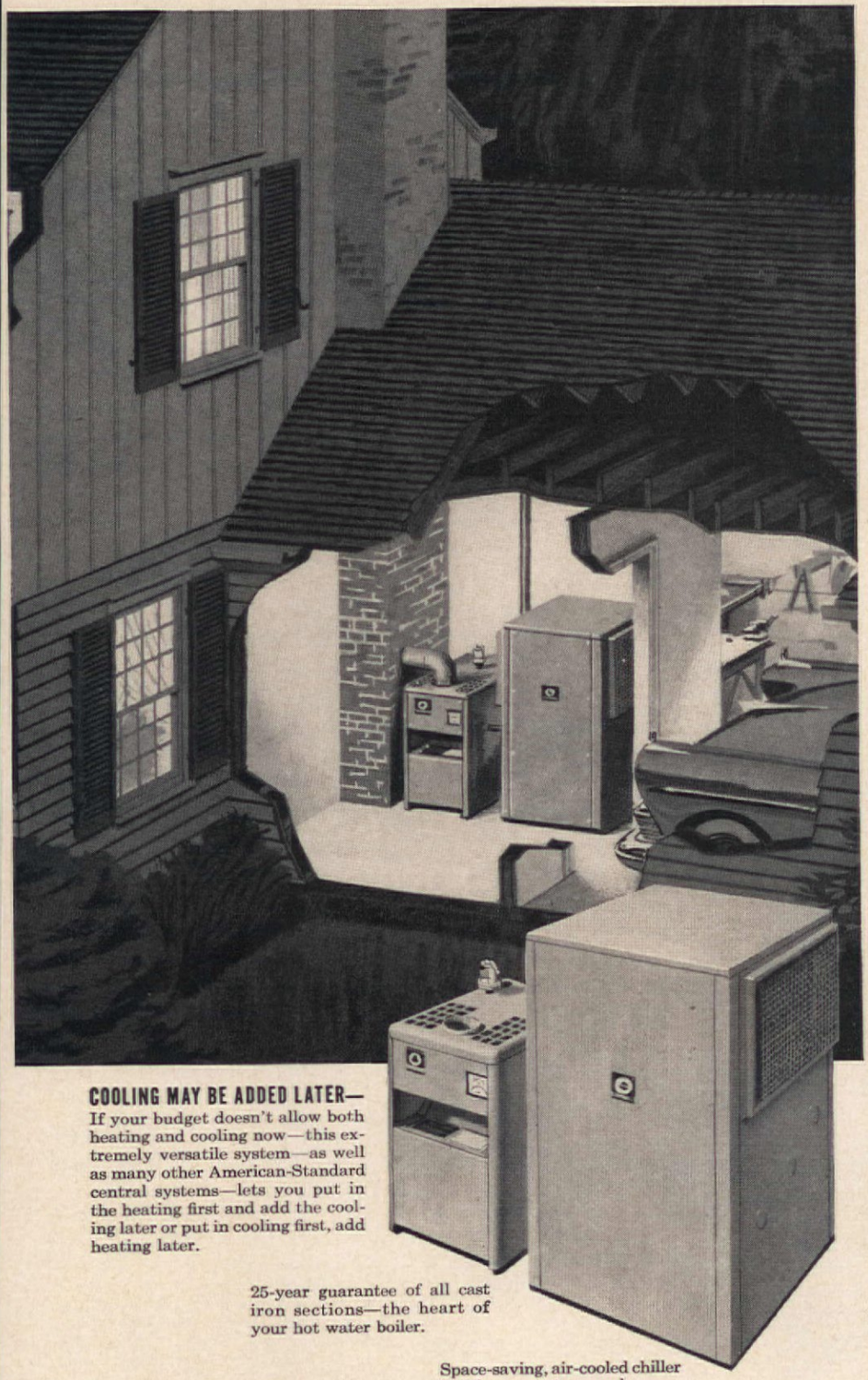


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(continued from page 7)

is there?" That is wonderful. Roasting turkey or game in the oven that *does* have an indicator, golden brown and crispy outside, tender and juicy inside. That is wonderful. And that oven, bless its heart, gets up to 500 in no time when the right draft is controlled in the right way—and it bakes the most wonderful biscuits in the world.

There are four places in the oven where you learn to bake or roast. Left rear, next to the firebox, is the hottest. Left front, the next hottest. Right rear is cooler and right front is the coolest. You learn where to place things on top of the stove for fast or slow cooking. And you broil to perfection by letting down the hinged part at the end of the stove by the firebox. You put your steaks on a grill with a long handle, right across the wood that is beginning to give way to glowing coals—and *there* you have *steak!*

I do feel sorry for anyone who has let the memory or dream of a wood stove simmer out and go cold. True, I acknowledge and appreciate fully the convenience and efficiency of a modern range. Of course, I shall use my beautiful wood-brown GE electric range in hot weather—although on a summer's evening when steaks are in order, they will be broiled over wood.

I do repeat—there is nothing like a wood stove for the fragrance of maple and birch logs, the warmth that fills a kitchen, for the meals it can produce.

PRISCILLA FORTESCUE

Dear Mrs. Austin:

I loved the enthusiasm of Mrs. Fortescue's letter and am delighted that she likes my book. Will you tell her so? But I repeat Aunt Dell turned out to be a fraud about her wood stove; nevertheless, she *did* love it! I hope I can comfort Mrs. Fortescue with the news that Hattie Sederholm, Alfred Lunt's mother and a truly great cook (she lived three miles from here until her death a year ago last summer at 95), always cooked in a wood stove without an indicator, saying she tested the heat by sticking her head inside the oven.

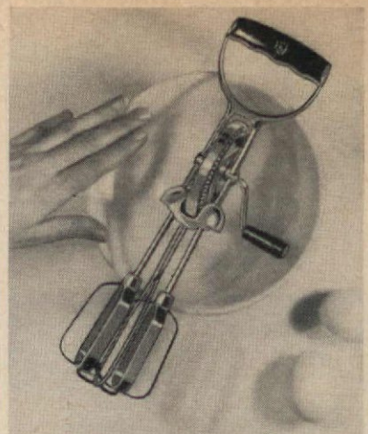
EDWARD HARRIS HETH

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If you live in California, Oregon or Washington, send to W. P. Fuller & Co., Room 972, 301 Mission St., San Francisco 19, Calif.

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75th ANNIVERSARY 1883–1958

PITTSBURGH PLATE GLASS COMPANY

IN CANADA: CANADIAN PITTSBURGH INDUSTRIES LIMITED

The Impala Sport Coupe—every window of every Chevrolet is Safety Plate Glass.



EXCITEMENT RIDES WITH YOU *every mile you roll in your new* CHEVROLET. *At rest or on the road, this sleek style-setter promises action, gaiety, glamor—and it keeps its promises beautifully. Come aboard and take the key to the happiest traveling on the highway!*

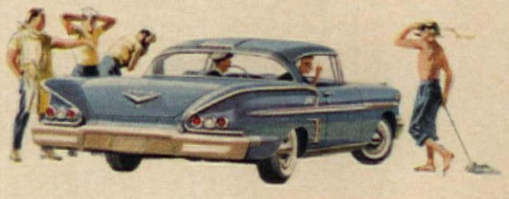
One look at those saucy lines and you know this new Chevy's ready to shove off for wherever you say.

Just name your course—a bustling highway, a tumbling mountain road or a side street to the corner grocery. Here's the car with the kind of eager gait that turns any route you travel into a pleasure cruise.

You'll see what we mean the first time you feel the quick-sprinting torque of Chevrolet's new Turbo-Thrust V8* whisk you up a steep hill. Or learn how this engine loves to shrink the miles out where they're long and lonesome.

And you'll find still more to be proud of in the way Chevy takes the wrinkles out of aging roads. There's a choice of two completely new rides—Full Coil suspension as standard and a real air ride* besides. Each is engineered to achieve a gentleness you'd expect only in the costliest cars.

The plain truth is that you're missing one of the most rewarding experiences on the road if you haven't yet taken the wheel of this new Chevrolet. It's an oversight your dealer will gladly remedy. . . . Chevrolet Division of General Motors, Detroit 2, Mich. **Optional at extra cost.*



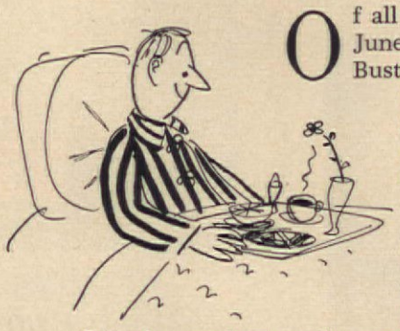
CHEVROLET



See "Where Credit Is Due," page 82

HOW TO KEEP A MAN

LESLIE R. FORESTER

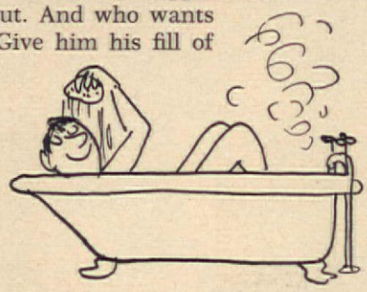


Of all the months of the year, June is the most blessed. Bustin' out the way it does. Handing out diplomas. Pealing forth with wedding bells. Ah, and June brings forth that day of days on which we give praise to Poppa, that prince among men who always brings home the bacon.

Friends, mothers and progeny, this is the season to run, scurry, fly . . . to search your soul and your check book. You gotta make Pappy happy in June.

So be it. We herewith present 88 ways to keep a man. If you're stymied about what to get your begetter, we urge you to read these pages with care. If you're long on love and short on cash, don't worry. We start right off with ideas that won't cost a penny.

First, may we suggest at the hour appointed on Sunday, June 15, you serve him breakfast in bed? Remember, the only other time this happens is when he is laid low with the gout. And who wants to eat with the gout? Give him his fill of his own peculiar favorites on Father's Day, be they chicken livers or fried green tomatoes.



Next, it's time for Poppa's bath. Here's where privacy makes the heart grow fonder. All year long he's in the shower at 7:18 and out by 7:20. That is, if he wants to catch the 8:11. Give him this day his daily bath . . . a long leisurely tub he can soak in to his heart's content. And a rap on the knuckles to him who raps on the door!



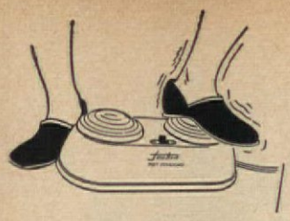
On Father's Day, mark the Sunday paper "his." Let no one chew up the first section with the scissors. That gay little chemise from Gimbels basement will have to wait till Monday. Let no one disappear with the sports section. Let no one enter a single word in the crossword.

Now for a tour of the backyard. Here's where you can prove he can still believe in fairies. Look! Somebody's washed the car, mowed the lawn, emptied the garbage, clipped the hedge! Why, you little Tinker Bell, you!

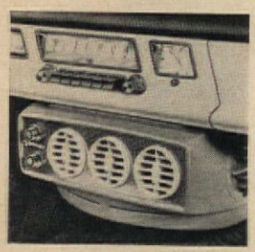


We could go on indefinitely . . . but it's time now to settle down to some good solid merchandise. Like Bob Cummings' modest Victoria cruiser up there on top. From here on in, each and everything you see is designed to send Poppa from here to paternity! (continued)

HOW TO KEEP A MAN AT SEA (see above): If you're Bob Cummings' wife Mary, you take along the cast of the popular Bob Cummings NBC-TV show for a day of sun and sea. Here Ann Davis (Schultzy), helps Mary hand down the fixin's for the cruise. Already aboard and rarin' to cast off are Dewayne Hickman (Chuck), Lisa Davis, Julie Bishop and Olive Sturgess.



12. COMFORT comes feet-first with the strong massaging action of a foot comforter. $17.95.



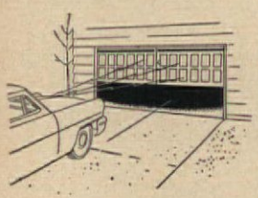
13. AUTOMOBILE air conditioner fits under the dashboard, costs $329.95 plus $50 for installation.



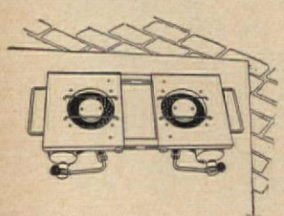
14. HOLDER carries any vacuum bottle safely upright on car seat. 98¢.



15. DRY SINK BAR or planter copied and adapted from an Early American piece. $200.



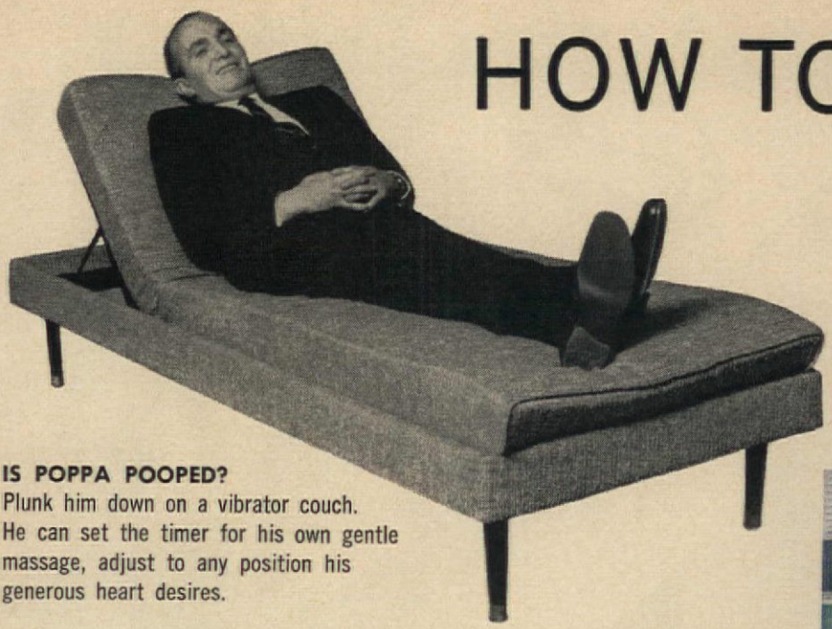
16. PUSH A BUTTON in your car and electronic magic will open your garage door. About $154.



17. TWO-BURNER camp stove fueled with propane gas cylinders expands from 20-28" for large pots. $22.95.

HOW TO KEEP A MAN HOW TO KEEP A MAN HOW TO KEEP A MAN HOW TO KEEP A MAN

HOW TO KEEP



IS POPPA POOPED?
Plunk him down on a vibrator couch. He can set the timer for his own gentle massage, adjust to any position his generous heart desires.



APPLY HIS LITTLE FINGER . . . AND PUSH THE BUTTON.
Dad goes down for the count once he relaxes in this wonderful chair. Comes with a built-in vibrator, too. Note the soothing influence of the soft light and the air-conditioner. Who could resist sleep?







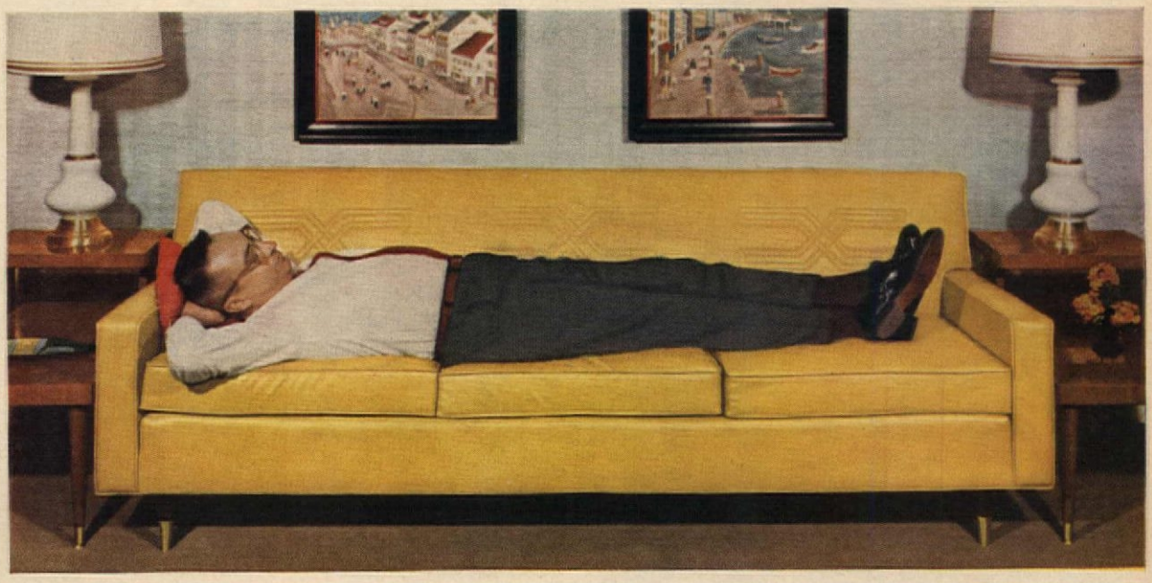


HARD DAY AT THE OFFICE? Give him a soft night of it at home. This chair couldn't be more Poppa's if it had his name on it. A chair to dream on . . . and to make the serenity complete, supply him with slippers and his favorite Panatella.

Look on page 84 for a list of department stores that are coming up this month with more ideas on how to keep a man!

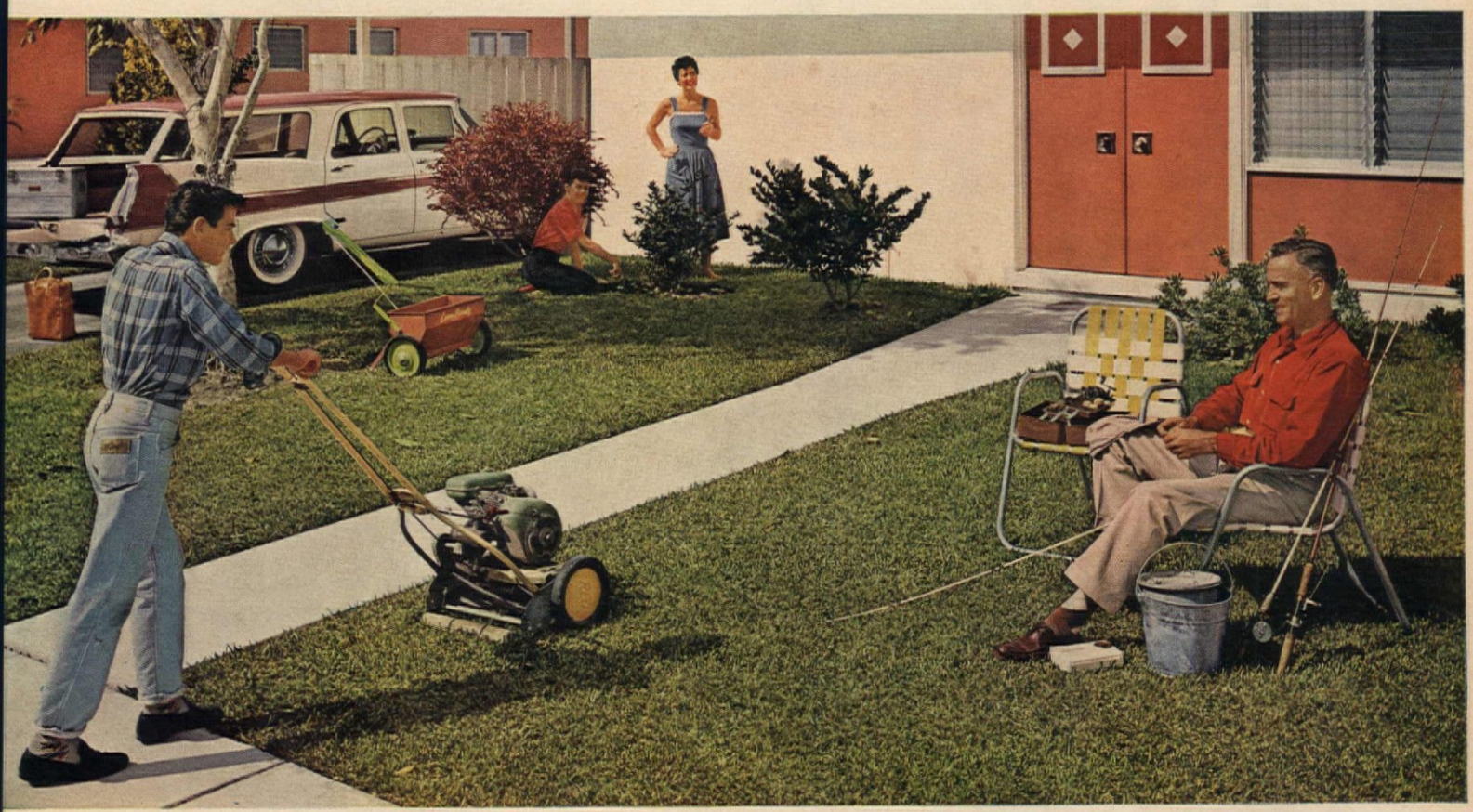
A MAN ON THE PLACE





WHERE DOES HE HANG HIS HAT? Well, there's room for just about every other item you care to mention from pants to small change. Even a seat to sit on. If he can't afford a valet, here's the next best thing!

HE DREAMS HE FELL ASLEEP with his feet on the sofa. Dream on, father dear, for it makes no difference as long as the new sofa is covered in new vinyl fabric that's Poppa-proof.



YOU'RE A CHIP OFF THE OLD BLOCK if you can mow the lawn while he relaxes on the sidelines. Or why not present him with his favorite fishing gear . . . a few flowering shrubs . . . or an underground sprinkling system? If you're really in the chips, you can surprise Dad with a station wagon—a little bauble to show your esteem and affection. You pay the down payment and maybe he'll worry about what comes later!

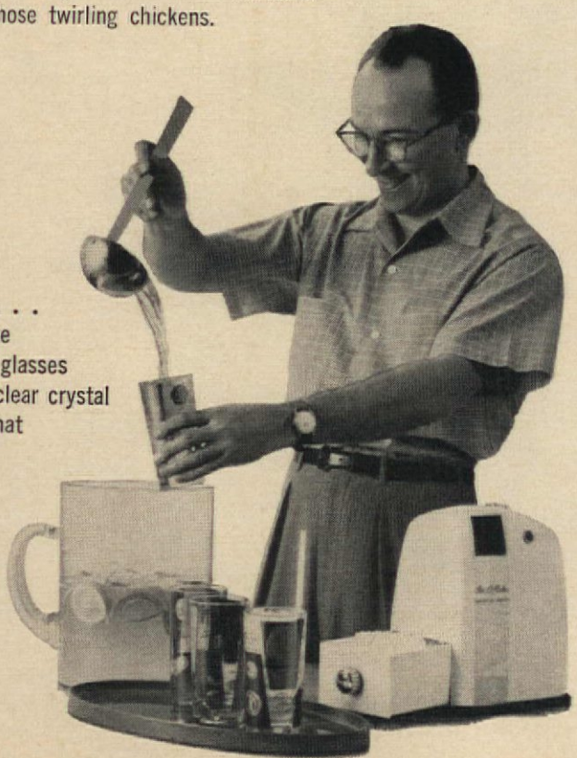
HOW TO KEEP A MAN



ROLL OUT THE BARREL . . . in the form of a super-duper barbecue. And present him with whatever he needs to baste those twirling chickens.



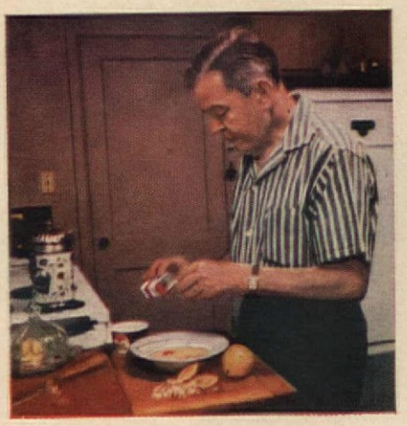
THE WAY TO A MAN'S HEART (bless his soul) is via a carving set that does justice to his carving skill . . . a pegboard apron, mind you . . . and last but not least a big, fat juicy steak.



HE'S THE HOST WITH THE MOST . . . if he pours into these "Old Coin" beverage glasses or shows off his new clear crystal punch set. And dig that electric ice crusher!

Look on page 84 for a list of department stores that are coming up this month with more ideas on how to keep a man!

IN THE LIMELIGHT



DOES HE FANCY GOURMET FOOD?
Show him how Mr. Heth cooks Good Victuals on page 52



PASS HIM THE AMMUNITION . . . a set of "Regimental" tumblers, an "Eagle" tray, a solid copper ice bucket. Man, he's really livin'!

AN OUTDOOR BARBECUE HE CAN BUILD HIMSELF . . .
See the complete pattern on page 19 . . . our special gift to make your dad glad.

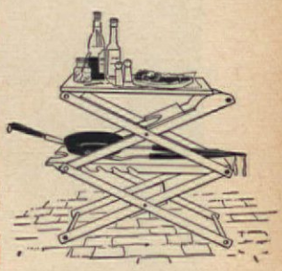


See "Where Credit Is Due," page 82

HOW TO KEEP A MAN HOW TO KEEP A MAN HOW TO KEEP A MAN HOW TO KEEP A MAN



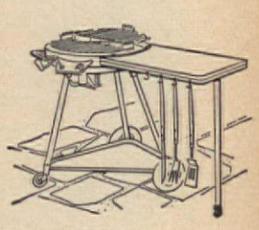
7. SET OF EIGHT "Regimental" tumblers in brass rack. Handsome eagle design. With rack, $11.50. Without, $8.50.



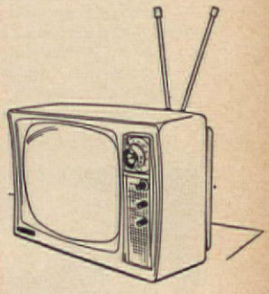
8. FOLDING-TABLE-and-projector-stand displays a dual purpose at barbecue time. Of hardwood, it adjusts from 4" to 40" in height. $9.95.



9. OUTDOOR YARD LIGHT uses sealed container of pressure fuel. To spike into ground, $12.95. Tripod base, $2.95 more.



10. CHEF'S UTILITY TABLE for 24" grills has laminated plastic surface, hooks for tools. $14.95.



11. ULTRA-SLIM TV with 17" screen has built-in telescoping antenna, color-impregnated plastic cabinet. Under $200.

MORE IDEAS ON PAGE 50



Remodeling idea that's sure to make a hit with your wife



This beautiful Crane "Mrs." bathroom *features the Elayne lavatory. Crane offers 9 countertop lavatories with prices in white starting at $40.45*. Other fixtures shown: Crane Neuvogue tub and Crane Drexel closet in Sky Blue.*

*Suggested consumer price. Installation extra.

Why not a bathroom that's hers

. . . and hers alone?

Chances are you've given a lot of thought to adding an extra bathroom. Why not make it a "Mrs." bathroom (like the one in our picture)—a special room where your wife can bathe and dress and pretty herself in blessed privacy.

What would make it even nicer is a *Crane* bathroom, the kind most people prefer. Every Crane fixture is styled by famous designer Henry Dreyfuss to look beautiful and modern for years. Yes, and to add considerably more value to your home.

Free floor plan! Let your Crane Dealer show you how easily an extra bath can be located at the end of a hall or in the corner of a large bedroom. Ask him now for free remodeling estimate and copy of this floor plan (you'll find his name in the Yellow Pages under "Plumbing & Heating Supplies—Retail").

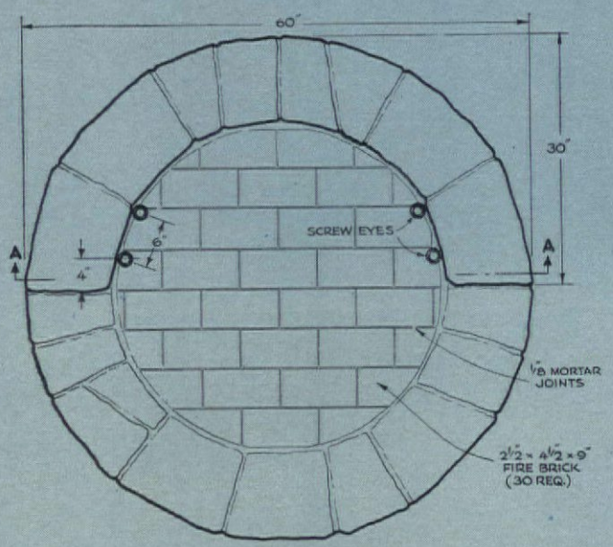
CRANE CO.
836 S. Michigan Avenue, Chicago 5
VALVES • FITTINGS • PIPE • PLUMBING
KITCHENS • HEATING • AIR CONDITIONING

CRANE

the preferred plumbing

YOU CAN BUILD THIS BARBECUE IN THE ROUND





PLAN VIEW

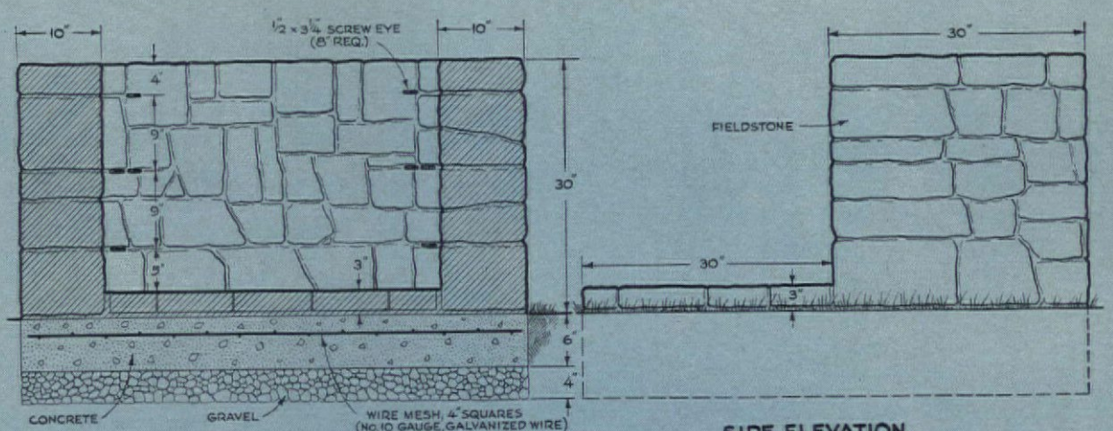
A small barbecue only 5 feet in diameter with big barbecue performance. Large counter-high semi-circular wind-wall makes excellent working counter. It will fit into almost any yard. Here's how to build it:

Dig excavation 5 feet in diameter and 10 inches deep (see step 1 on page 20). Pour gravel into excavation to a depth of 4 inches and tamp firmly (see step 1 on page 20). Mix concrete as follows: 1 part Portland cement; 2¾ parts sand and 4 parts gravel with water. Pour mix over gravel to depth of 4 inches (see step 2 on page 20). Before this has hardened, imbed 4x4-inch wire mesh in concrete and pour 2 more inches of concrete over this, making a total depth of 6 inches of concrete (see steps 3 and 4 on page 20). When concrete is hard enough to step on, scribe a circle as described in step 5 on page 20.

Following "Plan View" and "Section of AA" lay up stone work imbedding the 8 screw eyes in their proper positions as shown. Lay firebrick, setting them in fireclay. Construct grill supports as shown in "Detail of Grill Support."

CAUTION: DO NOT BUILD FIRE FOR TWO WEEKS AFTER COMPLETION.

(continued)



SECTION AT A-A

SIDE ELEVATION

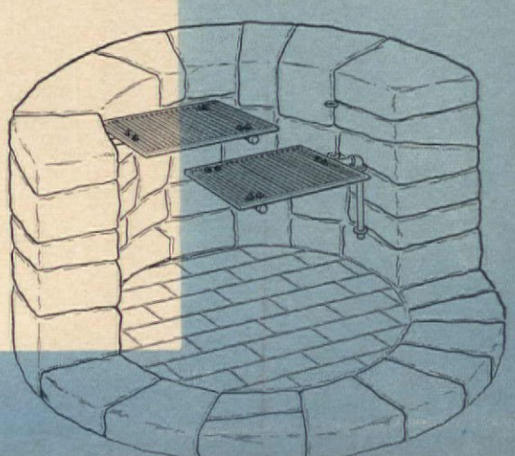
DESIGNED BY
CARL T. SIGMAN AND
WILLIAM J. WARD

MATERIALS NEEDED

6½ cu. ft. of gravel for under slab
For slab: 2 sacks Portland cement
5⅛ cu. ft. sand
7¼ cu. ft. gravel
5x5-ft. piece of wire mesh with 4x4 in. squares
For stone mortar: ½ sack Portland cement
1½ cu. ft. sand
20 cu. ft. stone
30 fire bricks
1 sack fireclay

Hardware: eight ½x3¼" screw eyes
four ⅜x5" pipe nipples
two ⅜x16" iron pipes
two ⅜x10" pipe nipples
two ⅜" elbows
two ⅜" tees
four ⅜" pipe caps
six ¼" U bolts with nuts and washers
two 12x18" iron grills

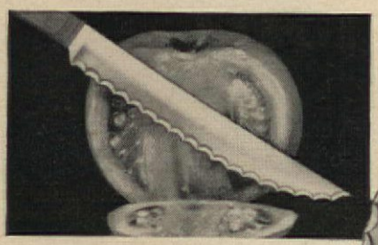
PERSPECTIVE



ANNOUNCING THE

first new kind of knife in your lifetime

FLINT® Waverly Edge



MAKES THE HARDEST CUTTING JOB EASY

STAYS SHARP FROM YEAR TO YEAR

The new Flint Waverly Edge is not a serrated knife. It's a brand new kind of stainless steel, hollow ground *scalloped* edge that stays sharp from year to year . . . makes the hardest cutting job easy. Cuts everything from frozen foods to a paper-thin tomato slice without losing a drop of juice.

The new Flint Waverly Edge is the first new kind of knife in your lifetime. Even the handles are special—famous Pakkawood* that won't chip, burn, or stain. They keep their hand-polished lustre for a lifetime.

Try just one—and you'll agree that for yourself or for a gift—if you want to give pleasure, give Flint Waverly Edge Cutlery.

© 1958 Ekco Products Company

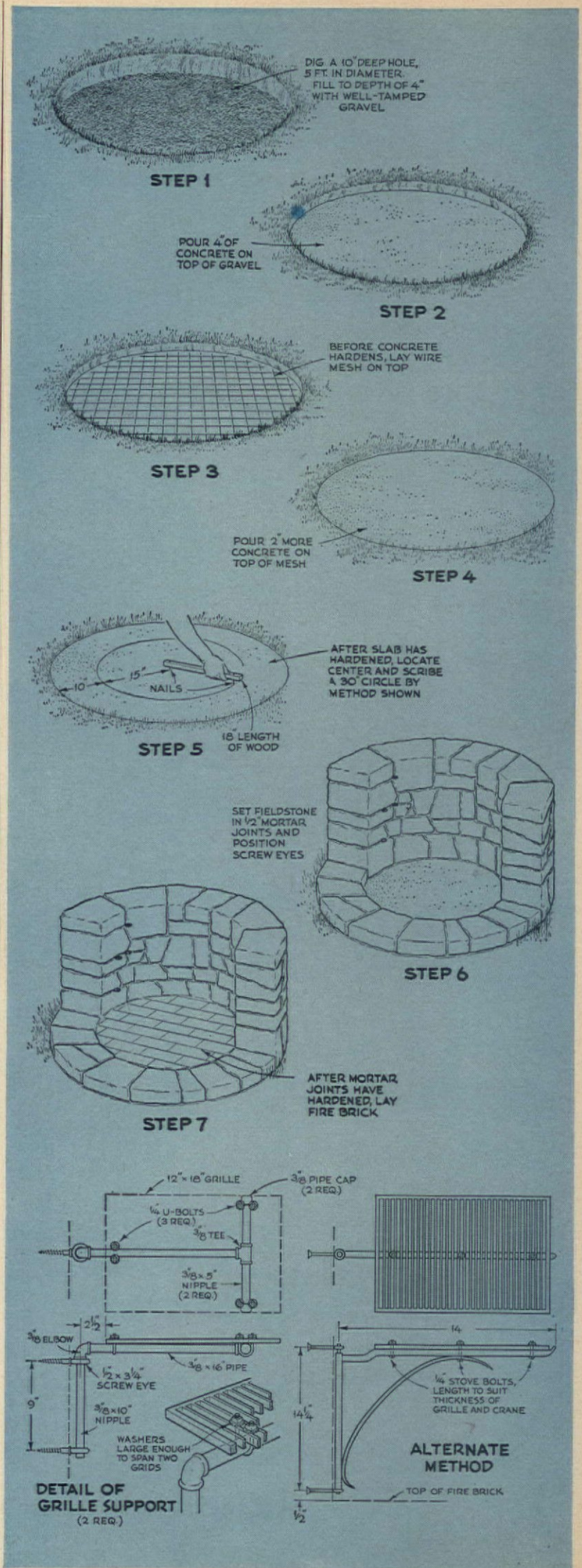
All these Flint knives now available with new Waverly Edge STAINLESS STEEL BLADES . . . PAKKAWOOD* HANDLES

3" Paring Knife 98¢	5" Utility Knife $1.50	7⅞" Swedish Cook's Knife $2.95	9" Bread and Cake Knife $3.50	9" Large Utility Knife $3.50	7" Butcher Knife $2.95

*T.M. Adams Plastic Co.

EKCO®

. . . the greatest name in housewares





FOR YOU—DESIGNED IN REDWOOD BY GEORGE NAKASHIMA



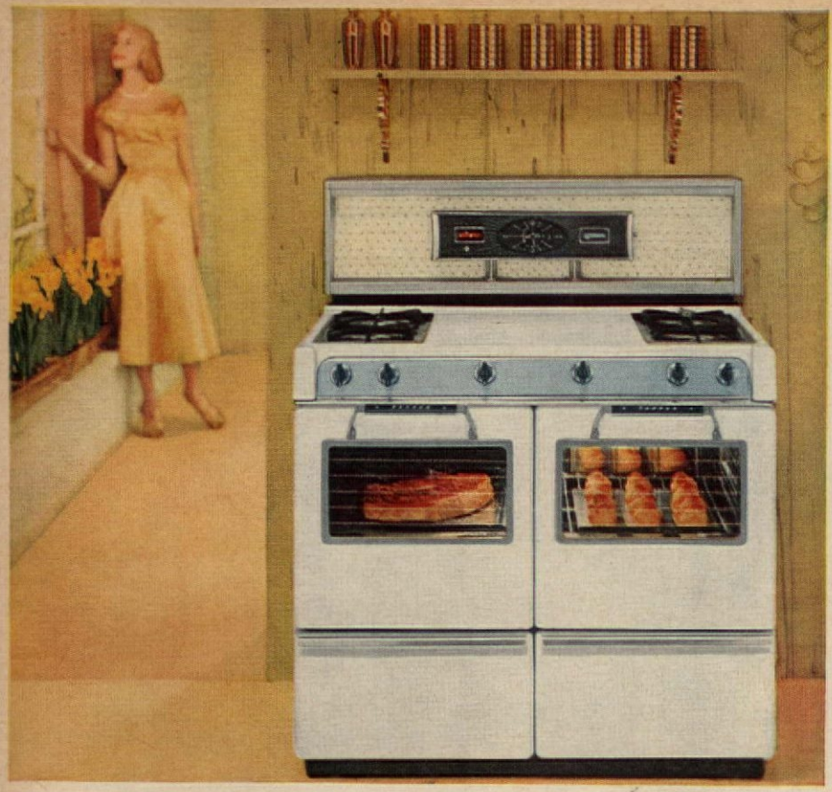
The natural beauty of California redwood brings a feeling of warmth and welcome to both home and garden. George Nakashima, one of the world's great craftsmen in wood, has designed this outdoor family room entirely in Simpson redwood. The house, too, is of Simpson redwood—in attractive bevel siding. Redwood is one of the most durable woods known. Specify Simpson redwood for permanent beauty and minimum maintenance.

WRITE FOR FREE PLANS to build this outdoor room, complete with furniture and Dutch oven. *Simpson Redwood Company, Room 201, Arcata, California.*

RELY ON Simpson REDWOOD

The Finest in Douglas Fir, Western Hemlock and Redwood Lumber; Acoustical, Insulating and Hardboard Products, Paper, Plywoods and Doors.

SR-810/2899



HOW PROUD YOU'LL BE OF YOUR GOLD RIBBON **TAPPAN**

Who wouldn't be proud? Just look at Tappan's incredibly beautiful styling. The backpanel of illuminated fleur-de-lis glass. The gleaming chrome-lined oven. And everything works automatically: oven times your cooking; Set 'N Forget top burner automatically controls heat. Roast control signals you, turns oven off when roast is ready. Easy cleaning—oven and broiler doors and entire top lift off.

Nothing cooks like a **TAPPAN**





SET 'N FORGET AUTOMATIC HEAT CONTROL ends potwatching and scouring. Burning and boil-overs are a thing of the past. Tappan's amazing Set 'N Forget top burners (gas) and surface units (electric) turn their own heat up and down —keep cooking temperatures exactly right. Foods can't burn even if you forget.

TAPPAN'S GOLD RIBBON "STYLIST"—automatic electric cooking at its best. Set 'N Forget top unit makes any pot and pan automatic. Oven starts, cooks, turns itself off—all automatically. 7-heat super-speed switches let you dial low simmer to rolling boil.



The Tappan Company, Mansfield, Ohio. Also, Canadian Tappan Stove, Ltd., Montreal.



To make your savings go a long way,
it may be better to buy than build

RETIRING SOON?

MARIAN McINTYRE McDONOUGH

Ever think of retiring to the country? Of course, it's nice to dream of settling on a tropical isle, in a sunny locale, or a fisherman's paradise, but, more realistically, there may be an old house practically in your own backyard that may be the answer to your problem. It answered ours!

To be sure, not everyone inherits an old house. We were lucky. We fell heir to a Victorian summer cottage and, from that moment on, our dream of going French Quarterish in New Orleans went flying out the window. Suddenly we realized that we could live as cheaply, if not more so, in a charming old summer resort town in our home state, Colorado. Hadn't we the house even if it needed a little face-lifting? Hadn't we the scenery? And wouldn't our little cottage in a small mountain town give us the advantages of metropolitan Denver some fifty miles away, as well as Colorado Springs twenty-two miles to the south over good highways? Here we wouldn't have to pay the high cost of living—and building. And even if we didn't have the charms of the French quarter or palms and sapphire seas we had pines and mountains and a tumbling creek. This little town had age and history, too, if that at first had seemed a prerequisite. The town, Palmer Lake, is one of the oldest summer resorts in Colorado, with a growing year-round population.

Even our house had a history of sorts. In the eighties our little frame cottage had been a one-room club or community house. Primary and Sunday school classes and occasional church services had been held there. In another period the house had been used as a post office and dwelling for

(continued)

Will your next paint job last for 5 years?



7-year-old paint job . . . and still that "showplace look" for the home of Mr. Joseph B. David, of New Orleans, La. June, 1950 was the last time this house was painted with "Dutch Boy" House Paint. Yet the paint job, by Albert Breitkreutz, is still smooth, bright, weather-tight.

Homeowners say, "Dutch Boy is the 5-year house paint."

Paint with an eye to the future! Be sure of a paint job that will beautify and protect your home for years and years. Use "Dutch Boy" House Paint . . . called "the 5-year house paint" by homeowners! Dries to a tough, bright, weather-tight finish. Brushes on smoothly, evenly, easily.

"Dutch Boy" House Paint is economical, too. It starts *saving you money* the moment you use it. Its tough, durable finish means you don't have to paint as often to keep your home in first class condition.

Ask your dealer to show you *the paint with the brighter future*—"Dutch Boy" House Paint. In white and wide range of fade-resistant colors. Your nearest dealer is listed in the yellow pages of your phone book.





FREE BOOKLET! Tells you how to give your home new personality with color!

National Lead Company
Dept. 452, P. O. Box 98, Brooklyn 1, N. Y.

Please send FREE copy of "Color Scheming with Dutch Boy Paints."

Name_____

Address_____

Town_____ Zone____ State_____

A PRODUCT OF NATIONAL LEAD COMPANY



The "handy ham" makes man-size Picnic Sandwedges—easy as pie!



RECIPE FOR GOOD EATING IN THE GREAT OUTDOORS: Slice a round loaf of rye or white **BREAD** crosswise in thirds. Spread lightly with **MAYONNAISE**. Put layers together with **SWISS CHEESE**, chopped **ONION, GREEN PEPPER... UNDERWOOD DEVILED HAM** and **TOMATO** slices. (You'll need 2 Family Size 4½-oz. cans of Underwood.) Cut in wedges for 8 happy picnickers; wrap in foil.

P. S. Do you have enough Underwood Deviled Ham—the "handy ham"—on hand *right now* to make this recipe? If not, add several cans to your shopping list.



MADE FROM WHOLE HAMS

Underwood Deviled Ham is made from whole hams, chosen for quality and perfectly cured. It's blended with a secret formula of spices. Result: a wonderful, can't-be-copied flavor.

FREE PICNIC PARTY BOOKLET WRITE WM. UNDERWOOD CO., DEPT. 6K, WATERTOWN 72, MASS

(continued)



"OUR FURNITURE is a mixture of old and new with a sprinkling of good antiques; they seem at home in this setting."

a station agent of the Denver & Rio Grande Western Railroad. It has quite a background, this house of ours!

Like its history, the house gave evidence of both character and age. In settling down with the pine and spruce-covered mountains, its outlines had also warped and settled with age and weather. The porches sagged. Floors tilted slightly and plastered walls were cracked and bumpy, but it had possibilities. And even though we lacked sufficient funds to do all the remodeling at once, we figured that we could accomplish the project as the budget allowed. Hiring local carpenters, we followed through on a number of projects: converting a small parlor into a library, enclosing a porch, redoing the bedrooms. The dining room was left as it was, except for repainted woodwork and new blue-green wallpaper. Glass shelves were installed in the bay window to hold my collection of colored glass.



Of course, there were headaches—there always are. But it was fun for us to see all of our dreams and color schemes become real, to find new uses for our old things, to see what we could salvage from the contents of the old cottage.

You'll almost always find sceptics who will tell you it costs more to remodel an old house than to build a new one. Sometimes they're right. It depends on the amount of work necessary. But we did not find it so. For the $4,000 we put into remodeling, we have a charming, comfortable home in a lovely location. What house could you find or build today for less than $10,000 that could compare with our little white house in the mountains?

You, too, may find what you want (and can afford) in an old house. Maybe it'll turn up conveniently overlooking the ocean, or in a resort town or back bay or near a lovely small village. You never know. But be on the lookout for one. It may be just the answer to your retirement plan.

THE END

HAL MARCH asks the Big Question:

"What's the best way to spend $28* on a home today?"



,000 QUESTION" TV QUIZMASTER HAL MARCH AND HIS WIFE, CANDY, ADMIRE FIESTA PATTERN HUSH-TONE TILE

"Quiet and beautify with Hush-Tone Ceiling Tile by Celotex!"

TRADE-MARK

You can do it yourself over the weekend! With beautiful new HUSH-TONE Tile, you can have modern sound-absorbing ceilings like the one you see here. As do-it-yourself enthusiast Hal March says, "It's easy!"

This new tile by CELOTEX not only beautifies *any* room . . . it also puts a heavenly hush on noise . . absorbs up to 20 times more noise than ordinary ceilings . . . adds the comfort of quiet to family living!

Famous Raymond Loewy Associates created HUSH-TONE Tile's *Linear-Random*† design . . . hundreds of tiny "sound traps" in an eye-pleasing new arrangement . . . patented by CELOTEX, *first name in sound quieting.*

Only HUSH-TONE Tile gives you a choice of white or color in two exclusive pre-decorated finishes: *True White* or new color-flecked *Fiesta* for that expensive-looking "interior decorator" touch. Later, if you redecorate, you can paint without clogging the perforations. That's why we say, Hush-Tone Tile is *permanently* sound-absorbent!

In your new home, or over old ceilings, HUSH-TONE Tile cuts down noise in family room, recreation room, dining room, kitchen . . . wherever quiet is welcome and beauty is a "must."

Leading builders feature HUSH-TONE Tile in their Model Homes. It's a mark of quality construction. When you buy, build or modernize, insist on *genuine* HUSH-TONE by Celotex.

Whether you do it yourself or have it installed, visit your CELOTEX building products dealer, now. See samples. Get his friendly advice. Learn how little it will cost to "Hush-Tone" *your* home!

Other Celotex Brand Products preferred by leading architects, builders and contractors: INSULATING SHEATHING • MINERAL WOOL INSULATION • INSULATING ROOF SLABS • CELO-ROK® GYPSUM PLASTERS, ANCHOR-LATH, WALLBOARDS • TRIPLE-SEALED® ASPHALT SHINGLES • INSULATING SIDING • HARDBOARDS AND MANY OTHER BUILDING PRODUCTS

CELOTEX

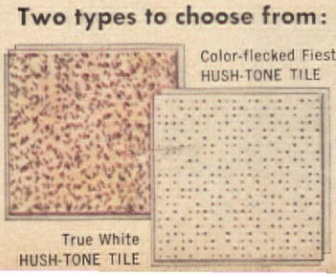
REG. U.S. PAT. OFF.

BUILDING PRODUCTS

**Approximate cost of HUSH-TONE Tile for a 10' x 14' room.*

†U.S. PAT. NO. D168,763

Two types to choose from:







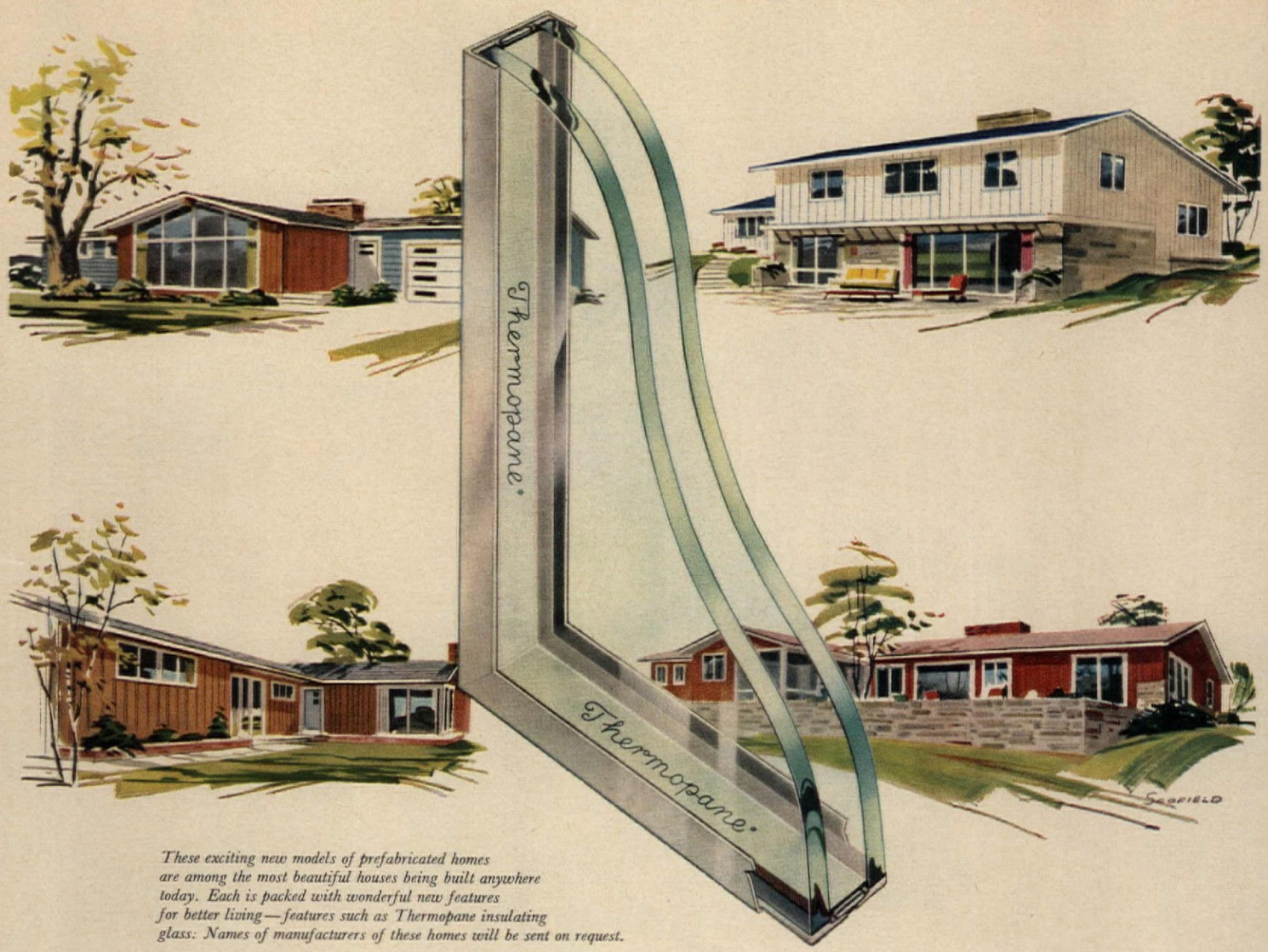
THE CELOTEX CORPORATION, Dept. AH-68
120 S. LaSalle St., Chicago 3, Ill.

Please send FREE new full-color booklet showing how to quiet and decorate with Hush-Tone and many other Celotex ceiling tile products.

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These exciting new models of prefabricated homes are among the most beautiful houses being built anywhere today. Each is packed with wonderful new features for better living—features such as Thermopane insulating glass: Names of manufacturers of these homes will be sent on request.

BETTER YOUR LIVING in a new home built with products like *Thermopane*®

Now's the time to buy a new home! When you look at the exciting 1958 models, you'll see how much you're missing.

Today's good houses—at all price levels—are better planned! Better built! More economical to maintain! They offer much easier, more pleasant and comfortable living. That's because builders are using advanced building materials, like *Thermopane* insulating glass!

Builders know that without windows of *Thermopane* a house is only *partially* insulated. It will be cooler in winter—harder to heat; hotter in summer—harder to keep cool.

Thermopane cuts heating and cooling costs. Keeps you more comfortable year 'round. *Thermopane* protects you from drafts. Cuts down fogging and frosting. And you can forget storm sash.

This week end, plan to visit the model homes on display in your community. You'll discover outstanding models like those shown above. Write for a beautifully illustrated booklet describing *Thermopane* and what it can do for you. Only 10c. Dept. 468, Libbey·Owens·Ford Glass Company, 608 Madison Avenue, Toledo 3, Ohio.



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INSULATING GLASS
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What happens when the COUNTRY comes to PARK AVENUE?

MARY E. MONZE

It raises a question, that's what it does. Can Early American be wed to Contemporary? We've always heard that marriages are made in heaven. But can the two be made to go together like the horse and carriage? Or would it be better if the twain had never met?

For years, David and Bobby Mahoney have been scouting the countryside, snooping here, scurrying there, in quest of Early American furniture. They love the warmth and traditional charm of these old pine pieces that fit so cozily and perfectly into a home.

But what happens if you suddenly decide the place for you to live is a big, oversized apartment on New York's upper Park Avenue? Part with the long-loved Early American? Give in—and go all out for traditional or maybe modern? Not the Mahoneys! The job of renovating and redecorating might have discouraged the more faint of heart but it didn't faze the Mahoneys.

Weeks and months went by before the place was finished. Bobby supervised the job and did the decorating herself—sometimes by the trial and error method, she admits. There was the time the bedroom had to be entirely (continued)

Country to Park Avenue (continued)

repainted because of an error in color. For weeks there were men working all over the place. She thought they'd never get through. Then there was the pine furniture they cherished. Would that fit in? Well, it did, as you can see from the pictures. It is a charming blend of old and new.

Your first impression on walking into the apartment is that it is a handsome modern home. But a second look reveals the original Early American pieces. This modern look was achieved by painting the living-room walls a slate gray and covering the floor with a very light carpet. The extra large coffee table is a present-day one. The seating pieces, too, are contemporary. "Large and comfortable," specified David. White silk café curtains, like the old pine furniture, make the room seem less formal. Even the old Boston rocker next to the modern fireplace adds old world charm to the setting. In the bedroom is seen an unusually handsome headboard made from a part of an old Pennsylvania Dutch iron fence which originally belonged to one of their friends. This pattern was copied in wood and painted black to make a kind of divider between the entrance foyer and living room. In the den, a former closet is turned into storage for the television and hi-fi. A second closet makes a bar. Wall color is antique yellow with avocado colored rug and calico curtains.

All rooms express Bobby's "know-how" learned from doing her own decorating, but David, president of the Good Humor Company, contributed valuable ideas, too. Bobby was formerly a John Powers model who is now a first-class decorator. Don't you agree?

THE END

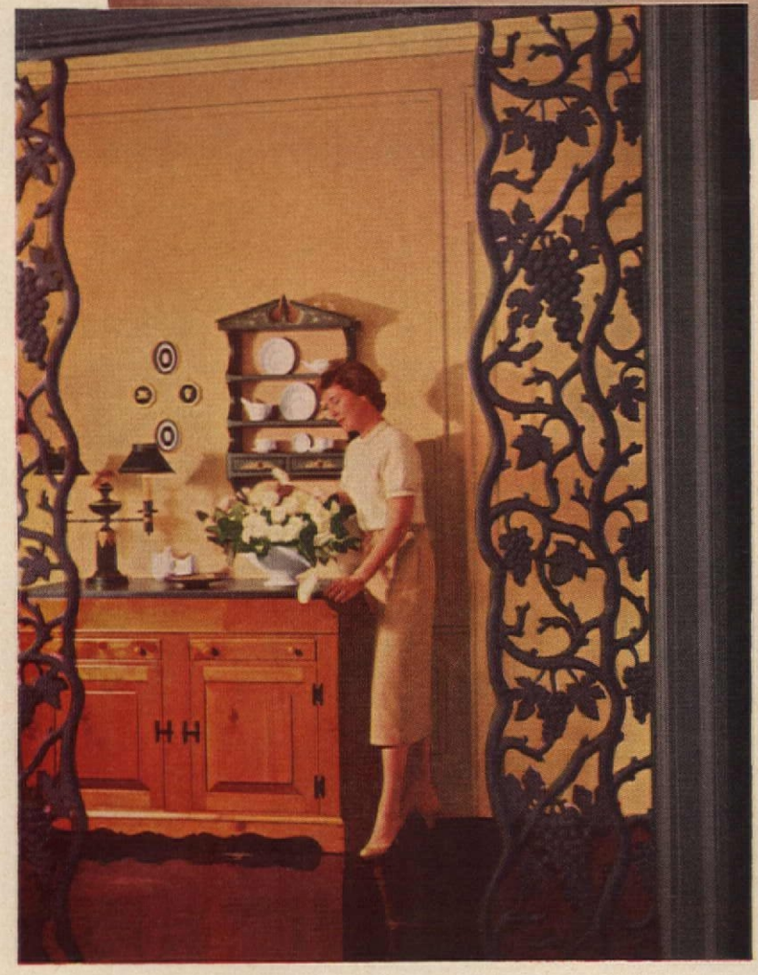










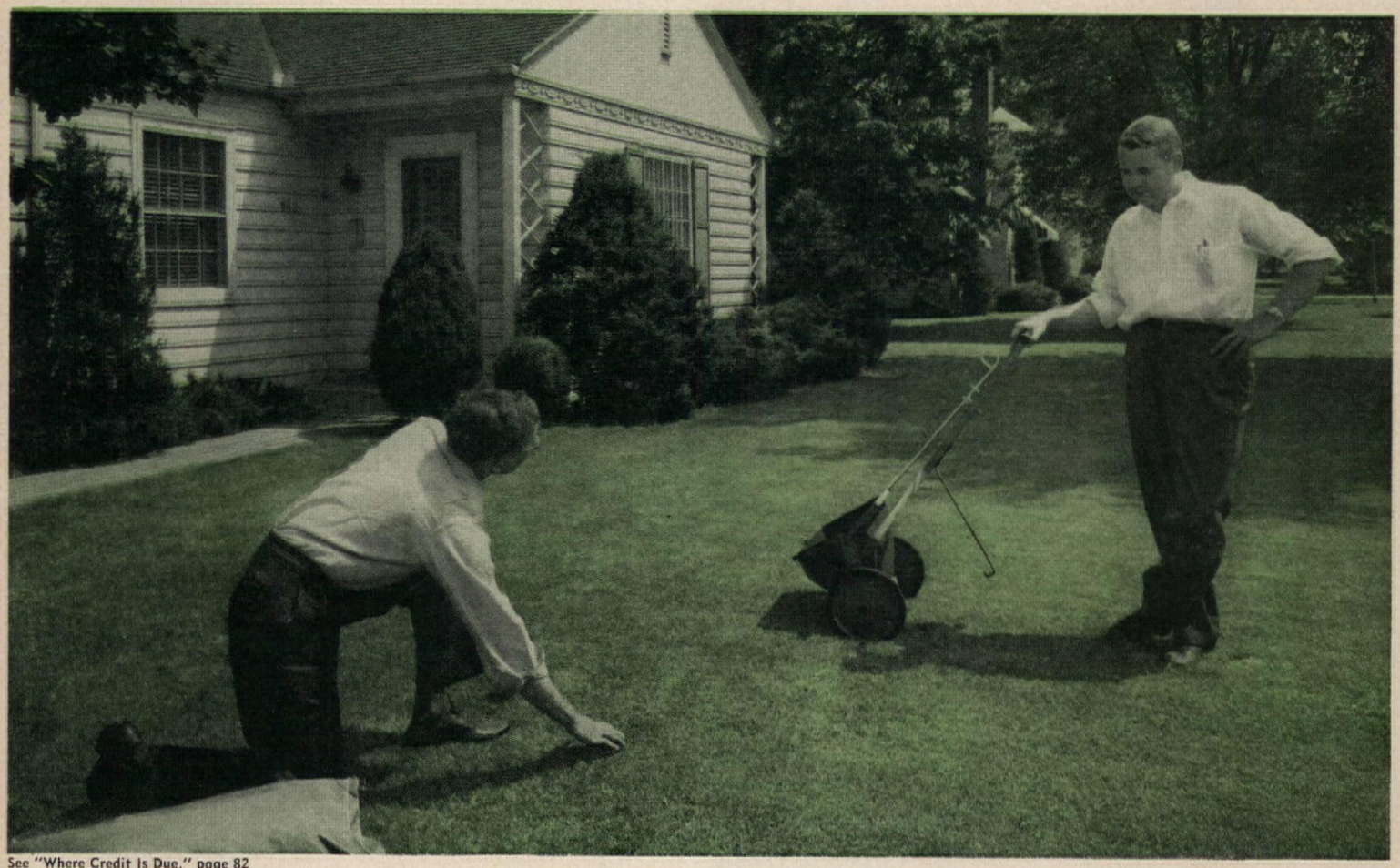




IN THE DEN David and Bobby play gin rummy while listening to favorite programs. A cozy place for reading and watching TV too.

THEODORE A. WESTON

Green Grows the Grass — Here's How!



See "Where Credit Is Due," page 82

A good lawn *never* was a matter of luck. It used to take brains *and* brawn. Today it only takes brains. It's a matter of knowing what things to do and when to do them—and none of them, in 1958, involves hard work.

You merely walk behind a power mower—or even ride it. You feed a lawn, painlessly, in a matter of minutes. You kill weeds, crabgrass and bugs with chemicals. And you water a lawn with an efficient sprinkler or an underground system.

What's important—and what takes a wise manipulation of your time—is to *do* these things *when they need to be done.*

LAWN FEEDING

A good lawn *must* be fed. No soil is fertile enough to support a thick turf, mowed week after week, year after year, without the addition of plant nutrients. It should be fed in early spring, at the beginning of summer, and at the beginning of fall. And of the three feedings, the summer one is the most important.

Use a *lawn food.* Buy enough to treat your lawn area according to the directions on the package, and do *not* use more than the directions call for.

WATERING

For a lawn to stay green, there *must* be enough moisture in the upper 6″ of soil at all times. But nothing is gained from more than enough moisture. So before watering, be sure the soil needs it, then *soak it well.* If you're not certain, test the soil by digging into it with a trowel or soil sampler and crumbling it with your fingers. If it's dry and powdery to the touch, it needs watering; if it's moist, even though not actually wet, it doesn't need watering.

When watering, run the sprinkler till the upper 4″ of soil is wet. The water will soak in to about 6″ deep.

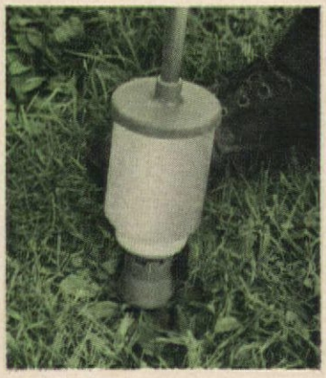
LAWN SPRAYING

If lawn pests or diseases are a problem in your area, be thankful for the new spray chemicals and reasonably priced, efficient lawn sprayers that attach to the hose. They make the control job really easy.



Patches of dead grass may mean white grubs are feeding on the roots. Look for them by lifting the sod with a shovel. The trouble may also be caused by chinch bugs (tiny, fly-like insects at the base of the grass) or by sod webworm (indicated by tan-colored moths flying out when you mow the grass). If you find none of these, chances are the grass has been killed by one of several turf diseases.

Grubs are controlled by annual use of chlordane, dieldrin or DDT. These chemicals also control chinch bug and sod webworm, but should be used every two or three weeks till these pests are eliminated.



Lawn diseases, which usually occur in hot, humid weather, can be controlled with new turf fungicides containing mercury, cadmium, calomel and thiuram.

WEED CONTROL

There's no excuse today for dandelions, plantain and similar weeds in the lawn—they're so easy to kill with selective weedkillers containing 2,4-D. You can apply these as liquids with a watering can or sprayer or in dry form with a fertilizer spreader.

Pre-emergence weedkillers, used several times in the spring at the exact rates recommended, kill most weed seeds as they sprout, before they even come up.

If you have only a few weeds here and there in your lawn, the easiest control is with an aerosol sprayer attached to a stick. You just press the nozzle against the weeds!

Crabgrass takes longer to get rid of, but the newer crabgrass killers, systematically used, do eventually finish it off. If you're starting a new lawn, you can kill all weed seeds, including crabgrass, by using one of the new soil fumigants a few weeks before sowing grass.



TRIMMING

Don't underrate edging and trimming! No matter how fine the grass, your lawn will be *much* more attractive if it's well edged and trimmed.

Most lawns need edging two or three times a year, trimming every third or fourth mowing. For edging you can use a spade, edging iron, push-type edger or, if it's a big lawn, a power edger.

For trimming, there are hand shears, long-handled ones, push-type trimmers, and both electric and gasoline power trimmers.



The new corrugated aluminum edging practically eliminates the job of keeping the lawn edged and also makes trimming a good deal easier. The edging comes in rolls and can be cut as needed with tin snips. When the soil is moist, you pound it into the ground with a hammer and block of wood. Aluminum edging should come just above the ground line but well below the height at which you cut the grass. It should last for many years.







MOWING

Mowing should be at the *right height* and it should be *frequent*. As a general rule, it's best to set the mower at 1½″ and to mow as soon as the grass is more than 2″ high.

Once a week may be often enough when the grass is growing slowly—midsummer with northern cool-season grasses, spring and fall with southern warm-season grasses. But every five days or even twice a week may be necessary in spring and fall in the North, in summer in the South.

Remember: You *must* mow grass whenever it needs it—*if* you want a fine lawn!



SOIL TESTING

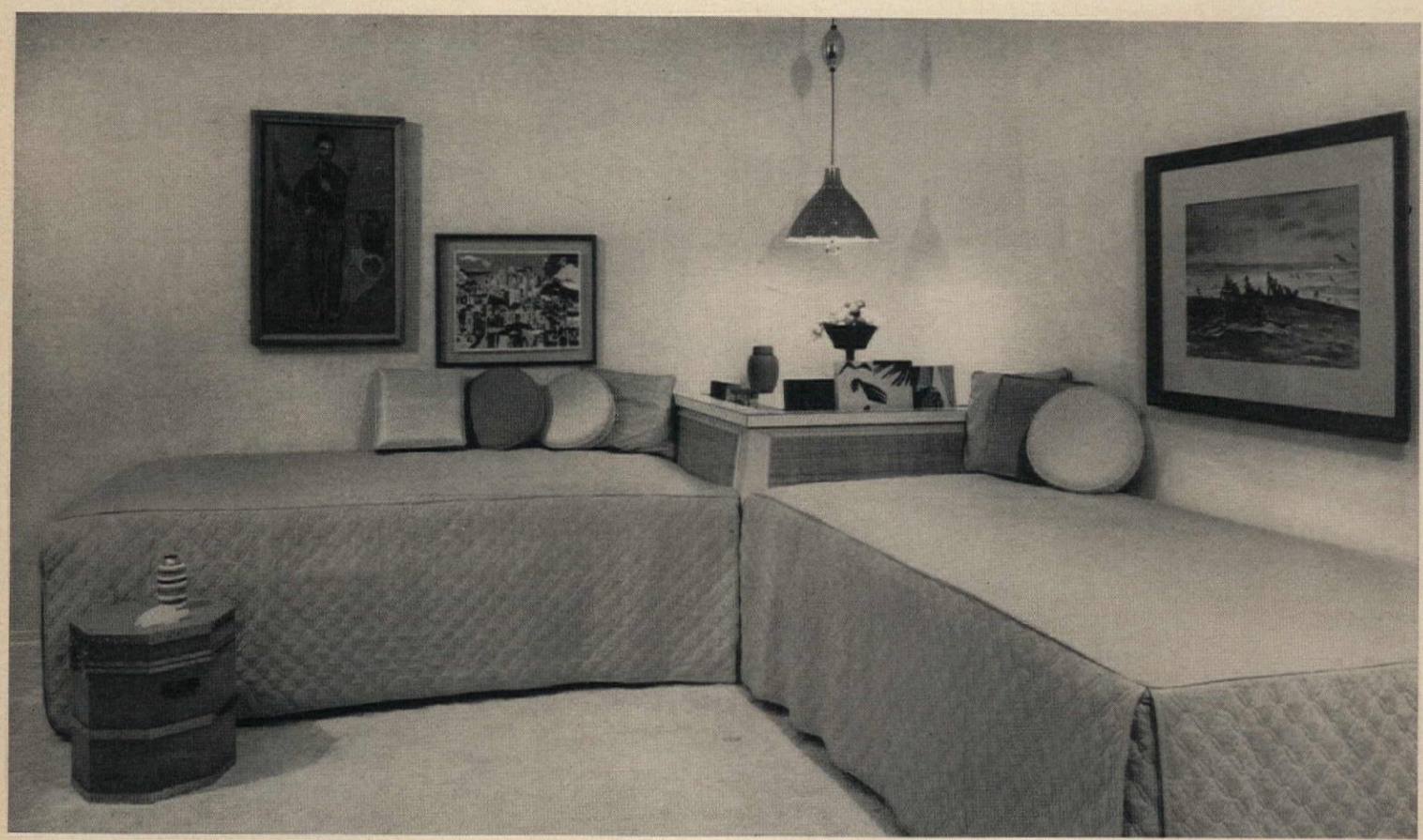
If you're the methodical, scientific type—want to know exactly what to do and why—it may pay to invest in a soil-test kit. Perhaps also a soil sampler, like the one above.

Any general recommendation for feeding, liming, etc., is intended to insure a good lawn on *most* soils. But if your soil is gravelly, sandy and low in nutrients it will, of course, need more frequent feeding than if it's rich, deep loam of high nutrient and humus content. The only way to tell exactly how much feeding either soil needs, however, is by making a test.

A soil test is made by mixing a soil sample with chemicals and matching the color of the resulting solution against color indicator cards that come with the kit.



THIS TEENAGER WOULDN'T



◀ **BEFORE** photo of Barbara's room shows twin beds with high, awkward-looking headboards, over-sized frames that extended beyond edges of mattresses and made bedspreads hang unevenly and carelessly. Both beds and high night table made the room appear crowded and "old hat." Pictures are spotty and hung without any relation to other furnishings.

BARBARA LENOX

Teenager Barbara Jacobs had grown up in this room and loved it! But lately she'd been enjoying it less and less. It had been fine when she was younger—say twelve or thirteen. But now that she was growing up, life was different. When friends dropped in after school there was no place to sit, except on the beds. Why couldn't she have a room that didn't look like a bedroom? And there was homework! What a chore it was to study here! There was no room on the small desk for her new typewriter, and the student lamp was too low to give good light.

Then one day everything changed. Barbara's mother called in two decorators, Dorothy Paul and Elsie Smith, who did the room over in dreamy colors of pink, orange and white. A big change—and to Barbara's mind, made to order!



ORIGINAL WINDOW SIDE of the room was not unattractive but quite inadequate for a busy teenager's interests and studies. Desk was too small to hold a typewriter, paper and book work at the same time. Table light was insufficient. Ruffled white curtains were feminine and pretty for a girl's room, but had to be taken down and laundered too frequently to be really practical.

TAKE IT

NEW WINDOW SIDE of the room has a counter, drawer and cupboard unit as long as the room with plenty of space for a record player, records, homework and storage. A special pull-up shelf (behind low door at left) houses typewriter under counter when not in use, pulls up to desk level when needed. A pin-up board and open shelves make a convenient place for notes and party favors. Pully lamp slides on ceiling track to any position above counter.



COUNTER AND STORAGE UNIT was built along the window wall, replacing the small desk. New addition of open shelves makes the room seem less crowded.



◀ **AFTER:** Sofa beds in tailored quilted covers plus a couple of additional comfortable chairs add more seating space and convert the room to a sitting room-bedroom. A built-in corner unit doubles as a table and a headboard for both beds. Interesting pictures are grouped and hung low to help make a balanced unit of this furniture group. Colorful pillows add a decorative note as well as functional use. Hanging brass lamp is adjustable in height.

See "Where Credit Is Due," page 82

DECORATORS: DOROTHY PAUL, A.I.D. ELSIE SMITH, ASSOC. DECORATOR

The Care and Feeding of Roses

THEODORE A. WESTON

SURELY you agree: In flowers, roses are the *greatest*. Everyone loves them, both as plants in the garden and as cut flowers indoors; they bloom over the longest period; their variety makes them suitable for every garden use; they grow in just about every part of the country; and, barring accidents, they're permanent.

Admitted—to get the most out of them, you do have to give roses a little more attention than some other plants. But with today's pest-control chemicals and other garden aids, the care and feeding of roses is precious little giving for what you get!

The important phases of rose care are feeding, watering, pest and disease control, and pruning. In cold areas, where there's little snow but lots of icy wind, winter protection also is important.

The reason for feeding is simple. For today's ever-blooming roses to flower continuously and to produce fine foliage and strong stems, there must be an abundance of plant nutrients in the soil during the entire growing season. And that just doesn't happen without regular addition of complete plant food.



FLOWER ARRANGEMENT BY BETTY B. MERRIAM

IF YOU LIVE in an area where winters are cold—meaning most of the country—feed your roses twice a season (mid-March and June 1) if your soil is good, three times (mid-March, mid-May, July 1) if your soil is poor. Don't feed after July, or the plants may not harden off sufficiently during the fall and, as a consequence, suffer an unusual amount of winter injury. If you live in a mild area of the South or the West Coast, an additional feeding in late summer will help increase late fall flowering.

To feed roses, choose a standard garden fertilizer or special rose food. Don't use high-nitrogen lawn food, which would stimulate leaf and stem growth rather than flower production. A couple of handfuls of standard fertilizer per plant is about right, though it's best to follow directions!

Plant food is taken up by roots only when it's dissolved and in the soil, so in dry weather it's advisable to water it in after spreading it on the ground around the plants.

Roses are not the thirstiest of plants—and they can't stand a water-logged soil—but for optimum growth and flower production they do need a constant, adequate supply of soil moisture. During summer and early fall dry spells, therefore, watering is essential.

As a rule, it's best to water roses in the morning, so that the leaves and stems are completely dry by night. Wet foliage over night may lead to black-spot disease—the *worst* enemy of roses, and not the easiest to stamp out.

When the air is dry and there's at least some breeze, it's safe to water overhead with a sprinkler. But when the humidity is near 100 per cent and the air is still, it's much wiser to use a "water-wand" or similar device that will allow you to avoid wetting the stems and foliage.

INSECT and disease control—especially disease control—used to be the bane of a rose-lover's existence. But today's dusts and sprays have changed all that, and control now depends solely on *using* them regularly.

If you live in the high-humidity East or South, dust or spray your roses, with a combination insecticide-fungicide, *every week* during the summer, *every two weeks* during the spring and fall.

If you live in a low-humidity area of the West, do so *every two weeks* during the dry period of the year, *every week* during the rainy season.

Remember: Prevention is *much* better than cure!

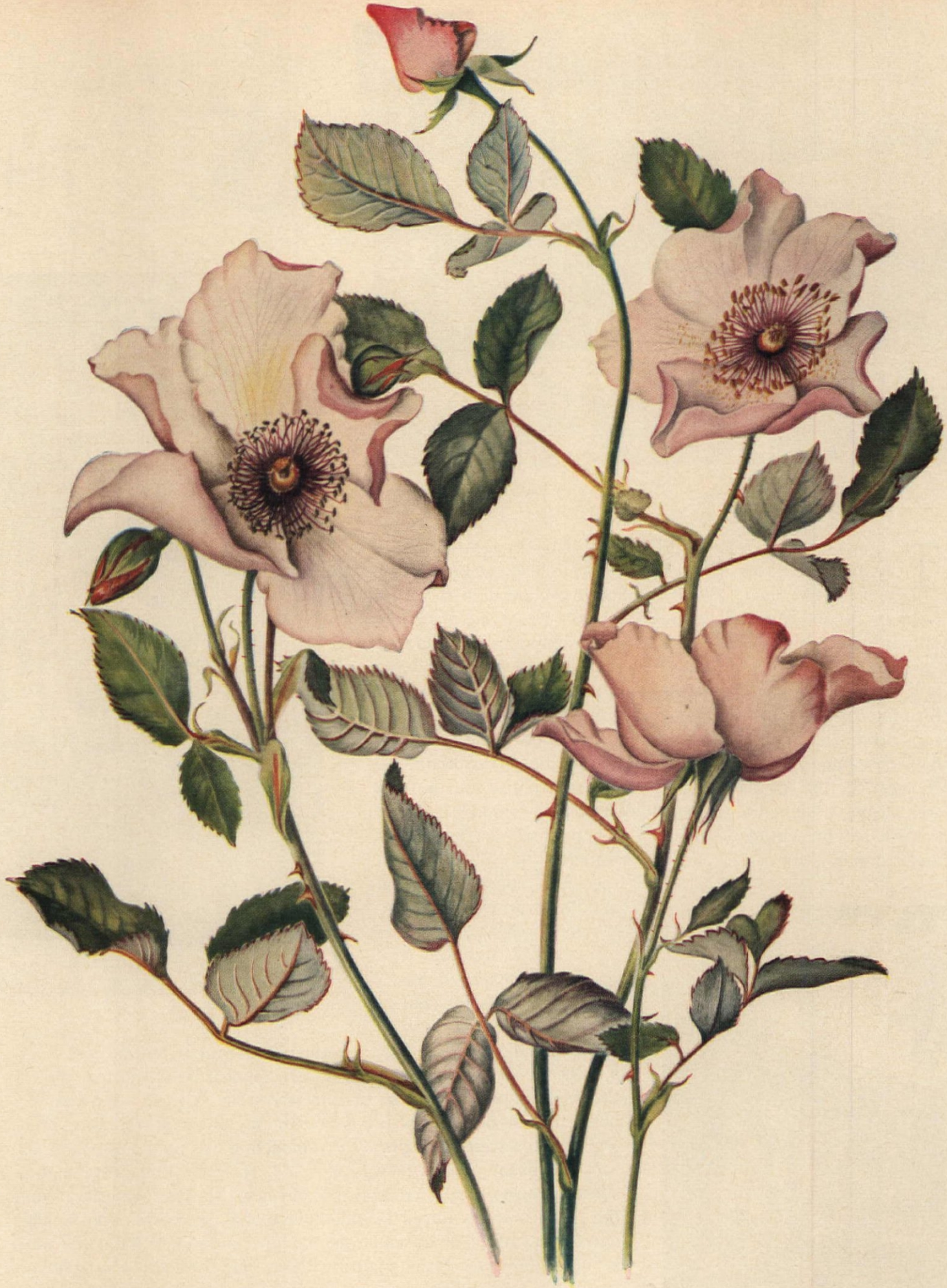
TO DUST or to spray? Dusting is easier and faster, but some rose experts claim spraying is more efficient. As for myself, with a couple of hundred plants, I find dusting saves a lot of time and effort, and it *does* work.

Also, using a special rose preparation, combining insecticides and fungicides, is easier and faster than mixing the materials yourself, though the mix-them-yourself routine is cheaper.

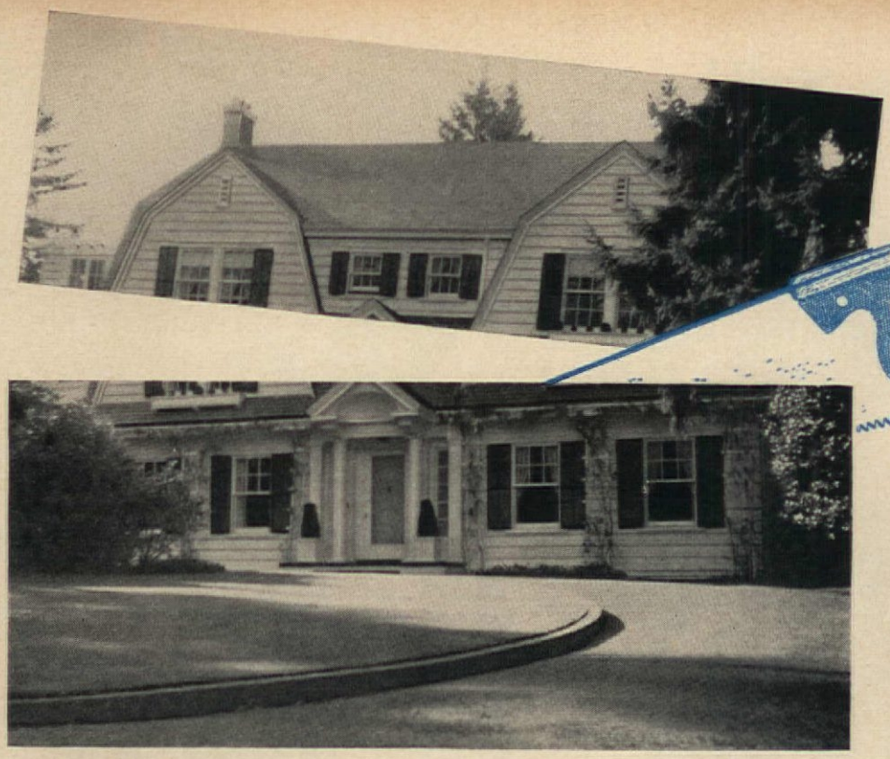
For a few plants, a push-button (aerosol) rose spray is simplicity itself!

(continued on page 64)

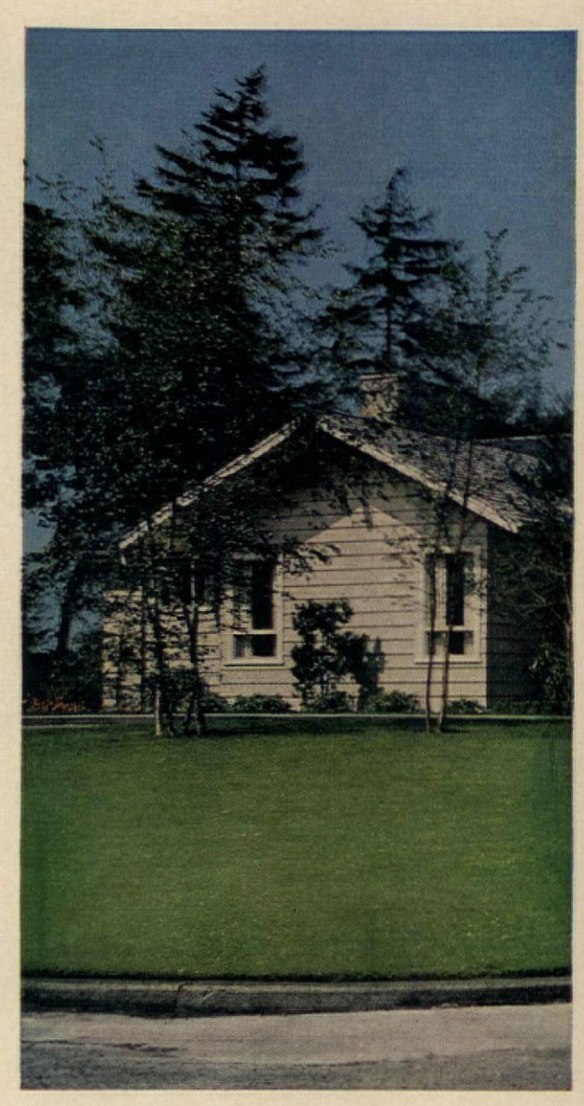
DAINTY BESS, A SINGLE-FLOWERED HYBRID TEA ROSE, FROM A WATERCOLOR BY EDITH F. JOHNSTON



Dainty Bess



THE



The owners of this fine old Colonial house in Seattle, Washington, started out with a simple desire. They wanted a new roof for their home. So they called in a contractor to get an estimate for the cost of the new roofing job. In talking about the improvement, the lady of the house rather jokingly suggested that they might as well remove the whole second story while they were at it because the upstairs space wasn't needed anymore now that the children were grown. The remark was sheer whimsy, but on consulting an architect, the idea of loping off the top of the house became a definite possibility. Their architect proposed these choices: 1. Replace the old roof. 2. Sell the house and build a smaller one designed to fit their new needs. 3. Remodel their old home to suit present requirements, saving their wonderful gardens and grounds. After considering the possibilities they decided upon the third course of action and chose an excellent contemporary design by architects Bain & Overturf. The result they achieved was a complete, handsome change in the architectural style. The original house had been a potpourri of Dutch gambrel roof lines, a classical Greek entrance and English clapboard and shutters. Out of this melting-pot design, the architects distilled a fresh contemporary home that fits its owners' needs and the lay of the surrounding land.



One interesting sidelight to the remodeling was the landscaping job. The usual procedure was reversed. Instead of planting mature shrubs around the foundation, the old large shrubs formerly around the house were removed to other parts of the property and smaller shrubs that would be in scale with the new, low look of the house were brought in for foundation planting. Photo below left shows a front corner of the house where the sun porch opening off the dining room now has two walls of glass. French doors open to make the porch a bright and airy spot for the family to have its summer evening meals.

ARCHITECTS: BAIN & OVERTURF, A.I.A. • LANDSCAPE ARCHITECTS: BEARDSLEY & BRAUNER • INTERIOR DECORATOR: MRS. JUNE SWETT, A.I.D. OF WM. L. DAVIS CO.

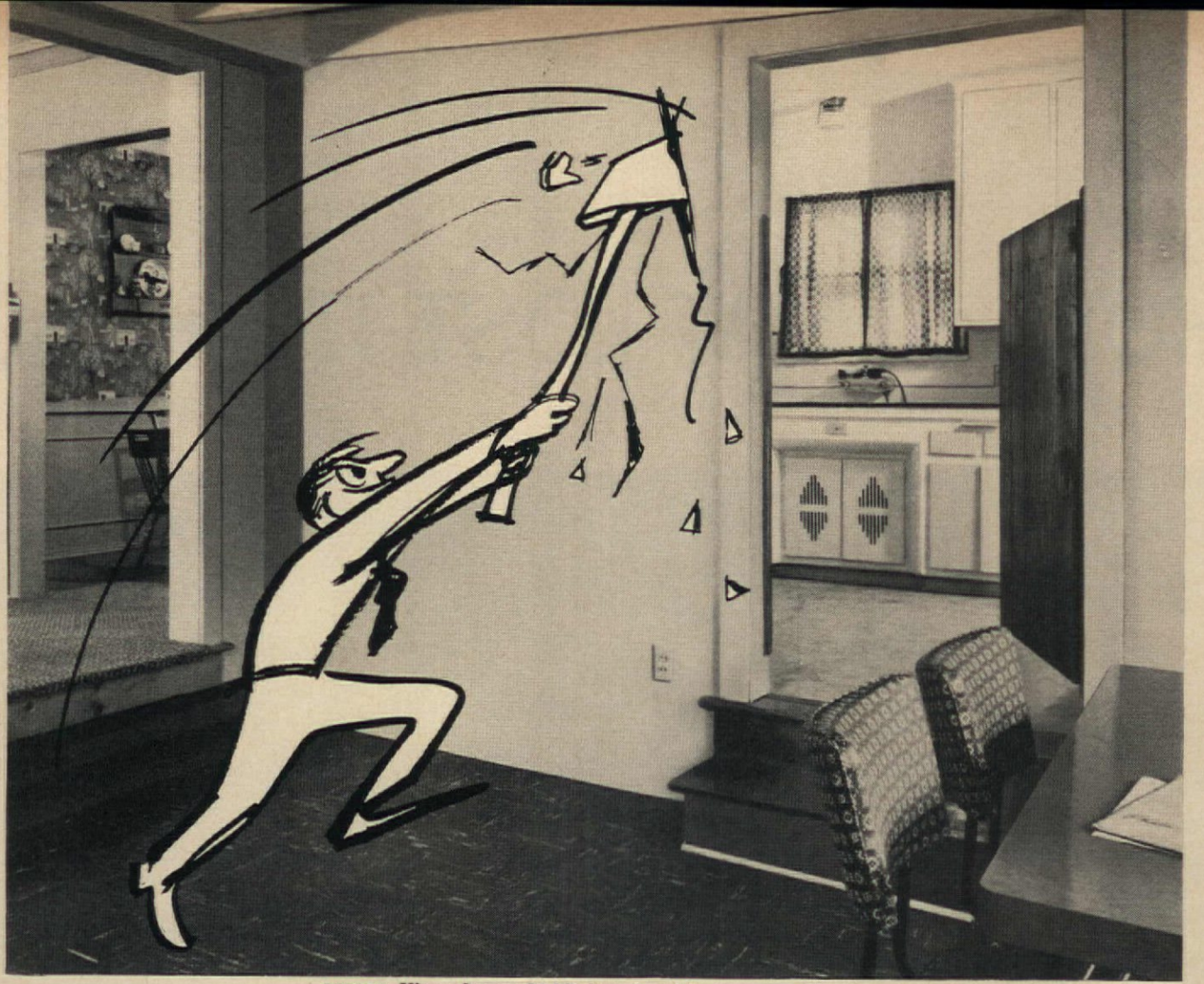
HOUSE THAT LOST ITS HEAD

See "Where Credit Is Due," page 82





LIVING ROOM (above) is furnished with an eye for maximum simplicity and comfort. Study (right) opens directly onto the terrace behind house.



BEFORE: View shows old kitchen, breakfast room and entrance to living and family rooms.

And the Walls Came Tumbling Down

'VIRGINIA E. THABET

Joshua may have "fit the battle of Jericho," but Kitchen Designer Jeannette Coppes of Los Angeles, California, "fits the battle" of many an out-moded kitchen. One thing's for sure, when Jeanette goes to work, more than likely the walls do come tumbling down.

The remodeling job you see here is a rather extensive one. All the better, say we. For even though you may not be in a position to go all out on your kitchen, you'll find many a refreshing idea that you can use in all or in part—to fit your needs and your pocketbook.

There's another important lesson you can learn from Jeannette Coppes, and that is her approach to kitchen remodeling. If you plan your own kitchen the way she does for her clients, you'll find the job easier and more fun.

Take the case of Alyce and Willard Guimont, whose kitchen we show on these pages. Long before the walls came tumbling down, Mrs. Coppes made it a point to find out how the Guimonts lived . . . their daily routine . . . their likes and dislikes. Once armed with the family "secrets," she designed a kitchen for *their* way of living.

For example, both Guimonts like to cook, often at the same time, so the kitchen has two cooking areas, placed so that one does not interfere with the other. (continued)

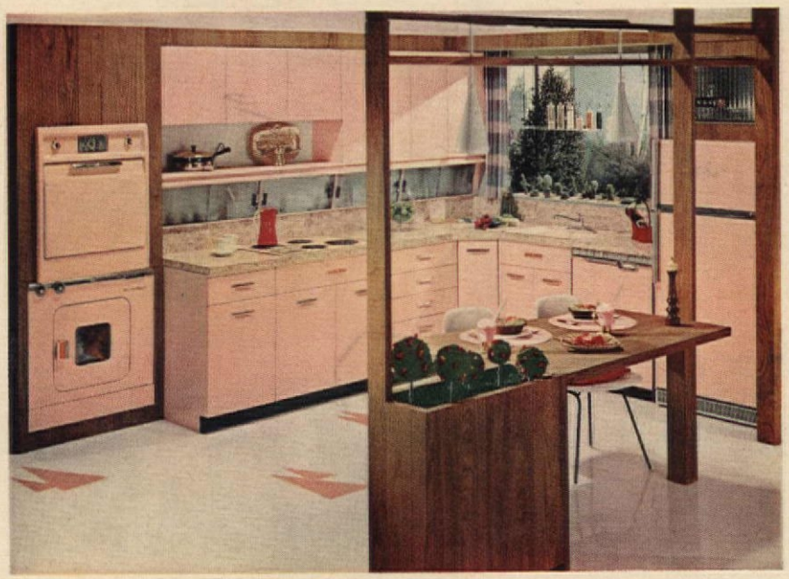


AFTER: Original wall between the family room and kitchen was replaced with this eating counter and snack bar which serves both rooms. Show here at the customary "warming" party given by designer Coppes are left to right: Dick Coady, Carl Murphy, Jeannette Coppes, Alyce and Willard Guimont, and Robert Norstrand.

It's so easy to own a General Electric Kitchen



$62.00 A MONTH* COUNTRY FAIR KITCHEN. Picture yourself cooking, serving, entertaining graciously in this family-living kitchen with convenient built-in G-E appliances. From left, two Wall Ovens, Undercounter Dishwasher, stainless steel Sink with Disposall®, 15-cu.-ft. Refrigerator-Freezer, 18-cu.-ft. Food Freezer. Cooktop Units are built into handy work island. Many spacious G-E storage cabinets. All components available in Mix-or-Match colors. Why not remodel your present kitchen now!



$39.00 A MONTH* HAPPY HAVEN KITCHEN. Combination Washer-Dryer with Wall Oven above. Handy Cabinettes over Base Cabinets; Textolite counter with Cooktop Units, Sink with Disposall, Undercounter Dishwasher, Refrigerator-Freezer and Air Conditioner.



$20.00 A MONTH* COMPLETE LAUNDRY. Plan your kitchen in steps by starting with a laundry center nearby. General Electric's Filter-Flo® Washer and Automatic Dryer fit easily into corner space or neat built-in arrangement.

For less than typical monthly car payments, you can have a General Electric Kitchen gleaming with smart built-in style! Your G-E Kitchen dealer will plan it to fit your space. And there's an easy budget plan for payments up to 5 years. Or, if you build or buy a new house, add $6 or $7 a month to your long-term mortgage. Why dream? Do it!

GENERAL ELECTRIC

General Electric Home Bureau, Appliance Park, Louisville 1, Ky.
Please send a local kitchen specialist to survey my needs.

NAME_____

ADDRESS_____

CITY_____ ZONE____ STATE_____

AH-6

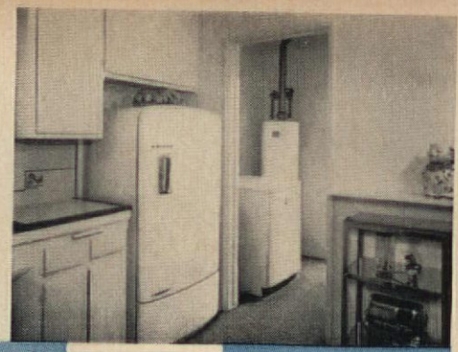
LIVE BETTER ELECTRICALLY

*Approximate monthly payments—based on credit terms after 10% down payment under Kitchen Modernization Plan available from General Electric Credit Corp. or any financing institution you choose. Installation and accessories shown additional. All prices subject to local variations.

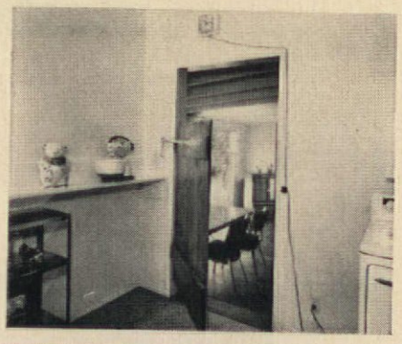
And the Walls Came Tumbling Down

(continued from page 38)









BEFORE: Like many old-style kitchens, the Guimonts' was small, with a small breakfast room and utility room . . . all making more steps than necessary for usual food preparations and cleaning.

Upper left, Alyce Guimont and Mrs. Coppes are shown making plans in the old breakfast room, before remodeling. Their problems: range, badly placed in traffic lane between breakfast room and kitchen; cooking area too far from food preparation area; kitchen inaccessible to family room ... too much walking; no provision for cleaning closet and not enough storage. Are they problems that sound familiar to you? See what they did below: Find one or two ideas you can use!





AFTER: Wall was removed between kitchen and breakfast room . . . cooking and barbecue area was added. Breakfast room became plan desk, pantry, work area. Original wall separating family room from kitchen was substituted with eating counter and snack bar; a combination washer-dryer was added in place of separate machines and gave room for a portable cleaning center.

DESIGNER: JEANNETTE COPPES

DATA: BARBARA LENOX

PLANNING DESK

WORK COUNTER

SINK

DISHWASHER

BUILT-IN OVEN

WASHER-DRYER COMBINATION

BUILT-IN COOKING TOP & BARBECUE



BUILT-IN MIXER

PORTABLE CLEANING CENTER

REFRIG. & FREEZER

HALF BATH

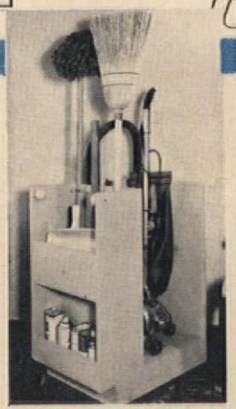
EATING COUNTER

SNACK BAR

FLAGSTONE ONE STEP RISER

FAMILY ROOM







See "Where Credit Is Due," page 82

More Pictures on Page 42

The purr-fect all purr-pose pan...

MIRRO-MATIC



USE-TESTED by McCall's

Guaranteed by Good Housekeeping

Fry breakfast eggs and bacon, too...

Then bake a cake, or make a stew...

Wash-up's easy, all you do...

Is plunk it in, the *handle*, too!

your best buy...

MIRRO
THE FINEST ALUMINUM

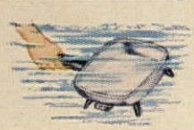
All prices include Federal Tax

All the rest go in the attic, once you get your MIRRO-MATIC

Just think of this! Here's one electric fry pan that's...

Completely immersible

when Heat Control is removed, for easy, safe, thorough washing. You just dip it, like *any* old pan, handle and all! *No* special precautions.



Complete with full-value features, like the Signal Light . . . the handy Temperature Guide . . . the steam-vent in cover . . . and it's made of *stamped* aluminum, for strength and easy handling.

Practical, popular, 11-inches-*square* size, 2¼" deep, to hold a full *4 quarts!*

Completely automatic

with the accurate MIRRO-MATIC Heat Control Plug that you'll be able to use with any of the *new* automatic MIRRO-MATIC utensils that are coming.



Complete with Cover Heat Control and Cord, and colorful recipe book. **$19.95**

Pan and Cover without Heat Control and Cord.... ....$14.45
Heat Control and Cord (Fits both Fry Pan and Dutch Oven), $5.50

purr-fect? You'll see! "All the rest go in the attic, once you get *your* MIRRO-MATIC!"

newest member of the

MIRRO-MATIC HEAT CONTROL FAMILY!



exciting new MIRRO-MATIC electric

DUTCH OVEN

Uses Same Control and Cord as Fry Pan

Controlled heat and famous Vapor-Seal design team up for healthful, carefree waterless cooking. Set at warming temperature and it becomes a handsome keep-hot server, for buffet or table. *Completely immersible*, for easiest cleaning.

5-qt. Dutch Oven, with Cover, Heat Control and Cord, and recipe book. **$19.95**

Dutch Oven and Cover without Heat Control and Cord $14.45
Heat Control and Cord (Fits both Dutch Oven and Fry Pan), $5.50

Prices include cord and Fed. Tax



Chrome MIRRO-MATIC Electric Percolator 8-cup, **$19.95**

Polished Aluminum MIRRO-MATIC Electric Percolator 8-cup, **$12.95** 4-cup, **$10.95**

Polished Aluminum MIRRO-MATIC Electric Percolator 9-cup, **$12.95**

Chrome MIRRO-MATIC Electric Percolator 9-cup, **$19.95**

MIRRO Corn Popper 2½-qt., **$6.95**

New! 50-cup MIRRO-MATIC Electric Percolator **$39.95**

MIRRO ALUMINUM COMPANY • MANITOWOC, WISCONSIN
World's Largest Manufacturer of Aluminum Cooking Utensils

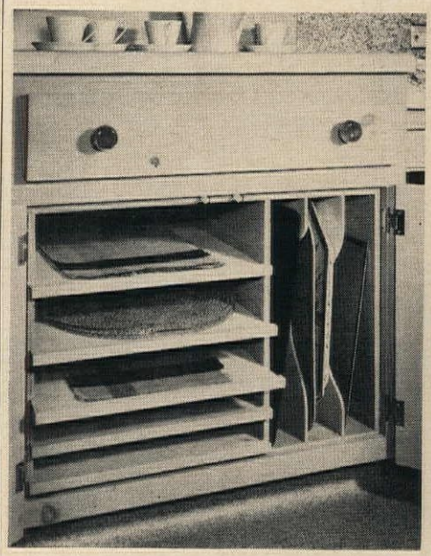
And the Walls Came Tumbling Down

(continued)





CABINET to right of freezer-refrigerator has roll-down storage for canned goods, pull-out shelves for non-refrigerated fruits, vegetables, storage shelves for dry-package supplies. Pull-out drawers under cooking surface hold pans.





PULL-OUT SHELVES by planning desk keep mats wrinkle-free; slots provide tray storage. Cabinet to left of freezer-refrigerator provides storage for parts of built-in mixer on top; metal-lined drawers for flour, sugar and bread.

Alyce is also a working mother, with both Bruce and David still in school. Thanks to good planning, mornings in this household are mapped out with precision. School lunches, for example, are packed the night before.

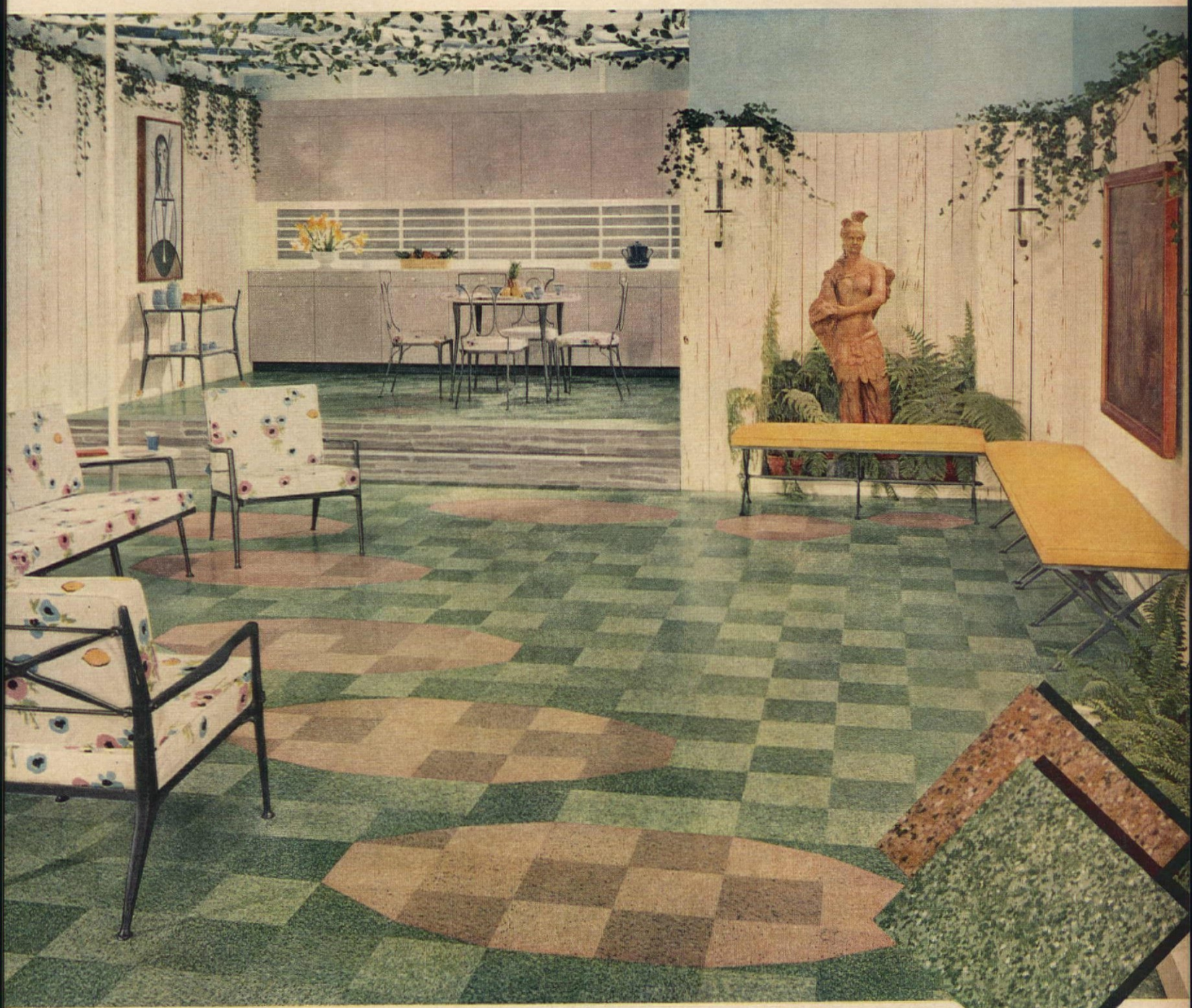
Logical placement of appliances and storage have made a big difference in round-the-clock family living. According to Alyce, it used to take 147 steps and a lot of time to prepare breakfast. Now it takes only about 38. Everything's within easy reach . . . refrigerator, built-in juicer, surface cooking top. And it's only a step to the snack bar.

Alyce solves the problem of family dinner with oven meals. She pops them into the oven during the breakfast rush and Bruce sets the automatic clock. Dinner is ready when the family comes home!

And decor is certainly not sacrificed here for all the efficiency in the world. The pine cabinets, finished in greenish-blue, blend with the elegant wall paper, white cane shutters and acoustical tile ceiling. THE END

KENTILE VINYL

ON TODAY'S SMARTEST FLOORS



Why not do this floor yourself? It's so easy and inexpensive. Remember, too, tile costs less to have *installed than flooring in rolls. Green and Tan Kentile Random Tones on floor. Green KenCove® under cabinets.*

The exceptional smoothness of KENTILE® Vinyl Asbestos Tile needs less waxing than any other resilient floor—makes it far easier to keep clean. Cooking fats won't harm it. If you want the finest combination of low cost, color clarity and cleaning ease, you can't buy a better floor than Kentile Vinyl Asbestos Tile.



Insist on the GENUINE. Look for the Kentile name on every carton.

YOUR KENTILE DEALER IS LISTED under FLOORS in your classified telephone directory. And if you'd like new, idea-giving booklets, send 10¢ to Dept. 19, Kentile, Inc., Brooklyn 15, New York. Kentile Floors are available in Vinyl Asbestos (KenFlex®), Solid Vinyl, Rubber, Cork and Asphalt Tile . . . over 175 decorator colors. © 1958, Kentile, Inc.

YOU PAY NO MORE FOR A KENTILE FLOOR



New Simoniz Floor Wax— childproof because there's vinyl in it!



Vinyl—tough, brilliant vinyl—makes new Simoniz® Floor Wax the toughest, glossiest floor wax ever.

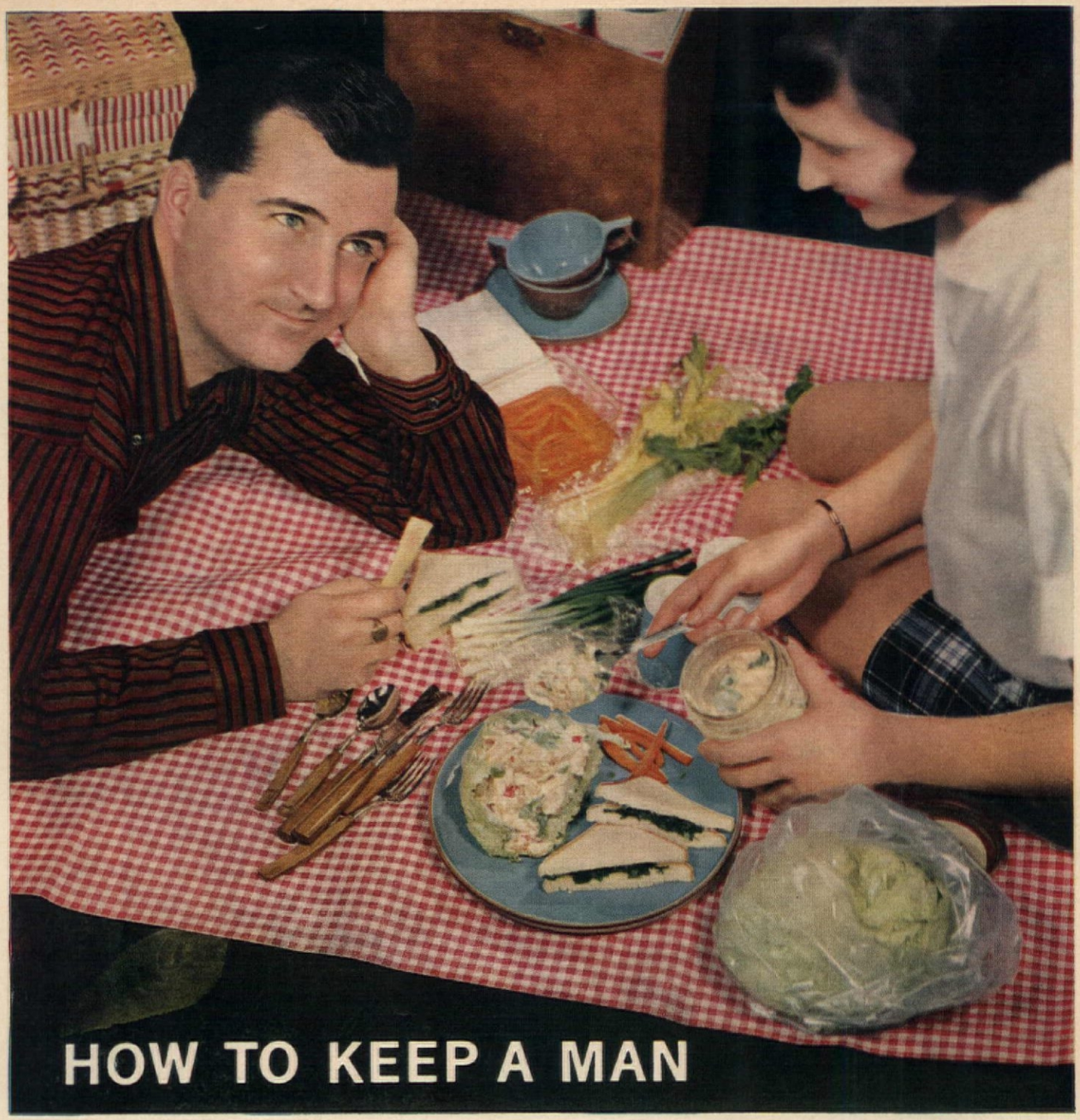
Now, kids can spill on your floors. Romp on them. Track on them. Vinyl, the miracle ingredient, means *childproof* protection.

Floors never shone so mirror-bright. Never stayed so bright, so long . . . even with frequent damp mopping. Yet, when it comes to re-waxing, new Simoniz Floor Wax removes evenly—no blotching.

New Simoniz Floor Wax polishes itself. You don't need to buff. You don't need to rub. Try it.

For all floors— linoleum, rubber, asphalt, vinyl tile, finished wood, terrazzo

SIMONIZ MAKES IT



HOW TO KEEP A MAN

PICNIC-HAPPY

Picnics can pack a punch for any man—*if you give the gent what he wants!* Herewith we set forth the fundamentals of the gentle art of keeping a man "picnic happy" as practiced by your humble servants, the editors.

Our women readers are probably saying, "What on earth is the point of all this? A picnic's a picnic! All I have to do is slap a few sandwiches together, fill a vacuum bottle with some coffee and set out with the station wagon, family and animals for the wide open spaces. And that's that!"

Since you asked, we'll tell you frankly and straight from the shoulder. A picnic *isn't* just a picnic! Remember the trouble last summer when you took to the beach and friend husband grumbled with every step as he lugged the picnic hamper and all the extra paraphernalia? Or the picnic later when you packed a tablecloth and pillows, and he still refused to eat on the ground. Didn't you drive for miles looking for a roadside table? Or have you forgotten the portable grill and the insulated hot bag your disgruntled male brought home, "so I can at least have some hot substantial food if I must go on these safaris." There was the fitted basket purchase, too, with real knives and forks and plates, all neatly packed away.

"Oh, so you don't like picnics," you finally shouted, with a voice you could hear down the block. "Whoa, there!" was the reply. "Who said I don't like picnics? Been going to them all my life, haven't I? But why can't you learn to throw a really good picnic together—like the kind I remember as a kid?"

Sometimes you never seem to please a man, but then there *are* times—well, why not try it once more?

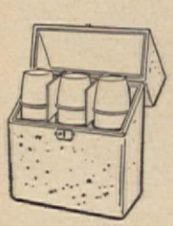
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1. SWISS MUSTARD in a 3¾ oz. tube is easy to carry, easy to use. Dutch mayonnaise comes in 3⅓-oz. tube. 50¢ ea.



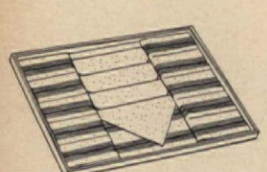
2. COFFEE KEEPS HOT in rooster-decorated enamel percolater on warmer, $8.50. Four cups, $6.



3. HANDSOME executive outing set in leather-like case has two 1-qt. vacuum bottles and one 1-qt. food jar. $29.95.



4. PORTABLE ICE CHEST holds a case of bottled beverages or cans. Top becomes a tray. $10.49.



5. 36" MULTI-COLORED striped cloth, 4 solid color napkins. Red, aqua, pink, brown. $3.



6. PLASTIC-COVERED yacht cushion filled with 100% kapok. Hints on how to tie a knot. $5.85.

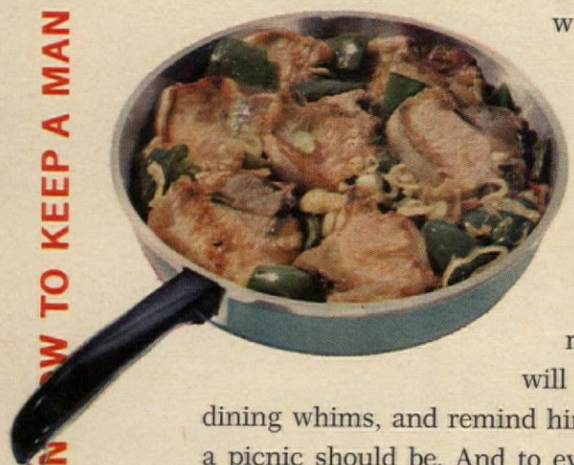
HOW TO KEEP A MAN HOW TO KEEP A MAN HOW TO KEEP A MAN HOW TO KEEP A MAN

Family Food



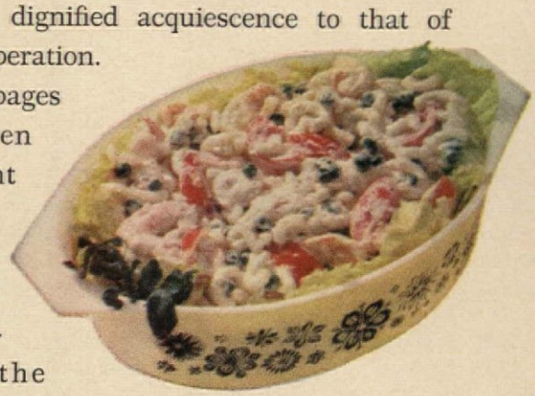


Picnics can pack a punch for any man! We're repeating ourselves. But if you do want to keep a man "picnic happy" we suggest that you cater to his pleasantest gustatory memories. And though his memory may not be too accurate, you can come close to what he thinks they were. And that's what really counts. "If a 'Slum Gullion' was good enough for Grandpa it's good enough for me" may be his idea. Go along with it. Make every picnic a picture that will please his outdoor-dining whims, and remind him of what he thinks a picnic should be. And to every recipe or picnic plan include something to satisfy his eager molars, epithelium and fungiform papillae (his taste buds that is). Watch and see the mood change from one of dignified acquiescence to that of hilarious cooperation.





On these pages you have seen five different suggestions for picnic menu ideas. More information about the menus and the recipes, is given on the clip recipe cards (page 48). Take our word for it, they've been tested and approved by the severest critics. The recipes have been arranged so as to alternate a hot picnic, a cookout or a carry-all. Try them!



For details about table appointments, see "Where Credit Is Due," page 82

RECIPES ON PAGE 48









• ALMOND-BRITTLE LOAF CAKE

Preparation time: 10 min.
Baking time: 40 min.

(Served with Frozen-Berry Custard.)

1⅓ c. biscuit mix
¾ c. sugar
3 tbs. softened butter or margarine
1 egg
¾ c. milk
½ tsp. almond extract

TOPPING:
¼ c. brown sugar, firmly packed
2 tbs. flour
4 tbs. butter
1 tbs. milk
⅓ c. slivered almonds

• Combine biscuit mix, sugar and butter in mixer bowl. Add egg and ¼ c. of the milk; beat about 1 minute at medium speed. Add remaining milk and almond extract and beat ½ minute longer. Pour batter into greased and floured 8x8x2-inch pan. Bake in moderate oven (350°F.) 35-40 minutes or until done. Meanwhile, combine brown sugar, flour, butter and milk in small saucepan; bring to a boil, stirring constantly. Spread quickly over top of hot cake. Sprinkle with slivered almonds. Bake in hot oven (450°F.) 3-5 minutes or until top is bubbly and almonds are browned. Cool in pan; cut in squares.

Serves 9 ***330 cal. per serving*** ***Source of Vitamins A, B, C***

Tested in THE AMERICAN HOME KITCHENS

• FROZEN-BERRY CUSTARD

Preparation time: 40 min.
Chilling time: 1-3 hrs.

(Served with Almond-Brittle Loaf Cake or Chocolate Chip Bars.)

½ c. nonfat dry milk
¼ tsp. salt
⅔ c. sugar
2 c. water
2 eggs, beaten
⅓ c. nonfat dry milk
⅓ c. water
2 tbs. sugar
2 c. crushed strawberries (2 pints)

• Sprinkle nonfat dry milk, salt and ⅔ c. sugar over 2 c. water in top of double boiler; blend well. Stir in eggs. Cook over hot water, stirring constanly until slightly thickened, about 10 minutes. Cool. Sprinkle ⅓ c. nonfat dry milk over ⅓ c. water in small bowl; beat until stiff; blend in 2 tbs. sugar. Fold into cold custard mixture along with crushed strawberries. Pour into 2-quart ice cream freezer container and proceed according to manufacturer's directions.

To freeze in refrigerator freezing tray: Set control at coldest point. Pour cool custard into tray and freeze until almost firm, about 1 hour. Turn out into cold bowl; beat until smooth; fold in whipped milk mixture and strawberries; pour into freezing trays and freeze until firm, about 2 hours.

Serves: 6-8 (1½ qts.) ***180 cal. per serving*** ***Source of Vitamins A, B, C***

Tested in THE AMERICAN HOME KITCHENS

• BARBECUED BEANS AND FRANKS

Preparation time: 10 min.
Baking time: 40 min.

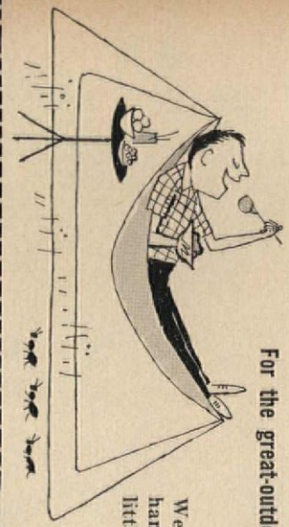
(Served with frankfurter rolls or brown bread, potato chips, sour pickles and beverage.)

3 (1 lb.) cans pork and beans
⅓ c. brown sugar
¾ c. catsup
2 tbs. vinegar
2 tbs. Worcestershire sauce
½ tsp. Tabasco
¼ tsp. oregano
1 lb. frankfurters

• Combine beans, brown sugar, catsup, vinegar and seasonings in shallow baking dish. Arrange frankfurters on top. Bake in moderate oven (350°F.) 35-40 minutes or until hot and bubbly.
Recipe may be doubled for two dishes as in photo.

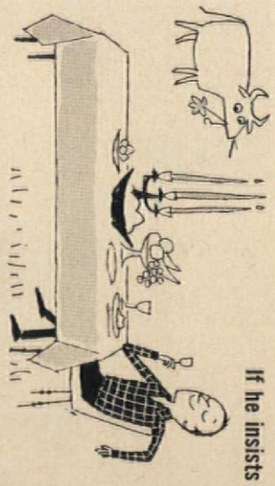
Serves 4-6 ***500 cal. per serving*** ***Source of Vitamins A, B, C***

Tested in THE AMERICAN HOME KITCHENS



For the great-outdoors eater who hates sitting on the ground

We suggest a portable hammock and perhaps a little personal catering.



If he insists it's more comfortable to dine at home

Fool him! Use melamine dishes and real knives and forks.

• CHINESE CABBAGE SLAW

Preparation time: 15 min.

(Served with French bread grinder sandwiches, deviled eggs, and tomato juice.)

3 c. shredded celery cabbage
1½ c. shredded carrots
3 tbs. French dressing
2 tsp. sugar
1 tsp. salt
¼ tsp. pepper
½ c. (about) mayonnaise

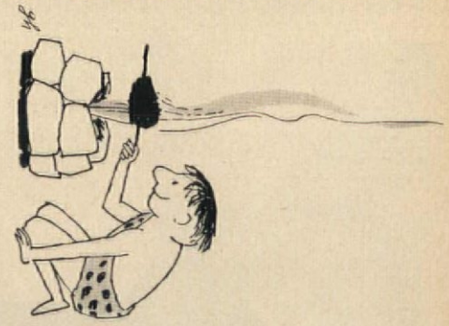
• Mix all ingredients together in serving bowl, adding just enough mayonnaise to moisten. Chill until ready to serve. Serve in lettuce cups, if desired.

Serves 4-6 ***210 cal. per serving*** ***Source of Vitamins A, B, C***

Tested in THE AMERICAN HOME KITCHENS

For the man who likes to cook it himself

If he isn't fussy about how it's done, or on what, a cookout's *it!*



• SWEET-SOUR HAMBURGER

Preparation time: 15 min.
Cooking time: 20 min.

(Served with toasted hamburger rolls, potato chips, carrot strips and pickle.)

2 lb. ground beef
1 tsp. ground sage
2 tsp. salt
¼ tsp. pepper
2 tbs. butter
1 large onion, sliced
2 tbs. soy sauce
½ c. water
¼ c. vinegar
½ c. brown sugar

• Combine ground beef, sage, salt, and pepper; mix lightly. Shape into 8 large patties. Brown patties in butter in hot skillet. Add sliced onion. Combine remaining ingredients; pour over patties. Cover and simmer about 20 minutes, basting occasionally. May be prepared in advance and cooked at the picnic.

Serves 8 ***470 cal. per serving*** ***Source of Vitamin B***

Tested in THE AMERICAN HOME KITCHENS



Gold Medal – the "flower" of the wheat – makes a "Flower" of a Pie!



Betty Crocker of General Mills, Inc.

New and very special! Betty Crocker's double-decker pie shows off two golden pastry shells . . . one filled with ice cream, one with strawberries. To be sure of tender, flaky crust . . . make it with dependable Gold Medal, the flour that always helps you bake it better, because it's the "flower" of the wheat . . . the finest part.

Pastry

1 1/2 cups *sifted* GOLD MEDAL Flour
3/4 tsp. salt
1/2 cup lard (or 1/2 cup plus 2 tbsp. hydrogenated shortening such as Spry, Crisco, Snowdrift, Swift'ning)
3 tbsp. water

Heat oven to 475° (very hot). Mix flour, salt. Cut in shortening. Sprinkle with water; mix with fork. Round into ball. Divide into two parts . . . ⅔ in one part, ⅓ in other. Roll large part 1" larger than inverted 9" pie pan; smaller part ½" larger than inverted 6" pan. Ease into pans; flute and prick pastry. Bake *8 to 10 minutes* or until golden brown. Cool.

Filling—Spoon 1 qt. softened ice cream into 9" baked pie shell. Make slight hollow in center. Place 6" baked pie shell securely in hollow. Fill with strawberries, sweetened to taste. Serve immediately.



Bake it Better with Gold Medal – the "Kitchen-tested" Flour

(continued from page 17)

Imagine...

BARBECUING,
BROILING,
GRILLING,
All on top of your range!



1 It's a Motorized Rotisserie

You can, with a new

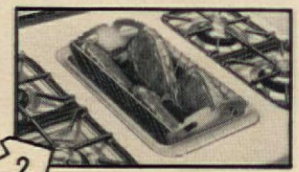
ROPER *GAS Range*

Thrill to remarkable

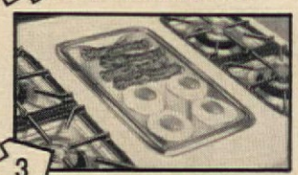
ROTIS-O-GRILL

4-WAY RANGE-TOP
COOKING CENTER

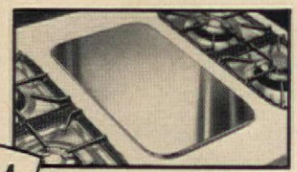
Wonderful new way to cook! Now you can barbecue, roast, broil or grill at comfort level . . . right on the range top. Radiant heat provides fast, spatter-free cooking. When not in use, "Rotis-O-Grill" is a handy work surface. Parts store easily in range. See it. *Write for Free Folder AH. Geo. D. Roper Corp., Kankakee, Ill.*



2 It's a Vertical Broiler



3 It's a Large Griddle



4 It's a Handy Work Surface

GET A *LIFT* OUT OF
COOKING WITH ROPER



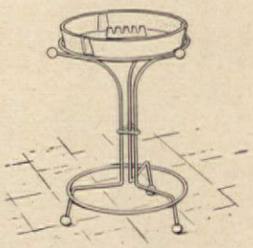
1. PLUG 2-CUP COFFEE POT into car or motel outlet. Fitted travel kit, $15.95.



2. "ROUND-UP" 16-piece set. Varied designs on service pieces. $16.95.



3. DRINK MIXER in decorator colors whirls and serves beverages. $24.95.

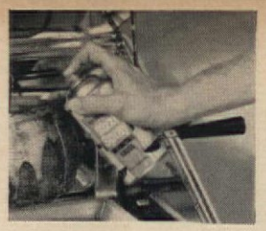


4. LARGE ASHTRAY STAND. Brass frame, ceramic tray in turquoise, off-white or brown. $14.

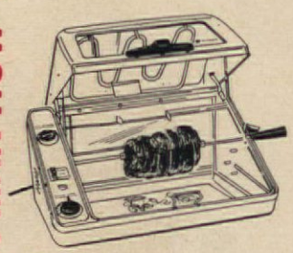
5. 6½"-DIAM. BUILDER'S portable hand saw. Cuts 2x4's at 45° angle. Price: $64.95.



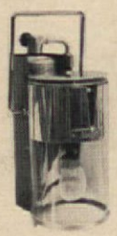
HOW TO KEEP A MAN HOW TO KEEP A MAN HOW TO KEEP A MAN HOW TO KEEP A MAN



6. BARBECUE SAUCE in a spray can has real zippy pineapple flavor. 89¢.



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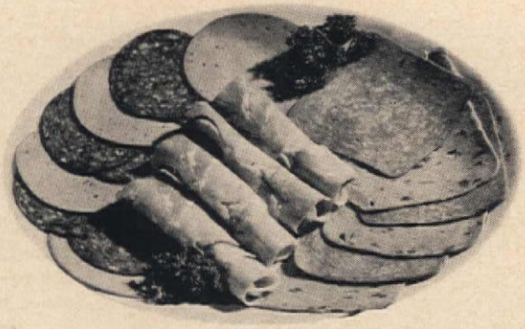
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PORK'S

GOOD IN SUMMER, TOO



VIRGINIA SCHROEDER

Who said, "you shouldn't eat pork in the summertime?" That old saying dates back to the days before refrigeration kept perishable foods safe and healthy through the hottest weather. Today the danger of spoiled pork is more fallacy than fact. You'll find you eat a lot of pork during the summer without giving it a thought. Consider all the frankfurters and cold cuts you consume. They're loaded with pork!

And what about pork roasts and chops? Should you skip those in July and August? You needn't if you get them from a reliable butcher and store them properly. To be perfectly safe, keep pork only 4-5 days before it is eaten. The best way to store it is to wrap it loosely and put in a refrigerator cooled to between 35-40° F. Ground pork and variety cuts are highly perishable, so buy these the day you want to use them or just a day ahead.

Did you also know that pork is graded just as beef is? All pork sold in interstate commerce passes federal inspections and sports a round purple stamp to prove it. It may also have a grade stamp of U.S. "Choice," U.S. "Medium," or U.S. "Cull."

U.S. "Choice," the highest quality, has a fine textured lean meat that is grayish pink in color. It normally has a heavy firm white fat on the outside as well as distributed throughout the lean, and reddish bones. Some of the outside fat may be trimmed if you desire.

U.S. "Medium" grade has a smaller fat coating and a higher proportion of bone. It will have a slightly soft texture and a little marbling. U.S. "Cull" grade has almost no fat coating and a high ratio of lean to fat. This grade is used chiefly in sausage and canned pork products.

The necessity of cooking pork thoroughly is still a fact. Though most pigs are carefully fed and housed, the trichinae worms that can cause a serious disease may be present in animals not given proper care. However, you run no risk if you cook pork until the color changes from pink to grayish-white, for trichinae are destroyed by proper cooking. Cooking needn't be long, the length of time depends on the cut and thickness of the pork. Braised chops take only 30 minutes. Small pieces of pork can be sautéed in even less time and used as the basis for many combination dishes with noodles, rice or vegetables.

So pick out your favorite cut of pork—summer or winter—and serve it with confidence. Pork's highly nutritious, too. It has a high quality protein, and is an excellent source of iron, niacin, thiamin, and essential fatty acids. All are important in your well-balanced diet.

NEW!

from Betty Crocker
to make your cakes fabulous

Cherry Fluff

Frosting Mix



There's never been a frosting mix like this before! Party-pink! Bright with red cherries! Thrifty—all you add is water!

The cherries are pre-crushed for you, and sealed in a special packet. No cooking — yet your finished frosting is the airy-light 7-minute kind. And, oh! that delicate cherry-almond flavor!



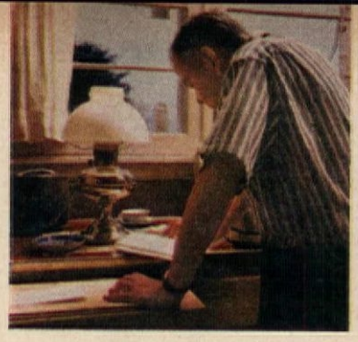
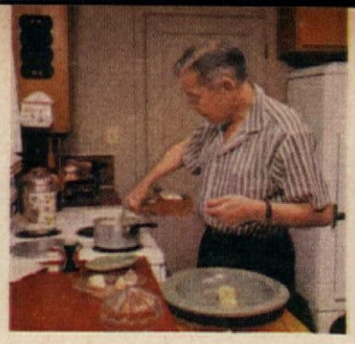
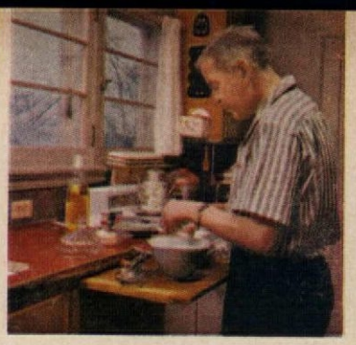
HAVE YOU TRIED ALL OUR BETTY CROCKER FROSTING MIXES?



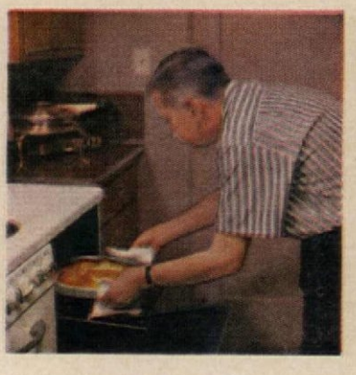
CHOCOLATE FUDGE FLUFFY WHITE CHOCOLATE MALT PEANUT CREME

"I guarantee a perfect* frosting every time!" Betty Crocker General Mills

*PERFECT! Yes, every mix we make for you is guaranteed to come out perfect, or send the box top to Betty Crocker, Box 200, Minneapolis, Minn., and General Mills will send your money back.





Lyrically he sang the season's passing, recording best the ways to husband earth's full bounty. Unbearably tantalizing his way with food . . . of sugared leg of baby lamb, made sweet and tender with many bastings of black coffee . . . freshly caught bass stuffed full of raisin dressing . . . of maple dumplings and a meadow stew . . . chicken fried in country buttermilk and biscuits made of chicken broth . . . but enough of this maddening skimming about. It's a book to read, cover to cover, said I. Then, very early in the book, "This sandwich is earthy and fattening and messy to eat and wonderful. Don't forget to wipe your plate with the crust."

What did I do? Just what I should have done. I sat down and wrote that man a letter. *What* man? Edward Harris Heth, author of the book. *What* book? The *Wonderful World of Cooking*. Where did I go? Heth's house. I browbeat him with cameras. I heckled him with questions. I importuned him for recipes. It's quite a story.



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Mr. Heth Cooks Good Victuals

JEAN AUSTIN

The gentle hills around the Wisconsin country Edward Harris Heth calls home seemed but lightly floured with white after the great high drifts of snow we had encountered on that cold night drive out of Chicago. Next morning early, when we drove up the hill to Heth's house—to watch, to photograph, and praise be, to eat Heth's cooking—Heth country* lay docile under a shimmering blanket of white, as though the fields, by some blithe hand, had been sprinkled with granules of sugar to energize every ray of the wan, blizzard-spent sun.

Not so our greeting. No shimmering sunniness here. And precious little energy! For our cook was mourning the loss of a beloved friend and neighbor. In this part of the country neighbors are invariably friends. Also, groused Mr. Heth, since he had had to put down actual measurements for that infernal cook book, he'd lost all interest in cooking and went on to prove his point by taking an unconsciousable time to make a simple white sauce, ostentatiously looking up in his own cookbook every ingredient of everything he cooked. Had it not been morning this could have been nothing but pulling temperament on us. But it was morning and show me a cook who beams in the morn, springs out of bed and cooks great dishes and I'll show you a—I almost said it, but you get the first letter—it's L. All caps, of course. Why the way Mr. H. spooned sauce, eased the omelette into the oven with such loving care, always tasting, adding another "pinch" and (Continued on page 66)

*When you read "The Wonderful World of Cooking," you will know why I call it Heth country.







ALFRED LUNT claims this as his recipe, says his is as good made with canned fish balls instead of shrimps or lobster. Well, Alfred—

THIS MAGNIFICENT, HEARTY SALAD is really sufficient unto itself if served with buttered black bread, cucumber sticks, and a side platter of herring dressed with sour cream and onion rings. If served as part of a large buffet, your supper will become imperial.







• HOMEMADE MAYONNAISE

• Break one whole egg into a bowl, and add ½ tsp. salt, ¼ tsp. dry mustard, and 2 or 3 tbs. oil. I use ordinary salad oil unless the finest olive oil is available. Beat it a moment, add a few more tbs. oil, beat again, and when it begins to thicken add the oil in large dollops until 1 cup altogether has been added. Beat until thick, and beat in the juice of ½ lemon. I use a hand beater and it takes me less than a minute. With an electric beater, it's even more of a cinch.

FROM EDWARD HARRIS HETH'S
"THE WONDERFUL WORLD OF COOKING,"
PUBLISHED BY SIMON & SCHUSTER

• BAKED OMELET AU GRATIN

• Have ready and keep warm 2 cups of light cream sauce into which you have broken up about a dozen cooked shrimps. Add to it 1 tsp. capers, salt and pepper, and if you like, a few chopped fresh fennel fronds or a pinch of caraway. Butter well a shallow but large baking dish, heat it in a 400° oven, and into it pour 3 eggs beaten frothy with 2 tbs. light cream. Bake 10 minutes, or until the omelet is puffed and cooked. Pour the creamed shrimps over it, sprinkle with Parmesan cheese and buttered bread crumbs and place under the broiler until it is bubbly and browned.

NOTE: Instead of shrimps, cooked lobster pieces, crabmeat, small fish balls or slivers of chicken breast may be used—all are excellent.

FROM EDWARD HARRIS HETH'S
"THE WONDERFUL WORLD OF COOKING,"
PUBLISHED BY SIMON & SCHUSTER

AND NONE OF THE TIRESOME BUSINESS of adding the oil drop by drop is needed here, either. I don't understand why such a fable should have been invented to discourage the making of one's own mayonnaise (or the foolish requirement that it must be beaten only with a silver fork!) for it is quick and simple to prepare."

Mr. Heth Cooks Good Victuals

• ICED CUCUMBER SOUP WITH SOUR CREAM

• For 1 qt. homemade chicken stock, from which the fat has been skimmed, or 1 qt. chicken bouillon from cubes, use 2 medium unpeeled cucumbers. Dice them and simmer them along with a small sliced onion in butter until they are tender. Add 1 cup light cream and a pinch of thyme, salt and white pepper as needed, and simmer another 5 minutes. Rub through a sieve into the chicken broth, add some chopped fresh tarragon, heat again, and thicken slightly with the yolks of 2 eggs beaten with a little of the stock. Chill thoroughly, and garnish with a slice of lemon in each bowl and 1 tsp. sour cream, strewn with almonds that have been blanched, sliced very thin, roasted brown on top of the stove in the skillet with butter, then drained and salted. Let the almonds be still warm. It's a pleasing contrast.

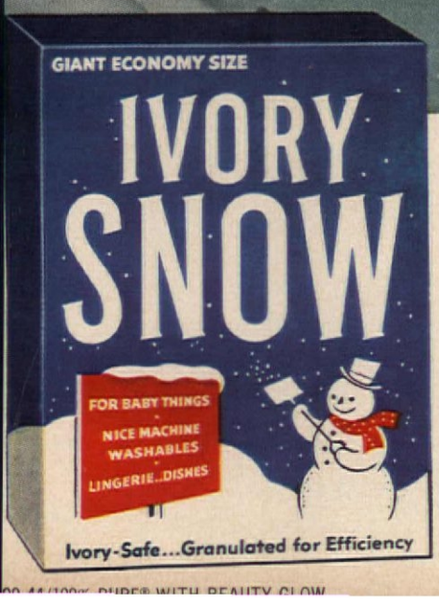
FROM EDWARD HARRIS HETH'S
"THE WONDERFUL WORLD OF COOKING,"
PUBLISHED BY SIMON & SCHUSTER

• RUSSIAN SALAD

• Leftover meat may be used—leg of lamb or veal, roast beef, baked ham or rare sirloin steak. Use at least two kinds, slice it no thicker than ⅛", and cut these into narrow ribbons. Make more than you think you'll need because if there is any left, which is unlikely, it will keep well in the refrigerator. Now to the meat add an equal amount of assorted sausage cut in thin julienne; be sure there is a variety of texture in the sausages—some soft, such as thick Bologna or Mortadella, some hard and chewy, such as summer sausage. Next comes dill pickle, these too cut into matchstick size. Use them cautiously and yet generously. But that's not all: now add tiny pickled pearl onions and some capers, just enough of each so their presence is unmistakable. Mix it all together with only the finest homemade mayonnaise and serve it chilled, mounded on your most spectacular platter.

FROM EDWARD HARRIS HETH'S
"THE WONDERFUL WORLD OF COOKING,"
PUBLISHED BY SIMON & SCHUSTER





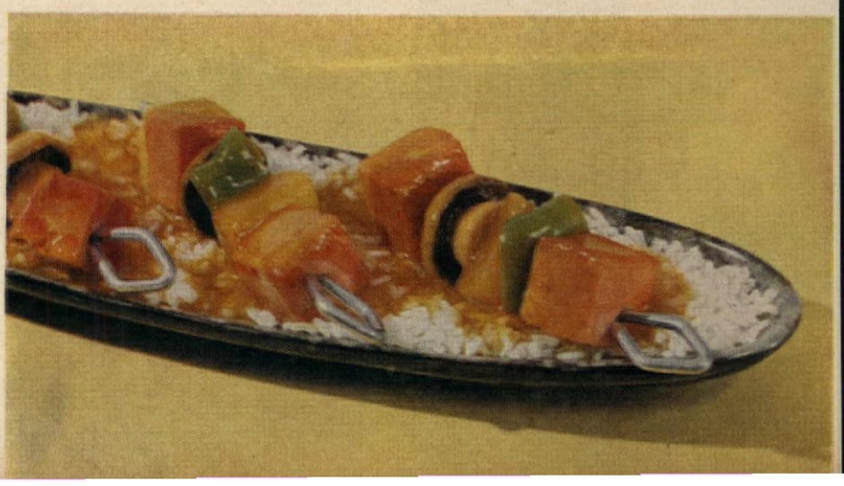
Safest possible soap for all nice laundry in your machine!

Wonderful Ivory Snow leaves baby clothes and diapers gentle-clean—free from irritating deposits and so much softer than washday detergents! Ivory Snow leaves woolens cloud fluffy, too . . . pampers delicate lingerie, lovely linens and crisp curtains . . . gives pretty colors the tenderest care. No other soap gives you this perfect combination: Ivory safety for nice things; granulated form for efficiency in any machine!

99 44/100% PURE® WITH BEAUTY GLOW

TAKE A CAN OF HAM

THE CANNED HAM will be a special boon for summer holidays and weekends ahead, when refrigerators get jammed to the doors. Although they are ready to eat just as they come from the can, they can be slipped into the oven and readied for a bounteous dinner in a scant hour—the big ones, that is; smaller canned hams take even less time than this.



AN EASY PEACH GLAZE (above and see recipe on page 60) adds both delectable flavor and a festive topping. For big doings where leftovers are not a consideration, we suggest you have your butcher pre-slice the entire ham, tie it back together again in its original shape. Finally, bake it with the peach glaze and then remove the strings before serving. Pre-slicing produces attractive, equal portions.



JUNE TOWNE

EVEN A SEEMINGLY SIMPLE item such as a canned ham can serve a variety of purposes. Besides the larger hams, there are smaller ones of varied weights which can be kept without refrigeration. They are ideal for kabobs or snacks if you aren't lucky enough to have leftovers. A one-pound can makes up to 36 kabob-size servings for canapes or may be cut into "fingers" to serve with your favorite dip. Any "scrappier" pieces can be ground up for **HAM RING** served with a **BING CHERRY SAUCE.** (See it pictured at upper right). Because **CANNED HAMS** are solid meat clear through, even the one- and two-pound sizes will go further than you would ordinarily suspect. You'll find it a handy item to have on the shelf when someone on an impulse decides he would like a he-man sandwich. And a can will go even further if you use the ham in combination dishes. For example, try slices of ham, leftover chicken and Swiss cheese tucked between slices of bread and dipped in an egg batter. Fried lightly, they're called **FRENCH-TOASTED HAM SANDWICHES.**





FOR MANY YEARS NOW gourmets have thrilled to the unique, tantalizing deliciousness of Chicken Divan, made with broccoli, as you know. Now, from the American HOME kitchens we present this justly-famed delicacy in a new debut as **HAM AND BRUSSELL SPROUT DIVAN** (right.) These hearty casseroles, four of them, can each be made from 1½ cups of cubed ham. It's an economy purchase, for there's not a bone in canned ham—just marvelous meat through and through to the very last tasty bite.



A CAN OF HAM is a handy item to have on the shelf when one of those glorious sunny days comes along and you suddenly decide to dine out-of-doors. Also, if you've bought a can ahead intending to cook dinner "al fresco" and rain spoils the plans, the smaller hams will keep on the shelf until another clear day comes along. However, larger canned hams (weights differ with each packer) do require refrigeration at all times. **HAM COLE SLAW** (right) is one of our favorite hearty summer salads—and wonderfully easy.



FOR THESE RECIPES, SEE PAGES 59, 60

For details about table appointments, see "Where Credit Is Due," page 82



THE AMERICAN HOME MENU MAKER

Just think of it! Room for over 1,000 of the famous 3x5″ illustrated recipes you clip each month from the pages of The American HOME Magazine! Plus your own favorites neatly written on standard 3x5″ cards.

The Menu Maker is like rolling all the cookbooks you've ever read into one convenient 6x11″ all-steel box. *But with these advantages*: you can take out a single recipe and work on it without losing your place or having to thumb through page after page of cross references... you can rearrange and reclassify the contents . . . you can add to your file to your heart's content.

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• GLAZED HAM

• FRENCH-TOASTED HAM SANDWICHES

Preparation time: 30 min.

12 thin slices white bread
4 tbs. prepared mustard or mustard sauce
6 slices cooked ham
6 slices Swiss cheese
6 slices chicken
2 eggs, slightly beaten
½ tsp. salt
Dash of pepper
½ c. milk
3-4 tbs. butter, margarine or shortening

• Spread each slice of bread with mustard. Make 6 sandwiches of 1 slice each ham, cheese, and chicken. Combine eggs, salt and pepper and milk in shallow dish. Dip each sandwich, whole or cut in half, in egg mixture, turning to coat both sides. Fry, over low heat, in butter or shortening until well browned.

Serves 6 ***450 cal. per serving*** ***Source of Vitamins A, B, C***
Tested in THE AMERICAN HOME KITCHENS

• HAM COLE SLAW

Preparation time: 10 min.

1 c. slivered or diced cooked ham
2 c. finely shredded cabbage (½ small head)
¼ c. chopped green pepper
2 tbs. chopped pimiento
1 tsp. sugar
1 tsp. dry mustard
1 tsp. celery seed
½ tsp. salt
¼ tsp. pepper
¼ tsp. paprika
¼ c. salad oil
2 tbs. vinegar

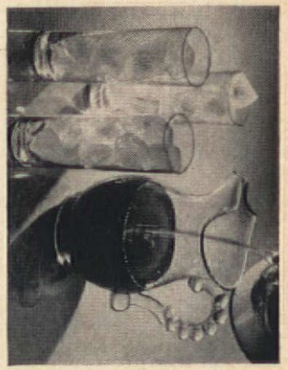
• Place ham, cabbage, green pepper and pimiento in serving bowl. Combine seasonings, salad oil and vinegar. Just before serving, pour on dressing and toss lightly.

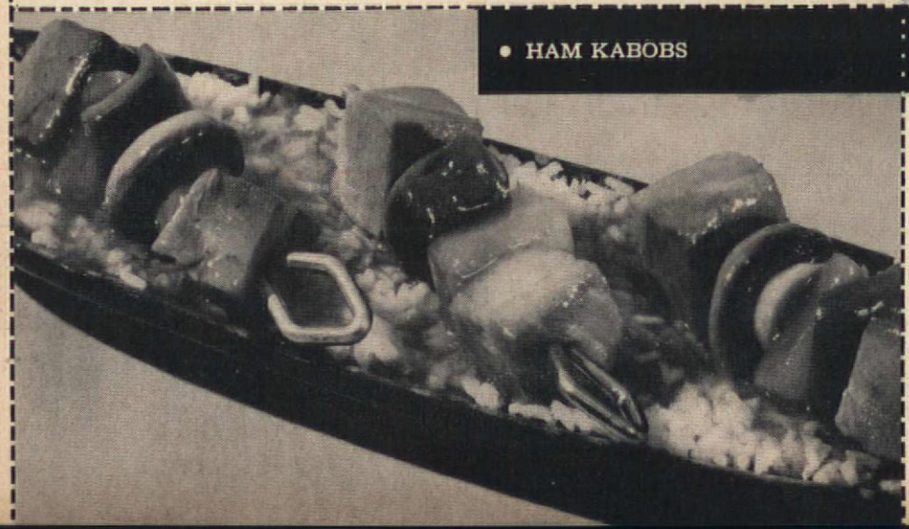
Serves 4-6 ***230 cal. per serving*** ***Source of Vitamins A, B, C***
Tested in THE AMERICAN HOME KITCHENS



• HAM RING— BING CHERRY SAUCE

Tea that has steeped too long or that has been refrigerated will become cloudy. But pouring a small amount of boiling water into the pitcher of tea will clear it again.





• HAM KABOBS

• HAM-AND-BRUSSEL SPROUT DIVAN

Preparation time: 25 min.
Baking time: 20 min.

1 pkg. frozen Brussel sprouts
1½ c. cubed cooked ham (about ½ lb.)
4 tbs. butter or margarine
4 tbs. flour
¼ tsp. pepper
Dash of cayenne
2½ c. chicken stock or broth (or use water with 2 bouillon cubes)
¼ c. grated Parmesan cheese
1 tsp. Worcestershire sauce

• Cook Brussel sprouts according to package directions; drain. Place sprouts and cubed ham in 4 individual casseroles. Melt butter or margarine in saucepan, stir in flour and seasonings. Gradually stir in chicken stock. Cook and stir over medium heat until mixture thickens and comes to a boil. Add cheese and Worcestershire sauce. Then pour over ham and sprouts. Sprinkle each casserole with additional grated Parmesan cheese. Bake in hot oven (425°F.) 20 minutes or until browned.

Serves 4 ***375 cal. per serving*** ***Source of Vitamins A, B, C***
Tested in THE AMERICAN HOME KITCHENS

Take a Can of Ham

(pictured in color on page 56)

AMERICAN HOME RECIPES

Take a Can of Ham

(pictured in color on page 56)

• HAM KABOBS

Preparation time: 30 min.
Baking time: 20-25 min.

8-12 1-inch cubes cooked ham
8 large mushroom caps
1 can (8 oz.) pineapple chunks, drained
1 medium green pepper, cut in pieces
1 tsp. curry powder
½ tsp. salt
⅛ tsp. ground cloves
1 tbs. minced onion
¼ c. lemon juice or vinegar
½ c. salad oil
1 tbs. cornstarch
2 tbs. sugar

• Put ham cubes, mushroom caps, pineapple chunks, and green pepper on 4 metal skewers. Place in shallow baking dish. Combine curry, salt, cloves, onion, lemon juice and salad oil and pour over kabobs. Let stand about 30 minutes. Bake in hot oven (425°F.) 20-25 minutes basting frequently. Meanwhile combine cornstarch and sugar in saucepan. Then add the pineapple juice plus enough water to make 1 cup; cook and stir until thickened; add marinade drained from baked kabobs. Serve kabobs on hot cooked rice, top with sauce.

Serves 4 ***530 cal. per serving*** ***Source of Vitamins A, B, C***
Tested in THE AMERICAN HOME KITCHENS



• HAM-AND-BRUSSEL SPROUT DIVAN



• HAM COLE SLAW

• HAM RING— BING CHERRY SAUCE

Preparation time: 20 min.
Baking time: 1 hr.

¾ lb. (3 c.) ground cooked ham
½ lb. ground pork
2 eggs, slightly beaten
½ c. milk
¼ c. fine bread crumbs
2 tbs. chopped parsley
1 tbs. dried minced onion
1 tsp. lemon juice
1 tsp. dry mustard
½ tsp. sage
¼ tsp. pepper

• Mix ingredients together thoroughly; press into greased 1-quart ring mold. Bake in moderate oven (350°F.) 1 hour. Serve with Bing cherry sauce.

BING CHERRY SAUCE: Drain 1 can (#2½) pitted Bing cherries; cut cherries in half; set aside. Combine 2 tbs. cornstarch, ½ c. sugar, ¼ tsp. salt, 1 tsp. grated lemon rind in saucepan. Measure cherry juice and add enough water to make 2 c. Add to cornstarch. Simmer ¼ c. water and 1 tbs. whole coriander seed together 5 minutes; strain, adding liquid to cherry juice mixture. Cook over medium heat, stirring constantly until mixture thickens and comes to a boil. Remove from heat, add cherries. Serve warm over slices of ham loaf.

Note: Sauce is also excellent over ice cream and puddings.

Serves 8 ***385 cal. per serving*** ***Source of Vitamins A, B, C***
Tested in THE AMERICAN HOME KITCHENS



Freeze extra parsley for use in cooking. Just gather together in a ball and wrap tightly in foil. When frozen, snip off what you need. Keeps its bright green color and flavor.

• GLAZED HAM

Preparation time: 15 min.
Baking time: 1 hour

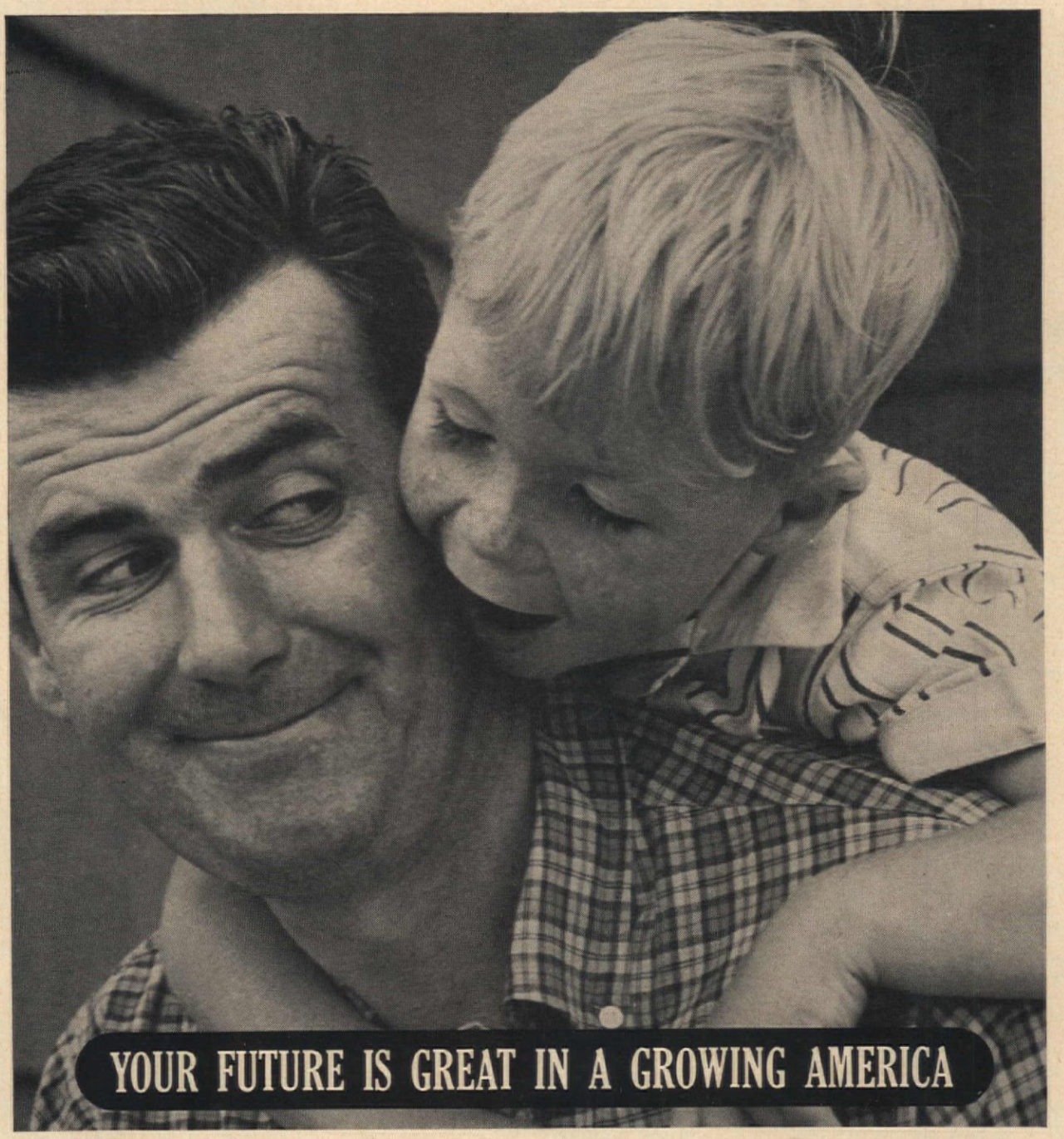
1 can (10 lb.) ham
2 cans (#2) peach halves, drained
¼ c. light corn syrup
½ c. brown sugar, firmly packed
½ tsp. ginger

• Have butcher slice ham in ¼-inch slices, then tie together in original shape. Place ham in shallow roasting pan. Press 3 or 4 peach halves through coarse sieve to make 1 cup peach purée; save remaining peach halves for garnish. Combine peach purée and remaining ingredients and pour mixture over entire ham. Bake in moderate oven (350°F.) about 1 hour, or until lightly browned and glazed. Transfer ham to serving platter and remove strings. Garnish with peach halves with currant jelly.

Serves 30 ***630 cal. per serving*** ***Source of Vitamins A, B, C***
Tested in THE AMERICAN HOME KITCHENS



• FRENCH-TOASTED HAM SANDWICHES



If ever there was a time for optimism—it's now! Here's what is coming . . .

1. **More people** . . . Four million babies yearly. U.S. population has *doubled* in the last 50 years! And our prosperity curve has always followed our population curve.
2. **More jobs** . . . Though employment in some areas has fallen off, there are *15 million* more jobs than in 1939—and there will be *22 million more* in 1975 than today.
3. **More income** . . . Family income after taxes is at an all-time high of $5300—is expected to pass $7000 by 1975.
4. **More production** . . . U.S. production *doubles* every 20 years. We will require millions more people to make, sell and distribute our products.
5. **More savings** . . . Individual savings are at highest level ever —*$300 billion*—a record amount available for spending.
6. **More research** . . . *$10 billion* spent each year will pay off in more jobs, better living, whole new industries.
7. **More needs** . . . We need *$500 billion* worth of schools, highways, homes, durable equipment. Meeting these needs will create new opportunities for everyone.

Despite the present business dip, the basic reasons for America's growth are stronger and more sure than ever before. Add them up and you have the makings of another big upswing. Wise planners, builders and buyers will act *now* to get ready for it.

FREE! Send for this new 24-page illustrated booklet, "Your Great Future in a Growing America." Every American should know these facts. Drop a post card today to: ADVERTISING COUNCIL, Box 1776, Grand Central Station, New York, New York.



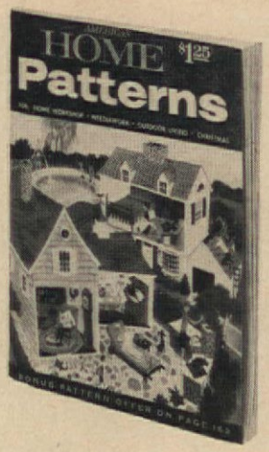
(This space contributed as a public service by this magazine.)

PATTERNS FOR SALE

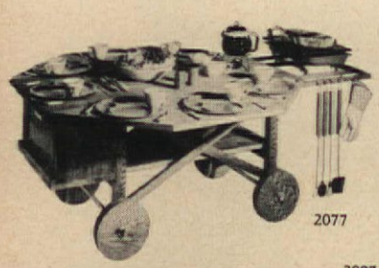
CHILDREN. All kinds of patterns to make small fry happy and comfortable. The little turtle TV stool is a good example. Could you think of anything more fun? 1690, price 50¢.



1690



Newest Edition of the American HOME Pattern Book.
164 pages . . . over 450 Best-Selling American HOME Patterns for all through the House and the Outdoors, too.



2077

2073



2097



2119



OUTDOOR. Love the Outdoors? You can spend more time (and save money too) in your own yard if you make it livable. How about a "Chow Wagon," #2077-$1. A Tree House for your boys? Pattern #2073-75¢. Or build a swimming pool for all the family, #2097-$1.00. For real comfort add settee with awning, #2119-50¢. Want a barbecue? Try long brick one, #2008-50¢ (not shown).

1163



2122



2011



BUILDING. Don't let limited budgets deprive you of fine furniture or the fun you can have in your home with a copy of an old Welsh dresser #1163-$1.00; a game table which folds in half, #2122-50¢; a special gun cabinet for Dad, #2011-50¢; sewing table, #1677-50¢.

1677



1418



1417





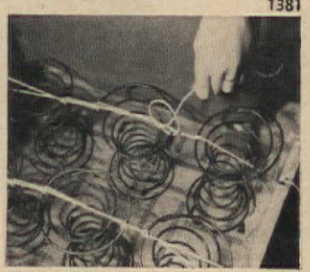


PAINTING. Why not paint plates to hang on the wall like these with Chinese "Four Seasons" designs? (Spring and Summer are in pattern #1418 and Autumn and Winter in #1417-25¢ each). Or try a tiled tray with bold rooster motif, #1499-35¢. We have many other patterns (not shown) like Penn. Dutch motifs to paint on a chest, #899T-35¢; for kitchen walls like our Menu Tree, #1397-65¢; for peasant designs on kitchen ware, #1006-25¢.

1499

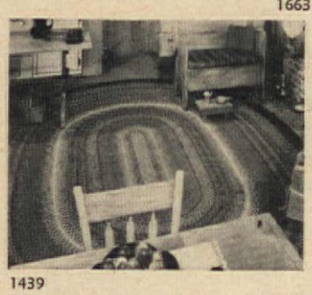


1381



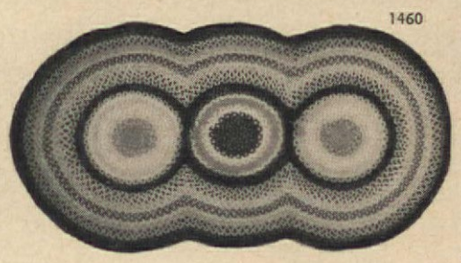
STEP-BY-STEP. Picture pattern to show you exactly how to reweb and retie springs on a worn chair seat, #1381-25¢. We also have patterns for upholstering a sofa, #1459-25¢. Recane a chair seat like the experts with pattern #1272-25¢.

1663



RUGS. Braided rugs are easy to make and you can utilize old clothing. #1663-25¢ is a large oval with beautiful blue and green color scheme. #1460-25¢ is a wonderful shape. Not shown: rug of 13 circles handsomely bordered, #1246-50¢; contemporary hooked design of raised leaves, #1664-$1; hooked, braided welcome mat, #1662-50¢.

1460



SEWING. At right: 2 dainty place mats of baby ric-rac and organdy, pattern #1439-25¢. Next to this: a beautiful floral initial (full set) for embroidery, #1632-50¢. Not shown: patterns for slipcovers for chair or sofa that fit like upholstery, #1424 and #1485, 25¢ ea. Curtains such as café type with matching dressing-table skirt, #1644-$1.00. Scalloped bedspread, #1661-50¢.

1439



1632



Check patterns desired. Send check or money order (no stamps please). New York City residents add 3% City Sales Tax. Allow 3 weeks for handling and mailing.

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ANN QUE BROWN

30 Days and 30 Ways

To Make JUNE A Happy Month

Now begins the season when you and your family take things easier. To help you with the chores necessary for pleasant living this summer, we've made a list of helpful hints. If they lighten your burden for but one day of this lovely month, our job will be a job well done.



JUNE 1. In making a green salad remember the sooner the wooden salad bowl is washed with a sudsy sponge, rinsed and dried, the longer its finish will last. Never allow the bowl to soak in water.

JUNE 2. Before ironing shirts, be sure they are thoroughly dampened, even if you're using a steam iron. "Season" them before pressing them.

JUNE 3. In storing winter things, do NOT seal plastic bags completely. Temperature differences will cause moisture to bead on interior, resulting in rust stains as well as mildew around metal buttons and zippers.

JUNE 4. To be ready for summer showers, have a large piece of heavy plastic to protect the hall floor from wet shoes and their trackings.



JUNE 5. It's cooler in the early morning and late evening now, so do your baking during these hours. Bake extras and store in your freezer. Easy!

JUNE 6. If you must bake during the day, at least get out of the house and let today's clock-controlled oven do your timing for you. Just set the dials and while you're relaxing, the oven turns on and off at the right time.

JUNE 7. If you're lucky enough to have an automatic washer and dryer, make sure the dryer is well-ventilated; you'll cut down humidity in your home.



JUNE 8. Why not make that birthday cake of ice cream? It's so simple with a freezer. Shape it the night before; set freezer at coldest point to set ice cream quickly. After it sets, decorate it as you would a cake.

JUNE 9. Traveling? If you take only wash-and-wear clothing, you'll save time, energy and still be neat!

(continued)

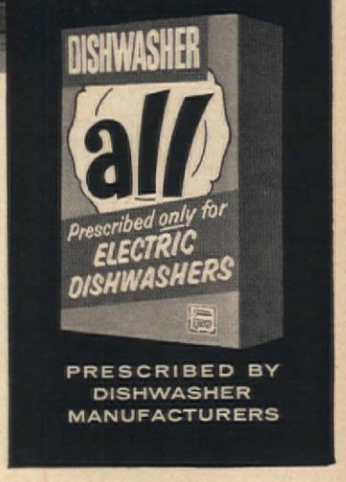
Own a dishwasher?

A famous **all** *for washing clothes has met your fondest wishes, So why not let* **DISHWASHER all** *polish off the dishes?*



AFTER DINNER . . . you can relax with confidence whenever you use self-polishing DISHWASHER *all* in your electric dishwasher. You can be certain for the first time that your dishes will sparkle and gleam . . . and be really clean . . . without any pre-scrubbing and polishing afterward.

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Now you can cut kids' hair at home and get perfect haircuts every time with the new Supreme Electric Home Haircutting Kit. It is the quality kit specially designed for fussy folks. It has everything you need for professional results . . . including a crew-cut attachment that works on a comb principle. You simply "comb in" a perfect trim . . . give Junior the best crew cut he's ever had! And Supreme can help the man of the house keep that neat fresh-cut look—make haircuts last almost twice as long.

Divide the Supreme purchase price by the number of haircuts a family of four or five ordinarily gets in 2 years. This brings the cost of each Supreme haircut down to about a dime. Get a Supreme Kit today and start saving more than $50 a year.

New Supreme Kits Have Everything You Need for Professional Results!





Complete Supreme Kit shown . . . $14.95

On sale at drug, department and hardware stores

(continued)

JUNE 10. Now is the time when a garbage-disposal unit is great for disposing of all those melon rinds and corn cobs.

JUNE 11. Be careful not to overload your washer; one double sheet weighs two pounds.

JUNE 12. To press a veil, use wax paper for a pressing cloth.

JUNE 13. Don't mix delicate and sturdy clothes in a dryer. Remember: things washed together are usually dried together.

JUNE 14. Freshen mussed sheets and pillowcases with dryer on "air" or the lowest setting.

JUNE 15. Sodas and 'shakes are a cinch with an electric blender!

JUNE 16. Using your automatic dryer, dry starched loads separately. Otherwise starch may transfer to untreated clothes.

JUNE 17. To remove stain from your glass coffee maker, fill it with a medium solution of chlorine bleach and hot water. RINSE THOROUGHLY.

JUNE 18. Use a bleach solution to clean the cutting board surface in your kitchen. Again, be sure to RINSE THOROUGHLY.

JUNE 19. Washable summer clothes last longer with an automatic dryer. Clothes won't sunfade. Colors stay bright.

JUNE 20. Use glass jars to store small sewing items—easy to see!

JUNE 21. Iron shirts *dry*, including the seams, to prevent puckering and wrinkling.

JUNE 22. Towels and bathing suits wash 'n dry quickly in your automatic washer and dryer.

JUNE 23. Don't be bound to Monday as washday. Do laundry as it gathers so it won't pile up.

JUNE 24. Shiny cake pans and cooky sheets mean even browning and uniform height.

JUNE 25. An anniversary? Seldom used silver stays bright wrapped in saran plastic film.

JUNE 26. Want a carefree weekend? Prepare all meals ahead and store them in your freezer.

JUNE 27. To prevent wrinkles, remove clothes from the dryer when the drying action stops.

JUNE 28. With today's dishwashers and ranges, enjoy having dishes washed for you while tomorrow's dinner is pre-cooking.

JUNE 29. Entertaining outdoors! Keep foods hot with electric serving trays and skillets!

JUNE 30. Relax, you've earned it!

THE END

Care of Roses

(continued from page 34)

Pruning roses is no longer the big operation it used to be; it's now generally agreed that only basic principles are important. Basically, we prune roses for two reasons: (1) to keep plants the size we'd like them to be, (2) to get rid of dead stems, weak stems and old, non-productive stems.

In the mild-climate areas of the South and West Coast, where stems are not killed back by winter cold, pruning is mostly a matter of trimming to size and of removing weak and very old, woody stems. It's done in the early spring and in the fall.

Everywhere else in the country, winter cold usually kills back rose stems at least to some extent—sometimes only a quarter of their length or so, sometimes almost to the ground.

In all these areas, spring pruning is essential. Wait until new growth starts—until you see new leaf-growths *just beginning* to appear on the stems—then prune off the dead part of the stem ⅛″ to ¼″ above the highest strong leaf-growth. If a whole stem is dead, cut it flush with the stem from which it grew; also weak, spindly stems.

Late fall pruning in northern areas, after fairly hard freezing has set in and roses have become dormant, is chiefly to reduce their height and so prevent them from being whipped about by winter winds. Simply cut them back to 1½ to 2 feet.

During the growing season, prune out dead stems whenever you see them, and burn them or put them in the garbage pail.

Deep snow serves as protection against very low temperature and cold, hard wind. In sections where a foot or more of snow all winter is virtually certain, therefore, winter protection is generally unnecessary. But in cold areas where snow is limited and winds are often violent, protection is advisable to prevent excessive kill-back of stems.

Most effective protection is afforded by mounding the soil up around the plants in late fall with a hoe. If the plants are 2′ apart, the soil can be mounded up 12″ without exposing any roots; if they're closer, 8″ to 10″ is enough. Usually the stems will not be killed back lower than the mounded-up soil line.

In the spring, level off soil as soon as severe freezing is over.

THE END



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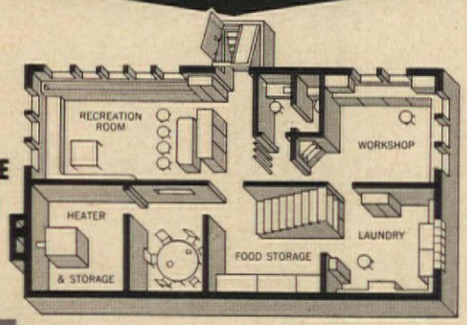
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Good Victuals (continued from page 52)

tasting again—no, Mr. H. didn't fool us for a minute. Had lost interest in cooking, my eye. It was morning, that's all, morning and an ill-considered promise to start cooking for us on morning arrival.

Told that his recipes could not be used before an early summer issue, he considerately chose the selection you see here, together with a perfectly delicious way to broil baby zucchini. However, having just published Dean Bacon's recipe for zucchini last month, we omitted Mr. Heth's. However, if you really want it, it's on page 103 of his book. Some of the advice he gave us, however, is not amiss. Consider the fat, cucumber-size zucchinis usually found in markets as monsters. Pluck them young, says he. Small *baby* carrots. Small *baby* beets. Little lettuces. Why must this American passion for bigger and better elephants be extended even into vegetables? And, in the course of the day's conversation, other "hates" we share being gadgets and practically all "labor savers." Bottled garlic, denatured (or is it dehydrated?) horseradish, herbs et cetera. But more than anything, we hate measuring. Not wishing to seem sympathetic with Mr. H's morning grouch, I certainly did not tell him so, but let anybody who cooks our way try to capture this sixth sense that makes the difference between adequate and sublime—just try and measure this by teaspoons and tablespoons (and leveled teaspoon, leveled tablespoon, to add insult to injury). It's enough to make any man disinterested in cooking. Well, almost enough. If I were Mr. H. I'd just put my recipes on records. The words that accompany every recipe are so sensitively written, his neighborly yarns so interesting, he could just leave out measurements and no one, listening, would ever know the difference. However, he has given measurements and he has given us some choice additions for our repertoire. For the life of me, I could not say which I liked best. I adore cucumbers and sour cream in any combination—but in this one, the bits of slivered almonds atop a thin slice of lemon floating like a lily pad on the subtle color of the iced soup put cucumbers and sour cream in another category altogether. The baked omelette was a joy to behold and still a topic of conversation with the two stalwart photographers who remember it with nostalgia. And I'll never set a buffet table again without a Russian salad. Not even its name can spoil it. But here, here, I do have a favorite and what else but the homemade mayonnaise. It's been years and years and years since I've tasted anything like it and by golly the man's right. Adding oil drop by drop, that one must beat it with a silver fork—nonsense, utter nonsense. It all takes less than a minute and that's without a "labor saver" too. If you try nothing else (and you'll be sorry), do try making a batch of this one. You'll wonder why you never—well, so did I!

It's balmy and warm now, and Mr. H's food tastes just as good as it did in Mr. H's kitchen atop his snow clad hill. Well, almost as good.

P.S. As you may have surmised, all has been forgiven. Along about April, Mr. H. wrote "I wish you could come out again now—my passion for cooking has, thank heaven, returned. These days Eggs Benedict for breakfast is a trifle!" Sly dog that he is. Had he left out "for breakfast," I'd have believed him—and returned. THE END





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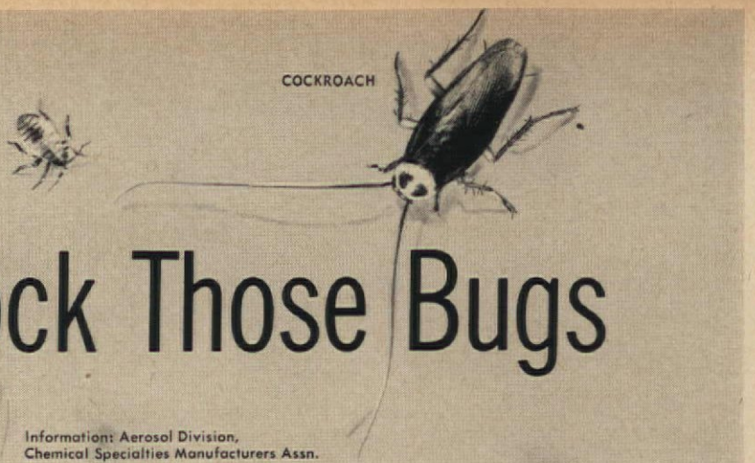
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The score was 10 to 20, the roaches were ahead,
I got so excited, I tumbled out of bed . . ."

That's an old hobo song—and you may laugh a little—but let's face facts. This old world we live in is a progressive one, and we have gone far—and we're going still further. In this scientific age we're waging a great war on *bugs*—one that will help us block them fast. Even in the best-kept household, insect pests do occasionally slip in. And when they do, the *first* thing to do is get rid of them fast. It used to be a slow, tough job with old-fashioned insect killers! But now, thanks to the wonders of modern chemistry and new aerosols, you can help to banish insects quickly. These insecticides in aerosol containers (containers which by pushbutton either disperse insecticides into the air for flying insects or settle on lower areas where crawling insects reside) can be almost as much a maze as the laundry shelf. If we are in the slightest way inclined toward the chemical spheres, we hear of DDT, Chlordane, Lindane, and a host of others . . . but WHICH PESTS DO THEY ATTACK AND WHICH CHEMICALS SHOULD WE BUY? We'll wager that even your dealer would admit to the maze of new products. We were in a quandary, too, so we set about to find out. We list herewith a group of insects and how to identify them . . . and some of the aerosols on the market which have just the right chemical to do the lethal job! Insecticides can be bought at most drug, hardware and department stores and at some food markets. So happy hunting!







. . . just in case you're hunting for termites on next page, let us say right now that they aren't there. Because they do their damage before they are detected, we suggest prevention rather than cure. We recommend that you check to see what can be done before or during construction to avoid infestation of termites later. If you suspect termites, first consult your State Entomologist, or send a specimen of wood to the United States Bureau of Entomology, Washington, D.C. If you have termites, call an exterminator.



SAFETY PRECAUTIONS

1. A clean house is the best preventative.
2. Be sure to follow directions on the aerosol container (especially when disposing of the can).
3. Avoid unnecessary exposure during application.
4. Some repellents can be sprayed on humans to help avoid attack by certain insects—but check directions.
5. Store where children and pets cannot reach them.
6. Do not contaminate food and food utensils.
7. Ventilation is important.







The Bug	How to Identify	How to Control	Insecticide Key
Ants	A tiny insect, either red, yellow or black, it is pinched in at the waist—and believe it or not if you look closely, you'll find they have wings. They are busy little bugs—and they move along their way in a most determined manner.	Find the ants' nest, if possible. When the ants are in the house, note the path which they follow either into or through the house. Discover whether the nests are inside or outside the house. Spray the ants' nests and paths with insecticide. Follow directions.	A B C D E F G H I J K L M N
Bed Bugs	An unfed bedbug is brown, about ¼-inch long and its top has a crinkly look; has no wings; hides during the day, feeds on human blood at night which changes its color to red. Spread by clothing, baggage, old furniture.	Find hiding places and spray them. Bugs leave black or brown spots to mark hide-outs. They are often found around seams and folds of mattresses; cracks and crevices of bedsteads; behind baseboards — anything not air-tight. Follow directions.	A B C D E F G H I J K L M N
Clothes Moths and Carpet Beetles	Fabric pests, they feed on animal fibers. Moth larvae are ½" long, hairless, white with dark heads. Moths are yellowish with about ½-inch wingspread. Carpet beetle larvae are ¼-inch long, long-oval shape, have dark bristles giving them a fuzzy look. Beetles are small and mottled with white, yellow, brown or black; also a black species whose larvae have tapered golden or brown bodies with long brown hair.	Both lay their eggs in clothing, upholstering, concealed places. Larvae feed on wool and other animal fibers—that is, clothing and household furnishings. Adults stay in concealed places such as cracks or drawers, although carpet beetles like sunlight. Control is strictly a matter of CLEANLINESS IN EVERY NOOK OF THE HOUSE. Kill insects living in home by surface spraying. Tight cedar chests keep these pests out of your clothes. Use vacuum cleaner attachments often—to remove lint and hair from hard to get at places. Follow directions.	A B C D E F G I J L M N O P Q R
Crickets	Not normally household pests—but they do come in. When they do, they chew *holes* in fabrics. They leap, have long legs, wings.	In house, close all openings and tighten screens. Apply insecticide around baseboards, in closets, cracks or other places where they may hide. Field crickets develop outdoors and feed on vegetation. Enter home late in summer. Follow directions.	D G J L
Fleas	The dog and cat flea are most common and look alike. The human flea is a severe pest in many areas, may live on animals—often on hogs. All fleas require blood of animals or birds to reproduce.	Females of most species lay eggs while they are on animals or birds. The eggs drop to ground, floor, around bedding — and there they hatch. Thus, control of fleas on animals is necessary to prevent infestations in homes. Different insecticides are used for different types of fleas. Follow directions.	B C E F G H I J N R S T U W Y
Flies, Gnats, Mosquitoes, Wasps	We all know what they look like. They are a danger and a menace to health of man and animals. They spread disease germs that may be in the materials they breed in, feed on or walk on.	Breed around manure, garbage and fermentation. CLEANLINESS A MUST! If disease germs are in these materials, the insects will spread them. Eliminate breeding places. Cover garbage and empty often. Eliminate all places where water may stand. Use screens and surface sprays. Follow directions but work on prevention.	A B C D E F G H I J K L M N S T U V W X Y
Roaches and Waterbugs	A crawling insect with four legs, hard crusty back. From ½" to 2" long, can have yellow stripe on wing or two cross bands of yellow on back. Some light brown with two dark stripes; others are all black or brown.	They like damp places and are run-abouts. Even if your home is free of them—always look for stowaways in delivery boxes. They spread from house to house, are attracted by food. Cover garbage and empty often. CLEANLINESS IS IMPORTANT. Use insecticides around cracks in woodwork, baseboards, waterpipes. Follow directions but work on prevention.	A B C D E F G H I J K L M N R
Silverfish	A slender, wingless insect covered with scales. About ½" long, they are a shiny pale gray; have two feelers at the head and three long tail-like appendages at hind end. More active at night and hide during day.	They thrive best in damp, cold places, especially basements, near laundries. Their greatest damage is done eating foods and other materials high in protein, starch or sugar. Eat cereals, moist wheat flour, glued or bound paper. Spray insecticide around the baseboards, doors, windows, and pipes. Follow directions.	A B C D E F G H I J K L M N R
Spiders	Several kinds get into the house. You will know you have a spider if you see the webs in corners, on furniture and in other places.	Spiders feed on flies and other insects. (But it's no cure for flies—to have spiders!) They enter homes through screens or around loose fitting windows or doors. Tight screens are necessary. If flies and other insects are kept out, spiders are not encouraged to enter. Breed in trash, piles of lumber, and weeds. Follow directions.	D G H I J K L M R
Ticks	The Brown Dog Tick is most common of home ticks. More apt to infest homes if dogs are present. A hard shield on their back—is marked with a small white dot or two small crescents.	Attach themselves to dogs. May be found in cracks, behind cartons, under furniture, rugs, baseboards or moldings. Heated building reduces survival. May transmit fevers. Surface spray. Follow directions.	S T U

THE INSECTICIDES: **A.** Jetgo Insect Spray **B.** Super Strength Insect Killer **C.** Kwik Kil—Insect Spray **D.** SLA Cedarized Spray **E.** DOT Insect Bomb **F.** Bif Insect Killer **G.** Raid **H.** Triple Threat **I.** Hess Bomb **J.** Black Flag Insect Killer **K.** Skotch Kooler Insect Killer **L.** Mothine Cedarized Spray **M.** #400 with Odorant **N.** Seligs Insect Killer **O.** Bridgeport Moth Proofer **P.** Shield Moth Proofer **Q.** Fuller Moth Proofer **R.** Moth-Tox Moth Proofer.

THE INSECT REPELLENTS: **S.** Skotch Kooler non-toxic **T.** Phillips DIE-TOX x-17 **U.** OFF! **V.** Sta-Way **W.** Chase-MM **X.** 6-12 **Y.** Skotch Kooler Insect Repellent.

LAWN CARE
is easier with
TRUE TEMPER® tools



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WANT A REALLY GOOD PAIR OF GRASS SHEARS?
Try this brand-new model with a unique slicing action that cuts more grass quickly and cleanly with an easy squeeze. Surprisingly comfortable. No. 22.



$3.45*

CRAB GRASS? RAKE IT AWAY!
Slotted teeth are angled to pull crab grass out by the roots without digging sod. Also nip off dandelion blooms before they go to seed. No. CG.

*Slightly higher West



SEE THIS HELPFUL CHART AT YOUR DEALER'S NOW
It's chock-full of information on correctly designed True Temper tools. For a free copy, write True Temper, Dept. AH6, 1623 Euclid Ave., Cleveland 15, O.

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THE RIGHT TOOL FOR THE RIGHT JOB



Designed for that homelike look

To give an exterior the welcoming look of home, use well-designed, distinctive windows—and this Curtis unit is a fine example. It is a famous Curtis Silentite window, beautifully proportioned, sturdily made and preservative-treated for long life. All Silentite windows—and there are several styles—open and close at a touch, yet bar out wind and weather. They are guaranteed. The high-style shutters are Curtis made, too. See your Curtis Woodwork dealer for new ideas on windows and doors for building and remodeling.



Send for free Silentite window idea book—and door literature. Curtis Companies Service Bureau, 200 Curtis Building, Clinton, Iowa.

CURTIS

WOODWORK *heart of the home*

WHEN YOU CHANGE YOUR ADDRESS

Please report both new and old address directly to The AMERICAN HOME, five weeks before the change is to take effect. Copies that we address to your old address will not be delivered by the Post Office, unless you pay them extra postage. Avoid this unnecessary expense by notifying us five weeks in advance. **THE AMERICAN HOME Subscription Dept. American Home Bldg., Forest Hills, N. Y.**

STOP ANNOYING NOISES AND WASTING WATER



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AMERICA'S LARGEST SELLING TOILET TANK BALL

Noisy running toilets can waste over 1000 gallons of water a day. The efficient patented Water Master tank ball instantly stops the flow of water after each flushing.

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Kills Fleas, Ticks and Lice!

. . . acts as a repellent too!

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Effective, economical, simple to use—follow directions on label.

Ask for Wydane at your drug store

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Foot Relief

QUICK-ACTING FOOT PLASTER

If you use Moleskin, try Dr. Scholl's Kurotex. It's much softer, more protective and cushioning. So convenient to cut in sizes not available in ready-made pads. Much more economical, too. Relieves calluses, corns, tender spots. Eases new or tight shoes, self-adhering.







Dr. Scholl's KUROTEX



LIKE A CHILD, A YOUNG GROWING PUP needs vitamins. Vitamin supplements to a dog's food will help to keep him healthy and reduce the type of shedding that results from diet deficiencies.

HOW TO KEEP A MAN'S BEST FRIEND

Poppa and pooch may be pals, but the job of keeping Fido fit is usually Momma's. The whole affair begins very simply. Junior pipes up to say he wants one, Father agrees, and once the dog has been adopted as a member of the family and needs walking, feeding and bathing, guess who's left holding the leash—Mother!

Of course, life has its compensations. It's nice to have such a friendly companion, and taking care of a dog is not overly difficult. Otherwise, why would almost half the families in America have one or more dogs? And you can make life easier for yourself—and your dog—by following a few helpful hints.

First, *appearance*. Keeping your house from getting a "hangdog" look is a case of caring for the dog properly—and vice versa—according to the experts. The ideal way to keep a home free of doggy odor is with regular baths. Their frequency depends upon such factors as the kind of coat, where he romps, and how dirty he gets. Generally, after he's three or four months old, any dog should be given a once-a-week tubbing. For the most effective job, a soap or shampoo made especially for dogs is best. Household soaps or detergents may contain ingredients that are too harsh for a dog's skin, which is more sensitive than a human's. Puppies or very old or sick dogs can be kept clean by regular use of one of the convenient waterless cleaners made especially for dogs.

Second, *behavior*. Consistency is the most important part of training, say the experts. Scold the dog when he does wrong. Don't push him off a chair one time and let him sit there the next because he looks so appealing. Stick to the same word and tone of voice for disapproval. If you use the word "no," it's *not* a good idea to switch to "don't" occasionally.

Above all, as the housewife, don't be afraid to insist that the dog abide by your rules for keeping the house in order. To insist upon this is not being cruel or unreasonable. A dog will be happier if he knows what he can or cannot do. After all, isn't he really *yours*?

See "Where Credit Is Due," page 82



NEW BEAUTYWARE BRASS FITTINGS
—a new and different concept in plumbingware fittings, with smooth sculptured lines in gleaming chrome-plate. If desired, interchangeable color inserts can be matched to any of the Briggs colors shown below.





A new compatible color joins Briggs Beautyware

New Autumn Yellow—as cheerful as the sunlight

Now a new color, clear as a sunlit sky, joins the famous compatible colors of Briggs Beautyware! Its cheerful character invites you to look at a wider horizon of decorative possibilities. For Autumn Yellow—like Sea Green, Coral, Sandstone, Sky Blue, Pearl Gray or White—harmonizes with many different room schemes. To the evident beauty of color and modern lines, Briggs adds the newly designed chrome-plated fittings shown at the left. So plan well—with Briggs Beautyware, America's smartest plumbing fixtures.

BRIGGS MANUFACTURING COMPANY • WARREN, MICHIGAN

BRIGGS

BEAUTYWARE

"ALCOA THEATRE"... *Exciting Adventure, Alternate Monday Evenings*



You can Live with Aluminum

You can trade hours of tiresome scrubbing for leisure time when your bathroom and kitchen walls wear aluminum tile. From a rainbow of finishes comes new charm, maintained with just the swish of a damp cloth. It's easily installed over most existing wall surfaces. In normal use, no cracking or chipping can ever mar its good looks. Alcoa's word for the lighter, brighter living you'll enjoy is Care-free! Look for the Alcoa Care-free tag on aluminum wall tile.



Free 16-page booklet describes 18 products of Alcoa Aluminum for a Care-free home. Write to Aluminum Company of America, 1968-F Alcoa Bldg., Pittsburgh 19, Pa.

WALL TILE OF ALCOA ALUMINUM

-it's Care-free!

Good Mixers and

Bright ideas and little extras that glorify a table and make a party memorable



PARTY SERVERS: this trio of lively long-legged clowns with a brass dachshund can act like a porcupine



HERE'S A MARKET BASKET of fruit and vegetables that, unlike the real thing, will never die or spoil because they're all made of raffia. The insects? They're harmless. Grasshopper, mosquito, and bumble bee are raffia, too.



PLEASANT COMPETITION for attention on a well-set table may include a sporting pair of these delightful salt and pepper shakers. Sets pictured are tennis players, a pair

Ice Breakers

GERTRUDE BRASSARD



(studded with some appetizing tidbits). The intriguing background? It's a tablecloth with a "doggy" cartoon print.



THE "LITTLE INJUNS" will enjoy hitting the trail to your house for cookies from a tepee cookie jar. Whistle whizzle sticks can help whoop things up for the kids or add to the merriment when serving beverages to adults.



of golfing buddies, a quartet of baseball players, boxers and two referees. Delight your family and friends with a set or group that matches one of their favorite sports.

NEW ALUMINUM FOIL . . . At Your Grocer's Now



You can Live with Aluminum

Messy curtains and mopping jobs are vanishing from modern bathrooms. They went out with the advent of shower and tub enclosures made of Alcoa® Aluminum and in came gleaming beauty. Snug, smooth-sliding aluminum doors stop errant sprays and splashes, and their good looks are permanent. Alcoa's word for the lighter, brighter living they bring you is Care-free! Look for the Alcoa Aluminum Care-free tag on the tub and shower enclosures you buy.



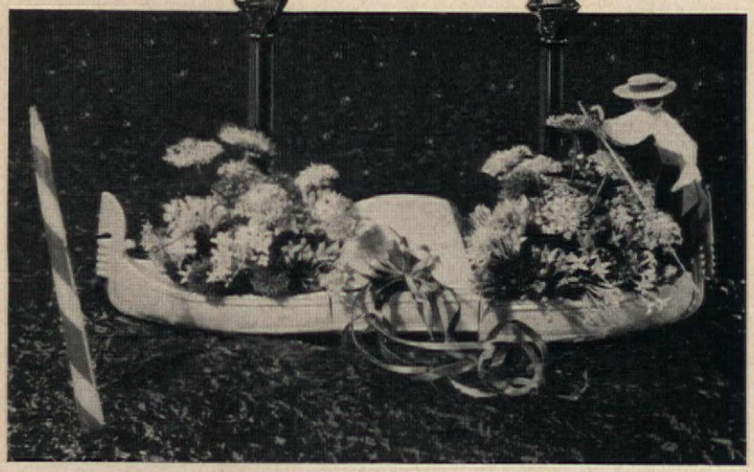
Free 16-page booklet describes 18 products of Alcoa Aluminum for a Care-free home. Write to Aluminum Company of America, 1968-F Alcoa Bldg., Pittsburgh 19, Pa.

TUB ENCLOSURES OF ALCOA ALUMINUM

—they're Care-free!

Good Mixers

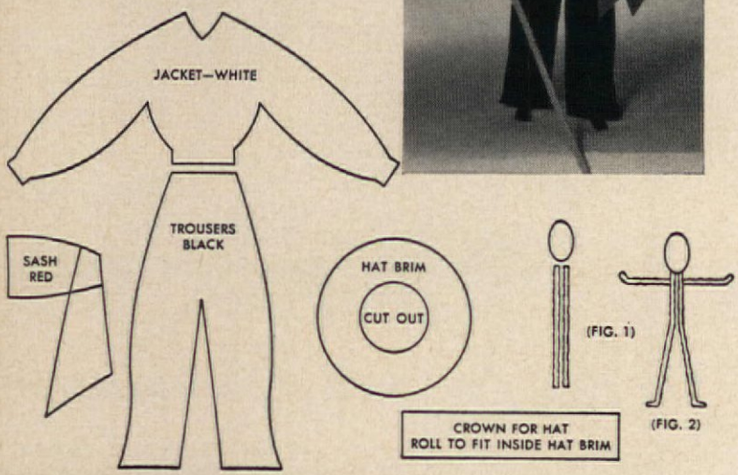
(continued)



DISPLAYED AT A PARTY where there's an honored guest, this ceramic Venetian gondola can hold a gift for the honoree in the covered section as well as make an unusual centerpiece. Gondola is 22½" long, in three sections large and deep enough to hold relishes—even small servings of vegetables. Sections can be used separately for casual serving.

To make Gondola Boy, cut a ½" diameter round ball from a colorful kitchen sponge for the head. For the body, insert two 10" pipe cleaners into sponge head, spreading lower portions of cleaners slightly apart for legs. Cut another pipe cleaner in half and twist around top, spreading horizontally to make arms. (See Fig. 1 & 2.) Bend tips





(FIG. 1)

(FIG. 2)



of pipe cleaners up slightly for hands and feet. To make clothing, use gummed papers to cut trousers, jacket and sash. Cut two pieces for each garment, moistening and pasting back to back over pipe cleaner figure.

WHEN NOT OCCUPYING a decorative spot in your home, these giraffes can add a whimsical touch to your buffet table set in an attractive "jungle" of flowers and green leaves.

Fingermarks wipe off this G-P Hardwood Paneling! The fine wood is furniture-finished, then given a transparent topcoat that makes it easy to keep lovely as new.

Even crayons can't mar this American Cherry paneling! The new finish looks like hand-rubbed wax, yet lipstick, alcohol, most common stains can't penetrate its tough topcoat.



Bathroom steam can't damage this finish! Protected on both face and back, new G-P paneling adds practical beauty to bath, powder, laundry rooms. Here in Greymist Ash.

Exclusive G-P "Clip-on" method* makes installation easy. Package includes furring strips, clips, random-width panels for a 12′ x 8′ wall. Or buy 4′x8′ panels for regular nailing.

Soil, stains, steam can't mar

new Georgia-

New invisible topcoat gives permanent protection to the fine-furniture glow of Georgia-Pacific Hardwood Paneling—gives you durable, easy-to-clean beauty for *every* room in your busy house! See what warmth and welcome G-P Honeytone Oak adds to this kitchen!

Nine handsome hardwoods to choose from: Adirondack Birch, Blond Cativo, American Cherry, American Black Walnut, Blond or Honeytone Oak, Flame Gum, Greymist Ash, Philippine Mahogany. See them at your dealer's. Prices as low as $35.00 for a 12′ x 8′ wall!

*Pat pending

GEORGIA—PACIFIC
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Dept. AH 658, Equitable Building, Portland, Oregon.
I enclose 10¢ for idea book, "New *Family-Proof* Paneling from Georgia-Pacific."



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☐ for new home ☐ for remodeling

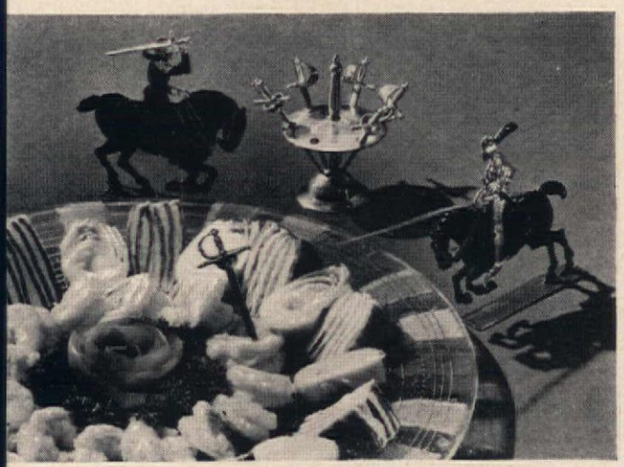
Good Mixers

(Continued)

YOU'LL FIND A CONSTANT USE for a litter of ceramic cats that make delightful bowls for serving dips, relishes or bridge refreshments.

TRY USING the dancing Gibson girls with these place mats of brilliantly colored New York scenes reproduced on waterproof, stain- and heat-resistant plastic, fused to a cork backing to provide a non-skid surface that won't warp or curl when subjected to hot serving plates.







FANCY PICKIN'S! These golden hors d'oeuvres picks are really miniature reproductions of famous Spanish and Moorish swords. The knights are charging a bold and beautiful "Castilian" plate whose warm, fascinating colors are the result of fusing colors between separate sheets of glass. The final finish is a swirl of gold on the plate's top surface.

See "Where Credit Is Due," page 82

Pacific family-proof paneling!



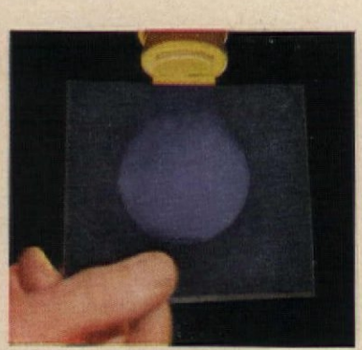
"Invisible" G-E Bug-Lite fools night-flying insects



You see the light...



but Mr. Bug doesn't



BUG'S-EYE VIEW! This blue filter shows how a General Electric *Bug-Lite* Bulb looks to most night-flying insects. They scarcely see it, don't realize it's there—so they stay away in droves! But *you'll* enjoy the cheerful, friendly light.



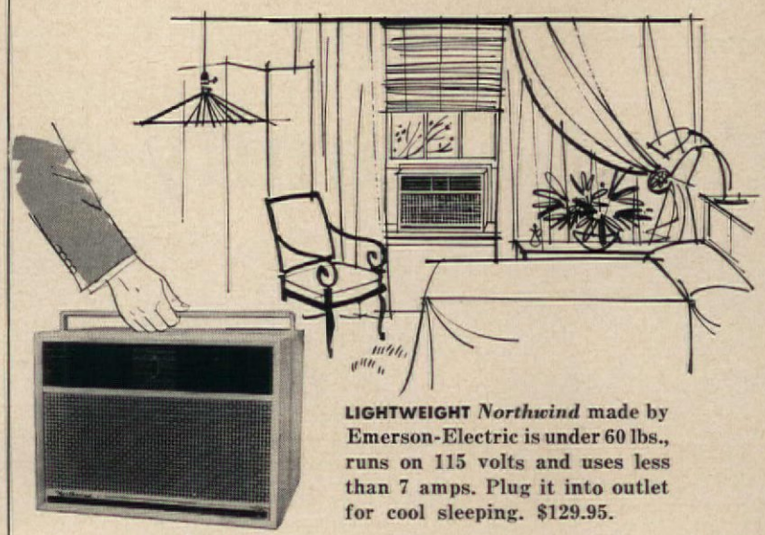
GET THIS 4-BULB PACK! Invite friends for an evening outdoors without inviting those whining, biting bugs. Use G-E *Bug-Lites* in every outdoor socket. Get 4 at a time so you won't run out. 100-watt, only 31¢. 60-watt, only **29¢**

Progress Is Our Most Important Product

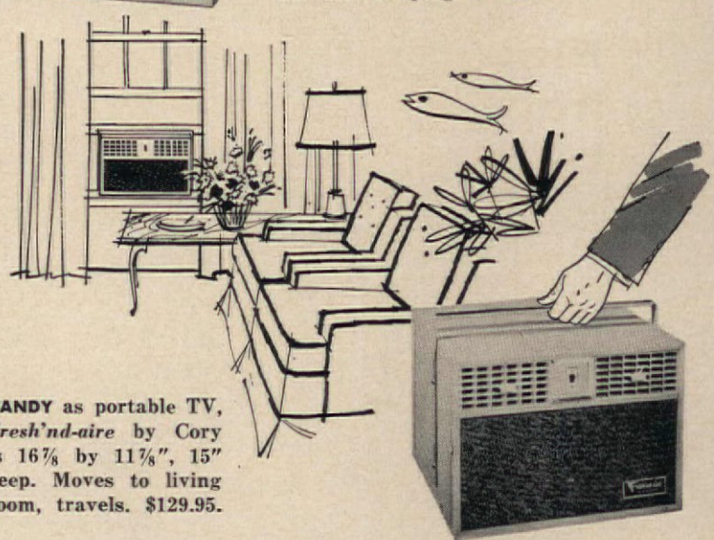
GENERAL ELECTRIC



PORTABLE ROOM AIR CONDITIONER by Carrier can be carried from room to room. It cools, heats, and dehumidifies the air. $149.95.



LIGHTWEIGHT *Northwind* made by Emerson-Electric is under 60 lbs., runs on 115 volts and uses less than 7 amps. Plug it into outlet for cool sleeping. $129.95.



HANDY as portable TV, *Fresh'nd-aire* by Cory is 16⅞ by 11⅞", 15" deep. Moves to living room, travels. $129.95.



©BENJAMIN MOORE & CO.

Pick your house colors from the world's finest selection by Benjamin Moore Paints

Ever see such exciting colors? They'll make your home a standout! And Moore's House Paint itself is a standout in performance, economy and durability. For the finest selection of house colors see your Benjamin Moore Paint Dealer.

Seventy-Fifth 75 Anniversary

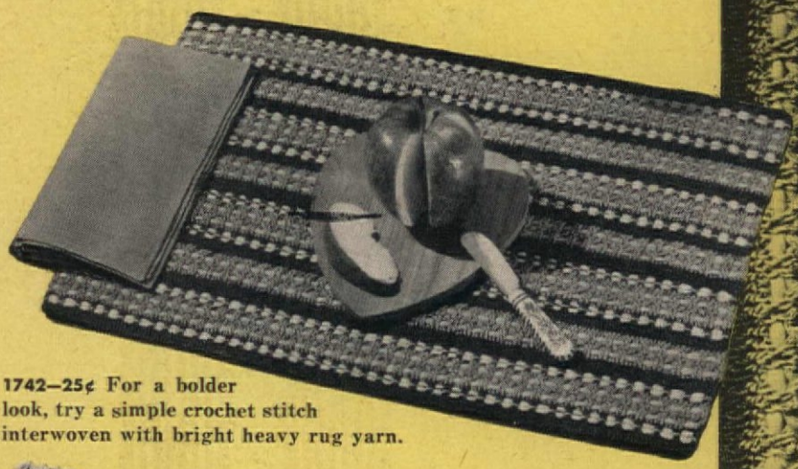
Benjamin Moore® paints







1740—25¢ Elementary crochet stitch interwoven with a colorful design of silver-flecked stripes.



1742—25¢ For a bolder look, try a simple crochet stitch interwoven with bright heavy rug yarn.





1743—25¢ Here's a combination with a dainty lacy look; ordinary ric-rac alternated with stripes of simple crochet.

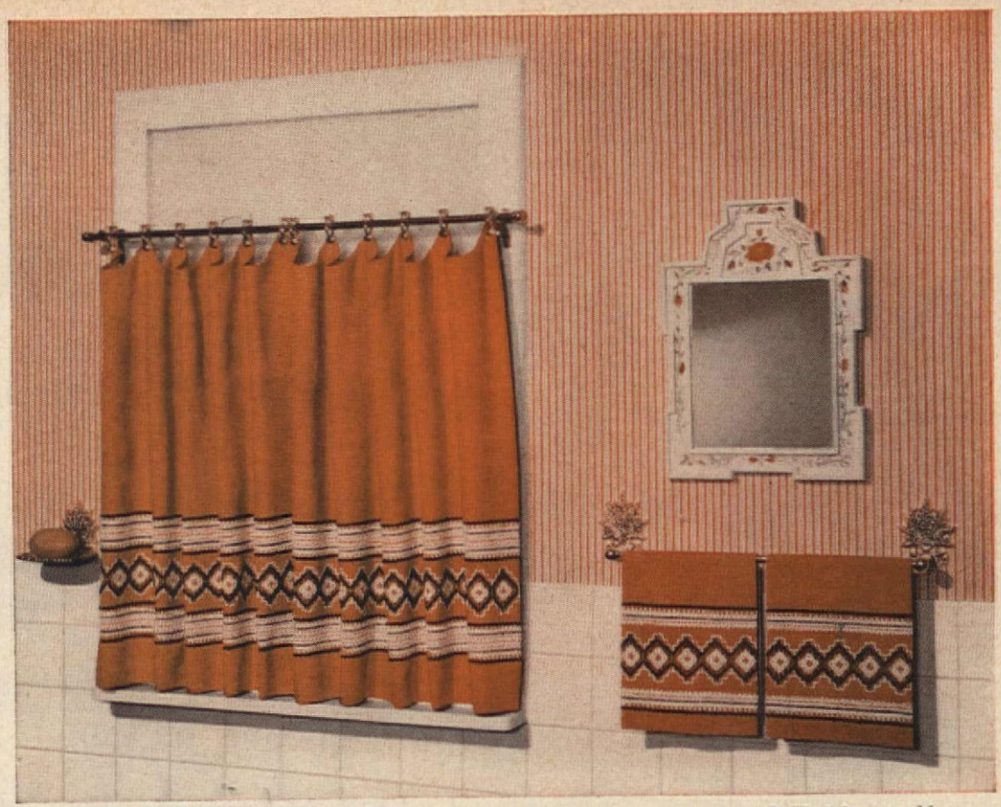


1741—25¢ For a formal setting, an easy solid crocheted mat bordered with pale color and sprinkled with silver.



Whether you have a heavy schedule of dinner guests or Junior's addicted to spilling his milk, traffic can be hard on table linens. Yes, you say, not only do you have to think about the upkeep, but they're so expensive! Nonsense! They needn't be. That's why American HOME's pattern department was born—to show you how to elude the confinements of a budget and *MAKE* the things you want. You have no time for handwork? We've solved that, too, by dreaming up some nimble-quick ideas you can produce in a few hours—Everything from the place mats and tablecloths to the bathroom towels and curtains work up quickly. Most of the materials can be bought in dime stores; huck toweling (by the yard) is sold in department stores. Designs are readily adaptable.

The little "Courting Mirror" is an extra added attraction, made of plywood, narrow strips of half-round molding, and a square of mirror. To dress it up, decorate the frame with painted flowers (included in the pattern).



1747—25¢ WHY NOT TURN HUCK TOWELING into café curtains for the bath? Nothing could be easier to wash and iron, and Swedish weaving on both curtains and towels will create a handsome matching set. "Courting Mirror" to build and paint: pattern **1647—50¢**

DOROTHY LAMBERT BRIGHTBILL

Be Nimble...Be Quick



IRON IT ON



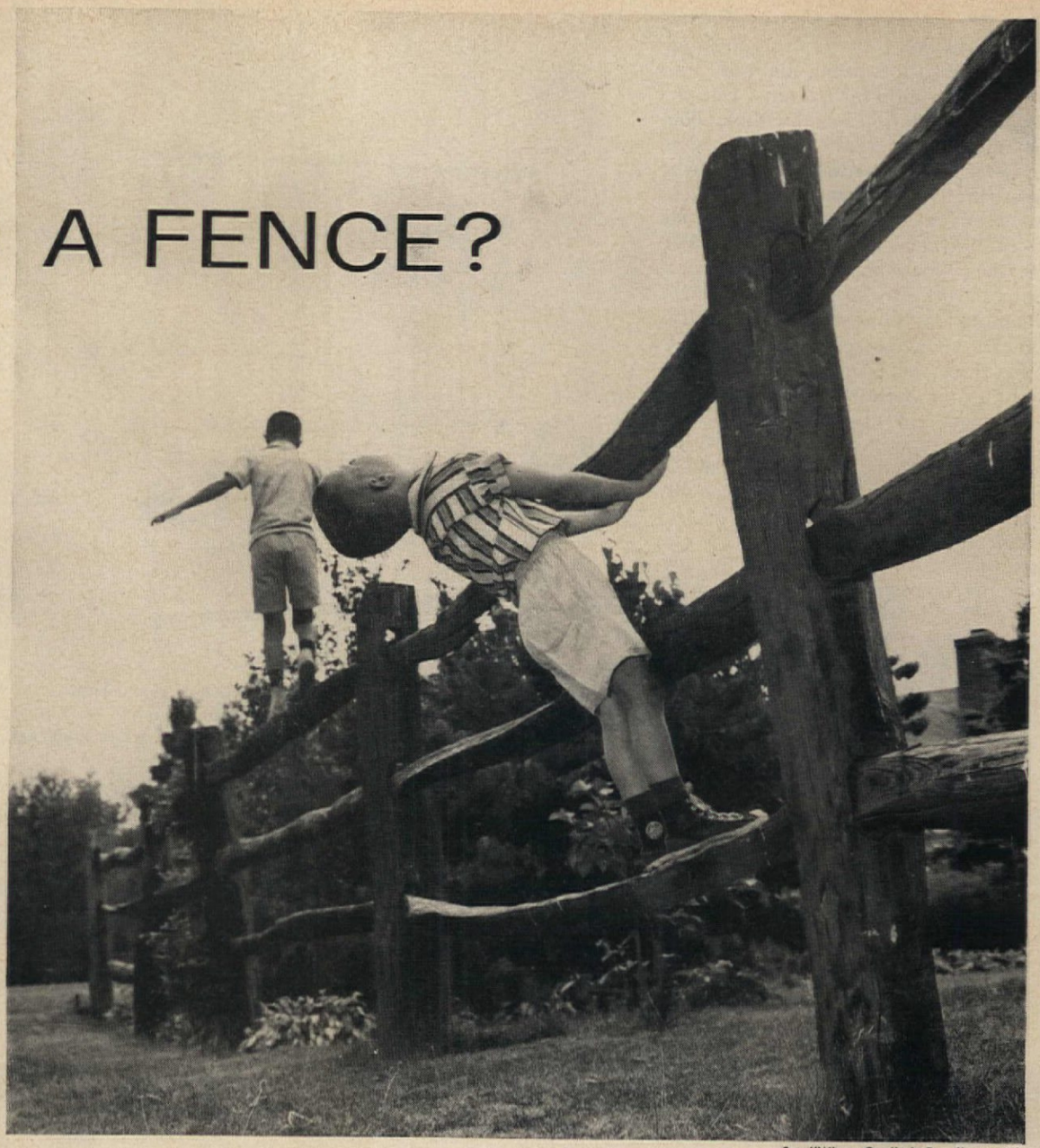
HERE'S A QUICK WAY TO DECORATE those everyday linens that will be fun for the children to try, too. Assemble several packages of iron-on tape in assorted colors and widths. Using the patterns here, cut out designs from the colorful tapes, press on cloth with an iron, and that's all there is to it. Try **1745—25¢** for the Heap Big Injun pattern; for the pretty Pennsylvania Dutch motifs, see pattern **1744—25¢.** Use on hand-washable linens, such as tablecloths, towels and curtains.

See "Where Credit Is Due," page 82





NEED A FENCE?



BOUNDARIES

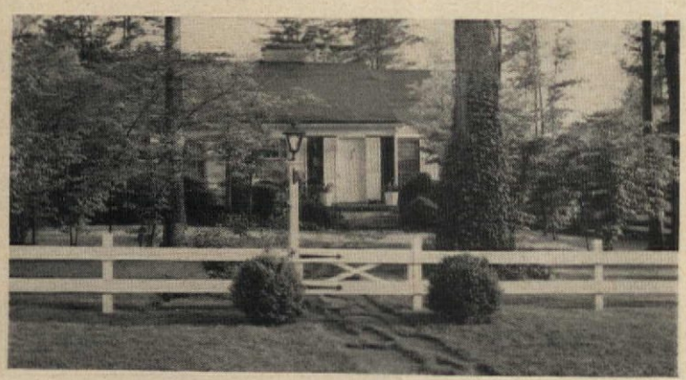
The split-rail fence today is popular everywhere as a property-line demarcation, as a polite deterrent to trespassers, and as a "finishing touch" to a fairly good-size lot in a community of contemporary homes. Sometimes a lower two-rail fence may be more desirable than a three-rail.

See "Where Credit Is Due," page 82

Chances are you can use a fence—high or low, solid or open, delicate looking or stalwart—perhaps for the job it'll do, perhaps for its looks, but more likely for serving both these purposes at once.

Since fences have come into widespread use again, designers have created patterns for every use and every taste. Lumber companies and garden supply stores handle wide selections, and there are even specialists in fences and fence materials that sell nothing else. So whatever kind of home and garden you have, and whether you need hundreds of feet of fence or only a small piece for a very special purpose, it's virtually certain you'll find *exactly* what you want.

When selecting a fence, keep these things in mind: It should be the kind that will serve its purpose adequately and for a reasonable length of time. If it fails to do what it's intended to do, you'll have wasted your money. Second, it should *look* appropriate. If it's too rugged or ponderous, or too flimsy or skimpy, it'll detract from rather than add to the appearance of your place. Third, it should be "polite"—in reasonable conformity to the ways and feelings of the community.

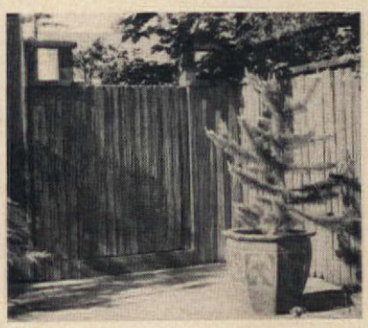


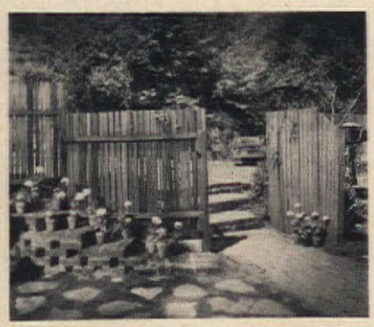
DECORATIVE USES

Almost any fence *can* be used decoratively, but where appearance is the chief consideration it's usually best to choose a pattern that's attractive in itself and is appropriate both to your own home and property and to the rest of the neighborhood. The white-painted post-and-board fence at left was such a choice. Where circumstances demand a strictly utilitarian fence, attractiveness can be obtained by the use of plants. Covered with roses, wistaria, pyracantha or other suitable vines—or spotted with appropriate shrubs—*any* fence is decorative.

PRIVACY

Outdoor living puts major emphasis on fences for privacy—oftentimes short sections of closed fencing used as screens. And there's no end to the variety of materials, styles and heights to choose from, whether you want something prefabricated or intend to build it yourself.





PLANT SUPPORTS

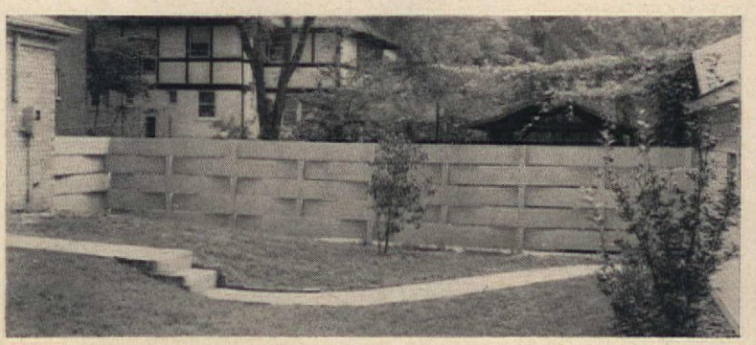
Fences have always been used for supporting plants—sometimes, indeed, for no other apparent reason. Today's attractive designs and their skillful use in the garden offer countless opportunities to get wonderfully different effects from vines and espaliers. In this California garden, star jasmines are planted against a fence made by alternating 2-by-2's and 1-by-1's, nailed to horizontal 2-by-4's. The fence also serves as a partial screen.



SAFETY

The safety of children is reason enough for considering a fence—especially where traffic, a lake or stream, industrial operations or other hazards are a little too close for comfort.

Sometimes it's desirable to fence in the entire property, sometimes only the area that has been given over to the youngsters for play. In either case, choose a functional fence and a sturdy one—and, even so, see that the reasons for it are thoroughly understood and respected!





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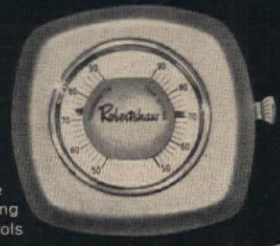
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Where Credit Is Due

HOW TO KEEP A MAN

Page 13: Gotham Sportster (Wicker design)—Gotham Industries. Therma Chest—Knapp-Monarch. 7MR Sportsmaster Thermic Jug—Columbian. 22-foot Express Cruiser—Cavalier Boats, Division of Cris Craft Corp. Insulated bag—Black Travel. Thunderbird two-gallon Fold-a-Way Faucet Jug—Poloron Products. **Page 50:** 1. The Metal Ware Corporation. 2. Red Wing Potteries. 3. Waring Products Corp. 4. McDabb Inc. 5. Stanley Electric Tools. 6. Heublein, Inc. 7. General Electric. 8. Otto Bernz Co. 9. Taylor Instrument Co. 10. Bell & Howell. 11. Sea-Lawn Products Co.

HOW TO KEEP A MAN ON THE PLACE

Page 14: (Left-hand strip) 1. Johnny Appleseed's. 2. Leon A. Bergsman. 3. Landers, Frary & Clark. 4. Poloron Products. 5. Bouquet Linens. 6. The American Pad and Textile Co. Vibra-Lounge—Englander. Arm chair—Heywood-Wakefield. (Right-hand strip) Wallpaper—Katzenbach & Warren. Draperies—Greeff Fabrics. Venetian blind—Hunter Douglas Aluminum Co. Carpet—James Lees & Sons. Chair—Kroehler Mfg. Co. Lamp—Lightolier Inc. Air conditioner—General Electric. **Page 15:** House Valet—Pennsylvania House. Aztec sofa—Kroehler. Naugahyde Bag Thermos—American Thermos Prods. Co. Insulated Black Travel Bag—Poloron Products. Plymouth 4-door Sport Suburban. House—Bel-Coral Model, Bel-Aire Homes, located outside Miami, Florida.

HOW TO KEEP A MAN IN THE LIMELIGHT

Page 16: "Pegboard" apron—Hedaya Bros. "Old Coin" Hi-Ball glasses; oval tray—Vincent Lippe. Punch bowl and ladle—Jack Orenstein. Cook's knife—Robeson. Electric ice crusher—Rival Mfg. Co. (top left) Desert Ray Piggy back barbecue—Hirsh Manufacturing Co. Jug-n-Bag Harlequin—Lispenard Manufacturing Corp. Red, white and blue apron—Edmond Dewan Co. "Bandana" red linen cloth—Leacock and Co. Charcoal Caddy, Garden Torch—Weber Brothers Metal Works. Tote tray—Shurwood Designs, Div. of Robeson Cutlery Co. **Page 17:** (Right-hand strip) 7. Vincent Lippe. 8. Octo Products Inc. 9. Knapp-Monarch Co. 10. Arvin Industries, Inc. 11. General Electric. "Regimental" tumblers in brass rack and "Eagle" tole tray—Vincent Lippe. Copper ice bucket—Rubel & Co.

GREEN GROWS THE GRASS—HERE'S HOW!

Pages 30, 31: Lawn food—Scott's. Sprayer—Swift. Weedkiller aerosol—Bridgeport Brass. Soil sampler—Elano Corp. Soil test kit—LaMotte. Aluminum edging—Nichols Wire & Aluminum. Mower—Mowmaster.

THIS TEENAGER WOULDN'T TAKE IT

Pages 32, 33: Counter—Formica. Shutters—Devereux Vertical Shutters. Desk chair—Herman Miller. Cotton spreads, chair—custom made from Dorothy Paul Workroom.

THE CARE AND FEEDING OF ROSES

Page 34: Green hurricane lamp and flower holder, pink-and-white handwoven placemat—Hobby Mart. New floribunda rose, "Jingles"—Jackson and Perkins.

AND THE WALLS CAME TUMBLING DOWN

Pages 38-42: Cabinets—Western Pine. Cabinet cases—Thomas Newton Associates. Cabinet Refinements—Richard Coady. Oven, surface cooking top, washer-dryer combination—O'Keefe and Merritt. Dishwasher and Disposer—Waste King. Refrigerator, Freezer—Amana. Flooring—Armstrong. Ceiling tile—Celotex. Built-in mixer and parts—Nutone. Fans and hoods—Trade-Wind. Barbecue and Rotisserie—"Victor," Nelson Mfg. Corp. Radio and Intercom system—MusiCall. Lighting Fixtures—Moe Light. Paint and Varnish—National Paint and Varnish Co. Windows—California Louvers by Jocelyn. Countertops and drainboards—Formica. Stainless steel counter for drop-in range—Rex Tops. Vents and Ducts—Hartman Sheet Metal Co. Sink—Zeigler-Harris. Faucet—American Standard. Wallpaper—Van Luit. Knobs—Jeweltone. Shutters—Shuttercraft.

HOW TO KEEP A MAN PICNIC-HAPPY (FAMILY FOOD)

Page 45: "Nassau" melamine dinnerware—Texas Ware. Spice and seasoning shaker set—Plastray Corp. "Leisure" stainless flatware with light wooden handles—Charles D. Briddell, Inc. Plastic sheet—Sunset House. Picnic basket fitted for 6—Leipzig & Lippe. Executive Outing Set—Universal. Checkered table cloth—Scott Paper Co. Glass jar—Ball Brothers. **Page 46:** (left hand strip) 12. McGraw-Edison Co. 13. Vornado, Product of the O. A. Sutton Corp., Inc. 14. American Thermos Products Co. 15. Pennsylvania House. 16. Alliance Mfg. Co. 17. Otto Bernz Company. **Page 47:** (top left) Skillet—Club Aluminum Products: Bernz-O-Matic single grill—Otto Bernz Company. Skotch-O-Matic vacuum bottle—Hamilton Skotch Corp. Paper plate—Continental. Paper cups—Sutherland. Spatula—Cut-co., Aluminum Cooking Utensil Co. (bottom left) Square casseroles—Pyrex, Corning Glass Works. Vacuum bottle—Aladdin Industries. Aluminum foil—Alcoa. Paper plates—Paper Arts. (top right) Oval casserole and pie plate—Pyrex, Corning Glass Works. Table—The Coleman Company, Inc. Paper plates—Paper Arts. Aluminum foil—Alcoa. (bottom right) Paper bowls—Fonda. Ice cream freezer—Handy Hot. "1810" sterling knife—International Silver. "Bandana" red cloth—Leacock and Co. Covered cake pan—Mirro Aluminum Co.

TAKE A CAN OF HAM

Pages 56, 57: Oblong dish—Ceramic Associates Inc. Individual casseroles—Metlox Manufacturing Company. Majolica dinner plate—Hartman Studios, Inc.

GOOD MIXERS AND ICE BREAKERS

Pages 72-75: Cats in Basket—C. S. Goodfriend. Giraffes—John Goodman. "Tepee" cookie jar—Nelson McCoy Pottery. Whistle Whizzle sticks, Venetian Gondola—Lou Hoenig. Sundae Server—Pitman-Dreitzer. Ice cream soda glass—Gailstyn. Hermetically-sealed herb jar, oval multi-basket—Charles F. Lamalle. "The Plaza" place mat—Princess Place Mats. Gibson Girls—Hedi Schoop. Hors d'oeuvres picks—Chas. C. Chinn. "Castillian" sandwich server—Higgins Handcrafted Glass. Horseback soldiers—Joseph Franken. Raffia vegetables; bee, mosquito, grasshopper—W. H. Fenton. Candle holders—Unique Creations. Flame hurricane candles—Emkay. Red and white Ajello candles—Beck Candle Corp. Foil paper and Gondola Boy—Dennison. "Dogs by Thurber" cloth—Kemp and Beatley. Clown figurines—Marc Bellaire. Brass hound—Walter Starnes. Fruit and vegetable shakers—National Potteries.

BE NIMBLE, BE QUICK

Page 78 (top to bottom): 1. "Harvest Time" salad plate, cup and saucer—Iroquois—China Co. "Pointed Antique" salad fork, teaspoon—Reed and Barton. Oatmeal napkin—Fallani and Cohn. 2. Rust Belgian linen napkin—Edmond Dewan. 3. "Rosebud Chintz" salad plate, demitasse cup and saucer—Copeland and Thompson. "Petit Point" sterling flatware—Towle Mfg. Co. Coral Belgian linen napkin—John Matouk and Co. 4. "Winrock" dinner plate—Sascha Brastoff. "Patrician" seafood cocktail and liner—Fostoria Glass Co. The "Awakening" sterling flatware—Towle Mfg. Co. "Prelude" tea bell—International Silver Co. White napkin—Fallani and Cohn. **Page 79** (top): Startex huck toweling, six-strand embroidery floss—Coats and Clark, Inc. Wallpaper—Katzenbach and Warren. "Luxury Line" towel bar and soap dish—Autoyre Co. of Chicago. (bottom): Child's table and folding chairs—Toy Guidance Council. "Tempo" 12-oz. tumblers—Libbey. Child's place setting, "Twilight"—Community Silverplate. Leaf Design salad plate—Federal Glass Co.

INFORMATION

Charles R. Pearson: pages 36, 37. Olga Chandler: page 60 (top). Sergeant's Dog Care Center: page 70. Elizabeth Clemons: page 81 (top left)—Owners: Mr. and Mrs. Thomas Wark. Landscape architects: Eckbo, Royston & Williams. Dean Collins: page 81 (top right)—Owner: Richard R. Robertson, (center) Owner Howard Charlton.

PHOTOGRAPHS

Kranzten Studio, Inc.: pages 13, 14 (top and center), 15, 16 (top left), 52, 53, 54, 80 (bottom). F. M. Demarest: pages 27, 28, 29, 34, 45-48, 51, 56, 57, 59 (top), 60 (top), 72-75, 78, 79 (bottom). Murray Duitz: pages 14 (right hand strip), 16 (bottom left, top right), 17 (top center), 50 (bottom center). Guy Burgess: pages 22, 24. Warren Reynolds: page 81 (top, right and middle). Richard Fish: pages 32, 33. Chas. R. Pearson: pages 36, 37. John Hartley: pages 38-42. All-America Rose Selections: page 66. Underwood and Underwood: page 68. Free Lance Photographers Guild: page 68. Philip D. Gendreau: page 68. Hans Van Nes: page 79 (top). Evanston Photographic Service: page 81 (bottom). Lew Merrim from Monkmeyer: page 80 (top). Phil Palmer: page 81 (top, left). Max Tatch: page 85. Otto Maya Studio: pages 87-93. DRAWINGS: Eldridge King: pages 17, 19 (top). Sigman-Ward: pages 19 (plans), 20. **OMISSION:** We regret the omission of the names of decorator Alfred Messner, A.I.D., and scout Louise Price Bell in connection with the Kinkade remodeled home shown in the February issue, page 103, and the Matthews remodeled home in April, page 100. Both of these homes were redecorated by Mr. Messner and the pleasing "after" pictures reflect the good taste of this very able Tucson, Airizona, decorator.

How to select a paintbrush

A good brush performs better... wears longer... saves you money



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1

Then inspect the individual bristles closely (2). They should be finely tapered, with slightly curled tips.



2

Look again and be certain a generous portion (at least 10 to 20 per cent) of the bristles have tips which are split or "flagged" (3). Your final assurance of a brush which will give the best painting performance is bristles of varying lengths (4), but with a high proportion of longer lengths.



3



4

If the brush you look at passes all these tests, it will have a greater working and paint-holding capacity and eliminate excessive dipping. It will (5) release any type finish smoothly and evenly on any surface. The result will be a professional-looking paint job.



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These patterns are shown on page 78:

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1743—25¢. This place mat vies with delicate lace, but is quick as a breeze to do. Alternate stripes of plain chain stitch and ric rac braid.

1632—50¢. A set of beautiful floral initials to iron on fabric for textile painting or embroidery.

These patterns are shown on page 79:

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1744—25¢. Penna. Dutch designs have always been appealing and these are especially bright designs that are quick and easy to cut out of iron-on tape for a washable tablecloth.

1747—25¢. Smart sophistication in these Swedish weaving designs for towels and café curtains are quick and easy to do. Perfect summer pick-up.

These patterns are not shown in this issue:

11—30¢. Do you have some old tin trays that would be perfect for serving IF they only had attractive designs painted on them? Try either or both of the two beautiful motifs in this pattern. One is a fruit grouping, the other a floral.

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1100—25¢. This pattern gives you the easiest simplest decoupage instructions for trays, furniture and decorative accessories.

1417—25¢. Nice summer pick-up work and lots of fun to do—a pair of designs to paint on plates: two of the lovely Chinese "Four Seasons" motifs, Winter and Autumn, Hawthorne blossoms, tiny birds and shaggy Chrysanthemums.

1418—25¢. Companion pair to above, Spring and Summer motifs of peonies, lotus and tiny birds.

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1591—40¢. Just to show that we think of little brother too, here is a pattern for a laundry bag. It is a plywood figure of a small boy dressed in real blue jeans; the jeans are really the bag!

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1673—85¢. Have you a little Kangaroo in your home? This funny tall figure holds a mirror just high enough for a small boy or girl with a shelf just below for a comb and brush. There is a big laundry bag pouch and a place for shoes. Will teach neatness and good grooming.

1676—50¢. Swedish weaving on towels is fun and very easy to do. This pattern includes four different designs.

1680—85¢. Another idea for children. This is a painting pattern of a grow-up measure to paint on a door or a mirror. It tells the story of Jack and the Beanstalk very cleverly.

1685—35¢. Step-by-step picture pattern for a slipcover for a reclining chair. Cover fits like a glove, doesn't interfere with movement of chair.

1691—$1. Transfer pattern for a complete set of "Daisy Fresh" initials. These are very beautiful appliqué and simple daisy-like embroidery sprays. Large size approximately 5 in.

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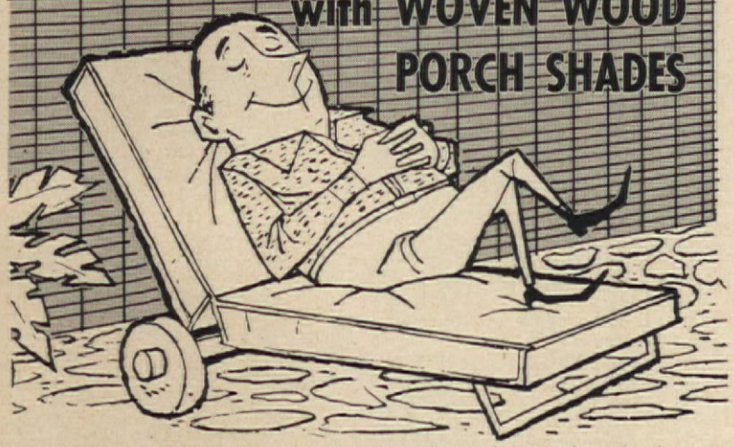
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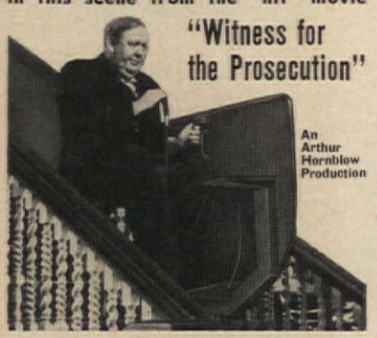


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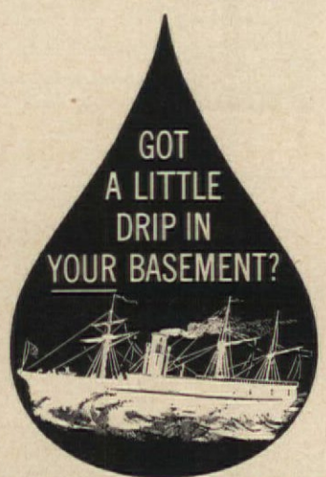
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- **Evansville, Ind.** Leo Schear Company, Inc.
- **Flushing, N.Y.** B. Gertz
- **Ft. Lauderdale, Fla.** Burdine's
- **Harrisburg, Pa.** Pomeroy's, Inc.
- **Hicksville, N.Y.** B. Gertz
- **Houston, Texas** Joske's of Gulfgate
- **Indiana, Pa.** A. E. Troutman Co.
- **Jackson, Mich.** L. H. Field
- **Jamaica, N.Y.** B. Gertz
- **Jenkintown, Pa.** Strawbridge & Clothier
- **Kansas City, Mo.** Peck's
- **Lake Charles, La.** Muller Co.
- **Latrobe, Pa.** Reed's Department Store
- **Lebanon, Pa.** The Bon Ton
- **Longview, Wash.** The Bon Marche
- **Miami, Fla.** Burdine's Downtown Miami, and 163rd St. Shopping Center
- **Miami Beach, Fla.** Burdine's
- **Milwaukee, Wis.** Boston Store
- **Muskegon, Mich.** Hardy-Herpolsheimer's
- **New Castle, Pa.** New Castle Store
- **Omaha, Neb.** J. L. Brandeis & Sons
- **Philadelphia, Pa.** Strawbridge & Clothier
- **Pottsville, Pa.** Pomeroy's, Inc.
- **San Antonio, Texas** Joske's, Joske's Las Palmas
- **Savannah, Ga.** Levy's
- **Spokane, Wash.** The Bon Marche
- **Springfield, Mo.** Heer's
- **Springfield, Ohio** Edward Wren Store
- **St. Paul, Minn.** The Golden Rule
- **West Palm Beach, Fla.** Burdine's
- **Wilmington, Del.** Strawbridge & Clothier

"I think that I shall never see
A billboard lovely as a tree.
Perhaps, unless the billboards fall,
I'll never see a tree at all."

© 1932, *by* OGDEN NASH

First published in The New Yorker

STOP BILLBOARD BLIGHT!

See that your state legislature enacts laws to protect your new highways against ugly, dangerous signboards . . . and get a substantial bonus in Federal aid.



YOU'VE said good-by to the bride who was once your little girl, and to that handsome boy who is now your son. The youngsters are on their own: and so, after twenty-odd years, are you! Now is the time to think of yourselves—your pleasures, your security, your eventual retirement. A good time to start putting part of your savings away in safe, sure, United States Savings Bonds. Where nothing can touch your principal. And where your money earns 3¼% when bonds are held to maturity. Series E Bonds grow in value, year by year—and Series H Bonds pay you interest twice a year. Whichever you choose, start your bond program today! When financial independence counts, count on U. S. Savings Bonds!

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OLD-FASHIONED SINK AREA had a clumsy divider between dining and cooking area; in the new plan the wall was removed, refrigerator changed to the window wall position to make room for new appliances. More adequate counter space was gained. Mrs. Harmon now has an efficient kitchen to work in.

We first introduced you to the Tommy Harmons in December '51, when we showed you their All-American family home—pretty as a picture and glowing with color. Proud they were of it, too! But, as time passed, with growing children and heartier appetites, they felt they needed a new home: they had simply outgrown their kitchen. But after much investigation, they concluded their old home had all the advantages they were looking for—except in the kitchen. So they remodeled it, and here's what they did!

DATA: BARBARA LENOX



TOMMY HARMON'S
ALL-AMERICAN KITCHEN



OLD DINING AREA was cramped for both seating and serving. New, more spacious area has a half-circle dining table, same chairs restyled with brass trim, red leather tie-on cushions.





first step to beautiful painted walls*

*...Super Kem-Tone Latex paint dries with a velvet-flat finish that is guaranteed washable!



why swelter THIS SUMMER

Here, now, is whole-house air conditioning as you've always wanted it—draft-free, quiet, clean, thrifty—in a unique new system that can be individualized to bring you perfect all-year comfort—wherever you live, however you live, whatever kind of house you live in (not just a room or two, but in every room!)



IT'S THE COMBINATION of comfort elements—for cooling, air handling, heating—that adds up to perfect air conditioning. And only your engineer-trained Lennox Comfort Craftsman can set up the *one right combination* for your climate, your home, your personal comfort needs. For only the Landmark, by Lennox, comes in *completely separate* "blocks of comfort"—so he can pick *this* cooling unit, *that* heating unit, *this* other air handling unit (out of dozens available) . . . to assemble the perfect combination for you!

NO COMBINATION OF WINDOW UNITS, no other air conditioning system approaches such selectivity, such freedom from the age-old "comfort-compromise" of under-cooling/over-heating *or* over-cooling/under-heating. *No other offers such better-living advantages as:*

NO DRAFTS, NO NOISES. Landmark air travels in gentle slow motion, through properly proportioned ducts and registers. The big, two-speed Landmark blower is live-rubber-mounted, sound conditioned.

DUST IS OUT, POLLEN COUNT DOWN — trapped by the Lennox Hammock Filter. Less housework! Lower cleaning costs! Blessed comfort 24 hours a day!

LOWER OPERATING COSTS, with precision sizing made possible by the Landmark, expert installation by your Lennox Comfort Craftsman. Less electricity! Less fuel!

IT WILL BE HOT THIS SUMMER! So set yourself up now for *cool, healthful, happy summer living.* Call your Lennox Comfort Craftsman — *now,* when he can serve you best. (Find his name in the Yellow Pages, or write.) Ask about a FREE AIR CONDITIONING SURVEY; and about installing Landmark whole-house cooling now, heating later. (Lennox offers more than 100 ways to air condition your home—shops, offices too.)

Buy that new home now — and be sure there's a Lennox in it!

THE SECRET IS IN THE BLOCKS

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STOP 'N SHOP YOUR AMERICAN HOME MARKET PLACE

Welcome to the Market Place! Merchandise, if not personalized, may be returned within seven days for a full refund. Most of the firms mentioned in the Market Place prefer not to handle C.O.D.'s. Unless otherwise stated, postage is included in price.

Helen De Motte



KEEP A MAN COOL-HEADED even when his ball goes into the rough, by getting him a heat-reflecting *Sun Cap*. The aluminized fabric will protect his pate from the bright rays of the noon day sun on the beach, on the boat, or on the golf course. Adjustable size fits all heads. Visor is a contrasting color. $3.98. Robin House, Dept. AH, 330 E. 72 St., N.Y.C. 21.



JUST ONE SQUEEZE and delicious frosting swirls out of decorating tubes with changeable tips: star, leaf, border, and plain. *Kay-Dec Prepared Icing* is perfect for decorating cookies, cakes. Needs no refrefrigeration. 7-piece set with pink, yellow, and mint frosting, 4 plastic pattern tips, $1.95. Single tube for 89¢. State color. Breck's, 256 Breck Bldg., Boston 10, Mass.



BAR-GAIN. Come Father's Day, give him (or Grandfather) the tie clip that charts his heir-line. The tie bar itself is engraved with his initials, each baby shoe with a child's name and birthdate. Choose sterling, or 12 kt. gold-filled. Tie bar, $2.50; each engraved shoe is $1.95. From Zenith Gifts, 68-K Post Office Building, Brighton 35, Massachusetts.



RIGHT BEFORE YOUR EYES. Just park your glasses in this easy-to-spot white ceramic tray, you'll always know where they are. In fact, you just can't miss—it's inscribed *Here they are, looking at you.* Your name goes in the middle in black. Two felt buttons protect the lenses. 7" by 3". It's $1.25 from Crown Craft, Dept. AM, 246 5th Avenue, New York 1, N. Y.



GET A HEAD rest and beach bag in one, with this smart plastic carryall. Done in a beige tweed finish with white trim, it has plenty of room for swimming gear, food and beverages, or baby things. Waterproof and airtight, it inflates quickly into a comfortable air pillow. It's $2.98 plus 30¢ postage from Better Sleep, Dept. AH, New Providence, New Jersey.



CRYSTAL CLEAR is this lovely wedding goblet. It comes tied with a white satin bow, is hand blown and hand-engraved with couple's first names and the date as a lasting memento of the happy day. Later, it will hold flowers or cigarettes. Available with gold or silver bow for 25th and 50th anniversaries. $7.50. Tamm O'Shanty, Dept. AH, 6 Ladue Hills, Olivette, Mo.



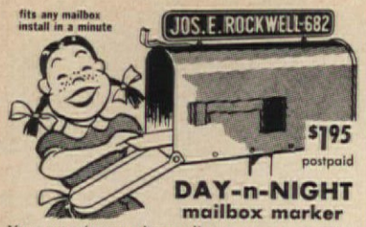
THE LIGHTER SIDE of his favorite sport. A fair-way to remember the golf enthusiast's birthday or tournament date would be this desk accessory—inside the flip-top metal ball, 2½ inches in diameter, is a sturdy lighter. Pros and dubs alike would love it for Father's Day! $3.98, plus 35¢ postage from Foster House, Dept. AH, 430 S. Jefferson, Peoria, Illinois.



REAL COOL looking on a summer party table, the favorite Blue Willow pattern: pleated paper baking cups, stiff waxed ice cream cups (both non-soak treated), and matching scalloped paper napkins. All English imports. 36 baking cups, 69¢; 12 ice cream cups, $1; 36 luncheon-size napkins, $1.25. Artisan Galleries, 2100-AH N. Haskell Ave., Dallas 4, Texas.

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install in a minute



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Your name (or any other wording you want, up to 17 letters and numbers) appears on both sides of your DAY-n-NIGHT Mailbox Marker, in permanent raised letters that shine bright at night! Fits any mailbox—easy to install in a minute. Rustproof—made of aluminum; baked enamel finish, black background, white letters. Your Marker shipped within 48 hours. Satisfaction guaranteed or money back. Only $1.95 postpaid from

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12 for $3.98

BARGAIN IMPORT! Clever wicker holders give strength to a paper plate. Just slip plate in place and "dig in". Hand woven, imported from Hong Kong. 9" diam. Ideal for passing "nibbles", too.

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***Mother's Problem* SOLVED!**

Perfect height stool junior can lift himself. Cannot upset. Will be the most used piece of furniture in the house. Sturdy. 16" x 12" x 10" high. Select white pine.

Knocked down—Only $3.95 ppd.

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100 TULIP BULBS
LARGE SIZE
$2.98

We sell these Holland Tulips separately each fall by color and variety 100 for $10.00. By ordering preseason now for fall delivery you get our Rainbow mixture of brilliant colors 100 for only $2.98. Large size av. 4" circumference. Mixed early blooming varieties including Double Tulips, Red Emperor, etc. Any bulb not blooming first season replaced free.

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OF EXTRA COST

12 Dutch Muscari Bulbs that bloom early spring in glorious lavender and purple included with preseason tulip bulb orders without extra cost.

SEND NO MONEY! Mail postcard or letter today. On arrival at fall planting time pay postman plus C.O.D. postage. Satisfaction guaranteed or return in 10 days for purchase price refund.

PRESEASON BONUS GIVEN! Also get 6 Imported Holland Star of Bethlehem Bulbs plus the 12 Dutch Muscari if you order by July 31 deadline.

HOLLAND BULB CO. Dept. MX-1402, Holland, Mich.



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are handlaced moccasins for the lass who's hard to fit. Over 223 sizes of comfortable moccasins for the outdoor girl who likes to hike, or the girl who relaxes indoors. Foam crepe soles, white, smoke, red or taffytan leather. Guaranteed. Purchases can be exchanged. Full or half sizes 3 to 13, AAAAA to EEE. $5.95 plus 50¢ post. (COD's accepted)



FOR FATHER'S DAY
ADJUSTABLE COLLAR STAYS

Save your MAN from life's little annoyances with Adjustable Collar Stays. Gold-plated, spring-tempered, adjust to fit any collar length, won't curl or rust. No more daily scramble for the right size and he'll always look as neat as a "collar ad." 2 for $1.00 ppd.

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HEIGHT 2½-3-3½ Ft.
4-6-8 Panels

1 MINUTE TO SET UP OR TAKE DOWN

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Attractive protection for figurines, wedding cake ornaments, etc.

With wood bases furnished in Blonde, Ebony, Mahogany or Walnut.

4 x 7"	$5.00	7 x 11"	$11.50
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Glass "Protecto" Watch Dome (with hook) 3 x 4¼" $4.00.

Write for Complete List of 30 Sizes.

Please remit with order. Sorry no C.O.D.'s.

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NORELCO "Speedshaver" Men's Electric Shaver. Latest model, brand new and fully guaranteed. Complete with case, cord and cleaning brush. Regularly retails at $24.95. Now on sale for $13.95 plus 70 cents mailing costs or $14.65 total. All orders filled within 24 hrs. Your money back if you are not fully satisfied. Send check or Money Order for $14.65 to:

BROOKS, Dept. 273, Box 212, St. Louis 3, Mo.

For KITCHEN, DEN or BAR-B-Q



(a) STEERHEAD CADDY—3 handsome steer heads mounted on a ranch fence create an attractive and utilitarian rack—for Bar-B-Q utensils—or belts & ties for men folk. Solid black cast iron—red & white detail. Ready to mount ..... $2.98 ppd.
(b) STEER HEAD HOOKS (individual heads). Hang pots & pans, Bar-B-Q or fireplace tools, etc. Two steer heads.... $1.25 ppd.
(c) MATCH MINDER. Gay colors on black steel. Clever match book holder hangs or stands. Perfect to clear up clutter—keep matches away from children. 7" tall. Only ..... $1.25 ppd.



ALL ITEMS GUARANTEED TO DELIGHT OR MONEY BACK

KEN-RU PRODUCTS
Box 1166
Seaside, California

WHAT IS SO RARE as a day in June? A steak (or chops, or spareribs!) turned at just the right moment. These so-handy barbecue tongs will solve the problem—they're 14" long, of satin black cast iron. They'll be just as useful for putting charcoal briquettes in position. $1.80. Kings Forge, 580-A3 Hathaway Road, New Bedford, Mass.



A GUEST IN THE HOUSE is almost always a guest in the kitchen, it seems. So this gay red and white steel napkin holder would be an appropriate remembrance for a favorite hostess, since it bears the legend *"No matter where I serve my guests . . . it seems they like my kitchen best."* It's $1.25 from George International, Box 596-AH, Virginia Beach, Virginia.



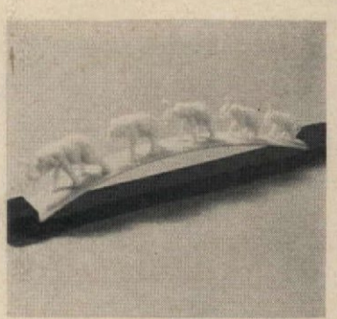
FLOWER POT LUCK. Your house will blossom out into its summer finery when you hang Horseshoe Flower Pot Holders outside the door or in the breezeway filled with gay plants. 17x13" wide, three leaves are made from horseshoes and a ponyshoe beneath takes a 4" flower pot. Dull black. $3.85 ea. $7.50 a pr. Horseshoe Forge, 2 Muzzey St., Lexington 73, Mass.



SHAKE IT UP in this decanter. Milkshakes, juice, iced tea and coffee all respond to the treatment. Your concoctions will look so refreshing in it, with its fresh, woodsy pine design and brass stopper marked as an extra measure. Jar holds one qt. liquid, has measuring marks for accurate mixing. $2.00 from Buyways, Box 469-AH, Caldwell, New Jersey.



OVER THE BRIDGE and far away the luckiest elephants we've seen (all upturned trunks), this herd of five ranging in size from poppa to little baby look carved out of one tusk of pure ivory, but of course it's only fake. On a black carved base, put them on a window sill, or the TV set. 7½" long. $2.95. Carol Beatty, 544 Beatty Bldg., Hollywood 46, Calif.



GET RID OF YOUR WRINKLES on the run with this wonderful *Folding Ironing Board*. Fits right into your suitcase because it measures 11x18" when closed. Opened it is 11x35". Just the thing for small apartments and the college crowd! Made of wood with thick padding and a muslin cover. $3.95 ppd. From Ditson Manufacturing Co., Dept. AH, Box 8556, Dallas, Tex.

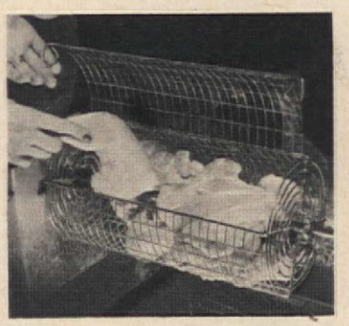




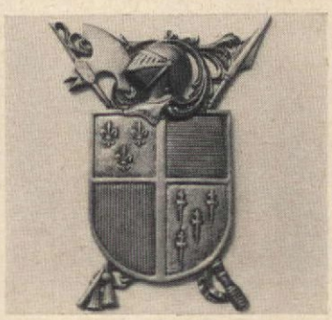
THE POINT OF NO RETURN comes when you've just turned on to the turnpike, your smallest passenger begins to wriggle, and there's no service area for sixty miles. Here's a neat solution—travel with the *Gotta-Go*. Its disposable plastic insides are smartly disguised by the red candy-striped exterior box. $2.89 from Hanover Associates, Box 104-AH, West Orange, N. J.



KEEPER OF THE CHEESE is made of wood and Swedish glass, with a knife rack at the side for convenience (knife not included). 6½" by 10" by 8½", it's a serving piece that will look just as well on the table as in the pantry. It's worthwhile flavor insurance at $5.95, plus 65¢ postage. The Vermont Crossroads Store, Box 562-AH, Montpelier, Vermont.



A-TISKIT, A-TASKET, we've found a barbecue basket that works on a rotisserie or an outdoor grill. Its self-basting, tumble action gives a crisp, even brown to chops, chicken, spareribs. Triple-plated steel wire basket holds 6-8 lbs. of cut-up meat. $5.98 plus 50¢ postage. Merrill Ann Creations, 3601-AH Kingsbridge Avenue, New York 63, New York.



KING EDWARD'S SHIELD adds a real regal touch hung in a man's den, a recreation room or over the fireplace. This historic shield was designed by the revived gallant order of Knights of the Round Table in the 14th century. Approximately 14x19" of cast aluminum finished in antique silver, or bronze. $14.95. D. Corrado, Dept. AH, 26 North Clark St., Chicago 2, Ill.



THE GANG'S ALL THERE, so perk up and make coffee in a big 15-cup Automatic Coffeemaker with Westinghouse thermostat. Markings for water and coffee make measuring simple; you dial strength you want. Light signals it's ready. Aluminum, $12.95; Chrome, $14.95; Copper $15.95. Add 50¢ handling. Scott Mitchell, CM-64, 611 Broadway, N.Y.C. 12.



ROCK AND ROLL your cares away with a Boston leg rocker, an item that has too long been missing from our living rooms. It's pure comfort, and it's handsome to boot. Available either in honey (light) or rustic (dark) finishes to blend with your own decorating and color schemes. It's $8.95 from Suwanee Craft Shops, Dept. A-58, Norcross, Georgia.



Squirrel Pin-Up

$1.50 Ea. 2/$2.89 Plus 25¢ Shipping

A frisky squirrel scampers onto the crowded city scene with all the charm of the fresh outdoors. Mount this 9½" brown ceramic woodland creature on tree, porch rail or garage wall.

Fools even the squirrels! Satisfaction guaranteed.

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Helen Gallagher

413-K6 FULTON ST., PEORIA, ILL.



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1000 sparkling gummed name and address labels nicely printed with your full name and address with a lovely plastic box for just $1, postpaid! 5 orders or more at 75c per order. WORTH MUCH, MUCH MORE! 1001 uses! Stick 'em on letters, cards, packages, checks, etc. Makes a fine gift! 300 name and address labels 50c. Same fine quality labels but NO plastic box. Just 50c postpaid. Money-back guarantee. TOWER PRESS, Inc., Box 591 MI, Lynn, Mass.

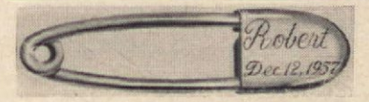


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INDIVIDUAL CASSEROLE DISHES

$1.00 EA. PPD.

2 for $1.85, 4 for $3.50 Postpaid

For tasty casseroles, delicious oven-baked beans, soups, vegetables or breakfast cereal. Colorfully decorated, each comes with wicker serving basket, 2½"x5".



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HUMAN SKELETON MODEL

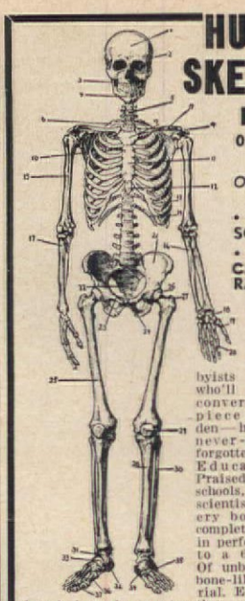
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For students, doctors, nurses, hospitals, hobbyists and the man who'll enjoy a unique conversation-piece in his den—here's a never-to-be-forgotten gift! Educational. Praised by med. schools, doctors, scientists. Every bone and complete model in perfect scale to a 6' man. Of unbreakable bone-like material. Each part interlocks and snaps together easily. Instructive diagram and wire stand for table or mantel included.

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Send cash, check or M.O. Please add 25¢ for postage and handling. Guaranteed to be one skeleton that won't be hidden in the closet or money back.

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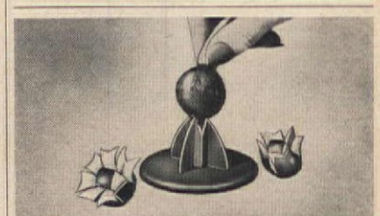


OUR TRIVET PIN-UP LAMP

Brighten your home or summer cottage with quaint charm. White shade has gingham appliqué scene. Takes *any* size bulb; is big 16½" high overall. Choice of black or white base. Just $3.95 ppd. *Free catalog available.*

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Just one push of the radish on this ingenious little plastic device and *like magic*—a perfect rose of a radish! Quick, safe, automatic . . . easy to clean! No sharp knives. Now you'll have time for decorative radish roses on every relish plate you serve. ROSEBUD RADISH MAKER only 50¢, postage paid. *Guaranteed to please or your money back!* Order direct by mail from **Sunset House, 2453 Sunset Building, Los Angeles 16, California.**

WEDDING SALT and PEPPER



Pretty white bells of glazed ceramic with any two names and date hand-painted in blue. Matching lace-edged ribbon for bows. Perfect for weddings, anniversaries, showers, parties. Please print names. No CODs.

COMPLETE SET $1 PPD.

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Changes lifeless gray cement areas to Grand Canyon Colors—Kemiko's 9 beautiful colors apply easily, penetrate instantly—as permanent as the concrete surface itself.

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HOME TAPE DISPENSER $1.00. Keeps "SCOTCH" Cellophane Tape handy in your kitchen or sewing room, on desk or workbench. Ideal gift for showers, party prizes. Heavy weight holds dispenser in place, lets you pull off tape with one hand. Uses thrifty 59¢ rolls of "SCOTCH" Brand Tape. Your choice of red or yellow, with gay daisy design. Regular $1.98 value, only $1.00 postpaid. Address Tape Dispenser, Box 3100, St. Paul 1, Minnesota. © 3M Co. 1958

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Soothing massage helps trim away inches, tones body muscles, firms sagging skin. No undressing, reduce while relaxing . . helps relieve nervous tension, tiredness. Soothes aching feet.

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DELUXE MODEL 11½"x4½" **14.95** PPD

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Diagonally cut crystal clear mirror mounted in solid black iron frame. Concealed hook for hanging. A pair of these charming colonial reproductions will add charm and warmth to a room. Our colonial ancestors used these for reflected light long before the era of gas lights and electricity. 7" x 7" over all, less candles.

Only $4.00 per pr. ppd.

D & D Enterprises,
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Factory prices and discounts to churches, schools, clubs, etc. Write for Catalog of Tables, Chairs, Trucks.

Kitchen committees, social and recreational groups, you will be interested in this modern Folding Banquet Table. America's greatest line.

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Oriental Sandals Newest style-rage for *Beach, Pool, Shower* or *Street*. Imported direct from Japan—yet practical and modern as Miami. Lightweight, comfortable, skid-proof sponge rubber soles. Strong, attractive rubber straps. Sizes 3 to 13 for men or women (children's sizes 11 to 6)—in Charcoal, Red, White, Blue or Green. Specify size and color. *Money back if not delighted.* Order now. Postpaid

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EARLY AMERICAN LADDER BACK CHAIR
(direct from workshop to you)

Height 42" Seat 17½" w., 14"d..17½"h. An incredible price for a ladder back chair which features such hand workmanship, such built-in value, such a beautiful hand-woven fibre rush seat. Handmade of solid native hardwood for generations of use. Here is the lowest-priced chair with this desirable seat. Fully assembled and ready to use. $7.75 unpainted. $8.75 in natural finish. $10.50 in mahogany, maple, walnut, cherry or pine finish. Minimum order is two.

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LEARN quickly, right at home, to play piano, guitar, *any* instrument. Our famous *pictured* lessons make it easy. No scales or "exercises". Start playing simple pieces *right away*. Few cents a lesson. 900,000 students! *WRITE FOR FREE BOOK.* **U. S. School of Music, Studio 1796, Port Washington, N.Y.** (No salesman will call.)

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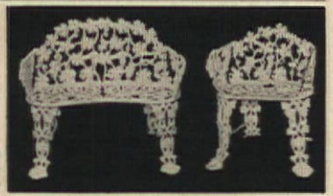
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SETTEE—33" wide as shown $30.00
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ARMCHAIR, $23.00—SIDE CHAIR, 15"x15", $18.00

Send check or money order. Shipped freight prepaid.

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THEY SHALL HAVE MUSIC when they hold the phone while you answer the door or rescue your child from a hazardous occupation. *Music Hold* clips onto phone, winds up like a music box, and starts playing when the telephone is rested on it. Give number of phone model found on under part of receiver. $5.95. Gayle's, Dept. AH, 440 W. 24th St., N.Y.C. 11.



HURRAH FOR HUARACHES, the coolest and most comfortable shoes yet. These sandals are made in Mexico from natural cured saddle leather, and have padded leather insoles for extra support and bounce. They come in full and half-sizes from 5 to 12. Women's sizes, $3.95; men's sizes, $4.95. From Western Classics, Box 4035, Dept. AH-5, Tucson, Arizona.



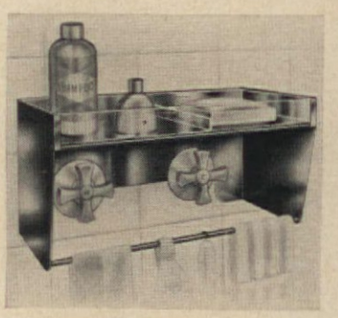
TAN YOUR HIDE evenly and smoothly, with this gay red and white striped Sun-Flector. Its metalized insides reflect the sun's rays to give you an all-over tan even on cooler days. You *can* take it with you, since its five-foot length folds compactly into sections for carrying to the beach, backyard or terrace. $5.98 from Hobi, Dept. AH-1, Flushing 52, New York.



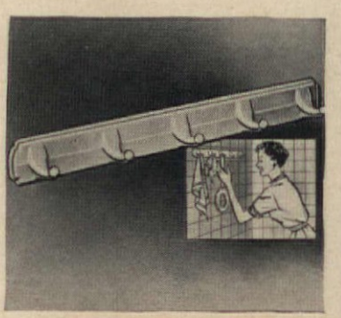
GROWING CHILDREN will adore having a *Barnyard Measuring Stick* Wall Print for their rooms. On pre-pasted heavy paper, it is easy to apply to a wall or the back of a door, to keep a record of each child's growth. 60" high. Its colorful, whimsical animals make it a jolly decoration. $2.98 plus 32¢ post. The Three Printers, Box 51-AH, Little Falls 9, N. J.



SHOWER HOUR finds you relaxed, everything is in one place—soap, shampoo, washcloth and shower cap—on the tray of a stainless steel Bath Butler. Attaches easily without screws or drilling, it simply slips in back of the faucets without interfering with them. 13x6x8". It's $4.98 from Mrs. Dorothy Damar, 722 Damar Bldg., Elizabeth, New Jersey.



TAKE FIVE hooks and put them wherever you need them, and five minutes is all you'll need to put up this plastic panel. Moisten the back of Selfix 5-hook 8¾" panel with water and it holds tight to tile, metal, wood, plaster, or wallpaper. For the kitchen, bathroom, garage, closet, and laundry. Two for $1.00. Sunset House, 71 Sunset Bldg., Los Angeles 16, Calif.





MAGIC CARPET is made of braided salt-water resistant, multi-color plastic—just wipes off with a wet cloth. Great for the porch, in the kitchen, or in the children's rooms. Available in black, red, green or brown border colors. 27x48″, $6.50; 36x60″, $11.90; 4x6′, $18.80; 9x12′, $86; 9x9′ round, $75. Edith Chapman, 260-AH West Main St., Nyack, N. Y.



IN DUTCH, the labels on this genuine blue delftware condiment set read: *Zout, Peper,* and *Mosterd,* which makes them all doubly attractive. Salt and pepper are 2⅜″ high, mustard jar has little wooden spoon. Sent to you direct from the land of the windmills; allow 4 weeks delivery. $3. Exotic Imports, Dept. AH-1, 225 S. Mulberry Street, Granville, Ohio.



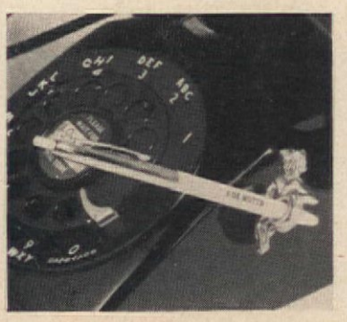
ALL THAT GLITTERS ISN'T GOLD, but attractive mesh ball earrings and bracelet of pure, non-tarnishable aluminum from Germany are well worth their feather weight. So light you'll never know you're wearing them! Perfect for the beach. Choose yellow gold, rose gold or silver. $1 each. B. M. Lawrence, AH-MB 1, 244 California St., San Francisco 11, Calif.



TAKE COVER and fold neatly over a Bed Spread Stand for wrinkle-free overnight hanging. In the morning, stand folds for compact storage under bed or in closet. 22″ across, it stands 32″ high. Lacquer finishes are walnut, mahogany, natural-grain, eggshell, black, pink, or gold $14.95. Exp. chgs. coll. (6 lbs.) Wood-Rite, Dept. 2, 221 West 17 St., New York 11, N. Y.



THE JAPANESE SANDMAN might have brought along this lovely little reproduction of ancient Japanese pottery. Mishima bowl, 6″ in diameter, is earth brown with delicate hand-drawn designs under its glaze. Its Kiri wood box is signed by the artist. Try it on a bamboo mat for an Oriental aura. $4.50. Shopping International, Dept. 130, 65 Court St., White Plains, N. Y.



ON THE TELEPHONE attach a little golden cherub which has a suction cup for this purpose. It holds an ivory and gold-tone ball point pen imprinted with any name ready for jotting down messages or just doodling. A gay little gift for anyone you know who keeps their phone buzzing all the time. $1.65. Bancroft's, Dept. AH-382, 2170 South Canalport, Chicago 8, Illinois.



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Now, keep your copper sparkling *without constant cleaning!* KOPPER KARE is a scientific new formula that actually unites with the copper surface. Forms an invisible diamond-bright shield—seals out tarnish and corrosion. Ends bother of cleaning after each use. Not a lacquer, safe for all pans. *Guaranteed to keep your copper bright always or your money back!* 4-oz. can of KOPPER KARE only $1.49, postage paid from **Sunset House, 2454 Sunset Building, Los Angeles 16, California.**

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With SCOTCHLITE* Reflective Numerals

In an emergency, or a friendly call, the PATHFINDER lawn marker makes it easy to find your home . . . day or night. Green Scotchlite reflective 3″ numerals, on both sides, give excellent visibility from either direction. Fully guaranteed, the PATHFINDER is made of bonderized steel and rustproof cast aluminum. *Specify numerals desired.* Excellent gift item. **Only $4.00 each, ppd. No C. O. D.'s.**

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Big 6 Ft. Diam. 16″ Deep ONLY 9.95 plus $1.50 shipping reg. $19.95

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FREE With Each Pool:—Pool Cover and Full Summer Supply of Purifying Pellets!

Diam. Feet	Inches Deep	Gal. Cap.	Swim Size	Reg. Price	P. J. Hill Price
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10′	20	975	Kids Swim	60.00	24.95
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Add $1.50 Shipping For Each Pool. Send 10% Deposit on COD Orders. MONEY BACK GUARANTEE!

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New type SNO-BOL polyfoam bathroom mop comes complete with no-drip storage cup and hanging hook. No bristles or wires to scratch enamel surfaces. Cleans under rim easily. Cup keeps mop clean and fresh. Ideal for many other tasks. Order several.

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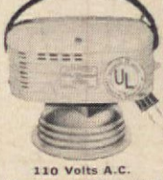


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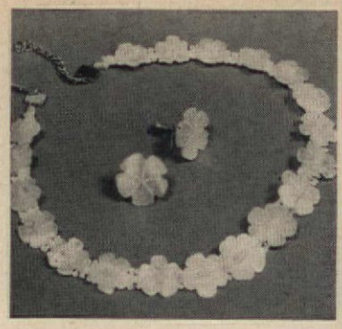
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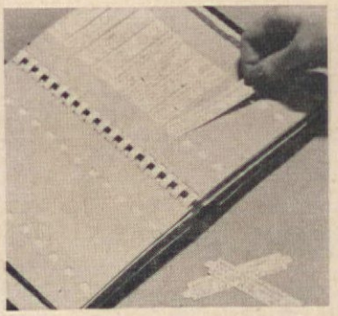
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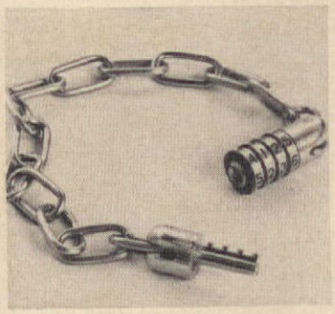
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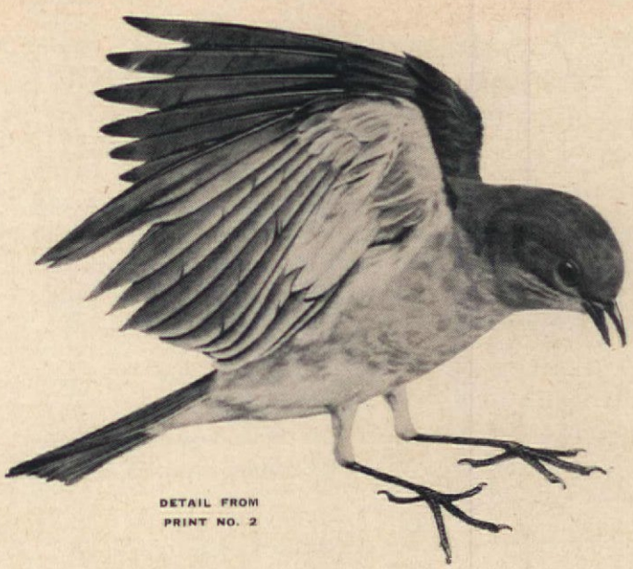
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COBBLER'S BENCH



Special offer, $17.95 while this ad runs solid maple cobbler's bench finished in beautiful hand rubbed salem maple. 40x18 in. 15 in. high. Made to retail for $34.95, matching lamp or step-table $14.95. Send check or money order, no c.o.d.

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DETAIL FROM PRINT NO. 2

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BIRD PRINTS

Ready for Framing

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$2.95 set, postpaid

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☐ MEADOWLARK ☐ ORIOLE AND CHICKADEE ☐ GROUSE, PHEASANT, QUAIL

Name

Street Address

City *Zone No.* *State*

Print name and address in coupon (to be used as label for mailing). Cut out and send M.O. or personal check (do not send stamps).

If you live in New York City, add 3% for City Sales Tax.

THE AMERICAN HOME,
Dept. AS, American HOME Bldg.
Forest Hills, N.Y.

Ann Takes Over

My daddy's company makes wallpaper. It's called E-Z-DU. He is away working and can't write the add this month, I'm helping him. My name is Ann and I'm nine years old. I don't spell so good but I can spell E-Z-DU. It's on the walls in my room. It looks lushious just like ice cream and I like ice cream.

I helped daddy hang E-Z-DU. It was easy. We used water and a spunj. The lady next door (she's nice) is hanging E-Z-DU on her walls to. I showed her how to hang it. Tommy, he's my brother, wanted to help but he's to littl. He's four.

Daddy says he wishes everyone would try E-Z-DU*. He says if I can hang it anyone can. My daddy is very smart. You buy E-Z-DU at the store wear you live. It's made by a nice company (Imperial). When I can spell better, daddy says I can write all the adds. But I don't know. I think I'll grow up and live in a big house with lots of E-Z-DU wallpaper. Won't that be pretty?

*Reg. U.S. Pat. Off.

IMPERIAL PAPER AND COLOR CORPORATION
Glens Falls, New York

P. S. Facts verified by Ann's daddy. Words and spelling by Ann.

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J. F. MARR COMPANY, Inc., WOODSTOCK, NEW YORK

Coming in July

HOW MUCH IT WILL COST TO UPDATE A HOUSE

IT'S A PUZZLEMENT to thousands of you homeowners who live in older homes. Your house is basically sound . . . you love the neighborhood, but the whole place looks dated. What to do? Next month, find out in The American HOME'S big Home Improvement issue! Learn what it takes to do everything from a minor face lift to constructing a swimming pool!

ENTER THE HOME IMPROVEMENT COUNCIL'S $50,000 CONTEST

FIND OUT how you can be the big winner in this fabulous contest for homeowners. $50,000 in prizes, with a grand prize of $25,000!

FAMILY FOOD AMERICA LOVES BEST

THE FOOD America loves best . . . from coast to coast: A star-spangled treat that includes smoked ham-raisin sauce from the South, kidney bean casserole from the Midwest, York County pot pie from Pennsylvania Dutch country, salad buffet from the Far West. Happy Fourth of July!

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Floor is Armstrong Embossed Inlaid Linoleum, No. 5310

all flagstone's virtues—and something extra, too



No, it's not flagstone. It's one of the exciting designs in Armstrong Linoleum. As you can see, this floor has all the natural beauty of flagstone. It even has gently embossed mortar lines—an exclusive Armstrong feature which gives it a realistic three-dimensional effect. To the good looks of flagstone, this floor adds the famous easy-care virtues of Armstrong Linoleum. There are no dirt-catching cracks. This whole dining-room floor has only two seams, and they're so tightly joined that not a speck of dust can hide between. Spilled things, even grease, won't stain Armstrong Linoleum. You just whisk them away with a damp mop. And because handsome designs like this one are built in, your dealer can put down this floor much faster than a custom design in tile. This is important to remember, because the less time it takes to install a floor, the less money you spend. This modern, fashionable floor offers you so many lovely styles and colors to choose from. Just think which rooms in your house would gain new beauty and practicality from a floor of Armstrong Linoleum.

WATCH ARMSTRONG CIRCLE THEATRE, ALTERNATE WEDNESDAY NIGHTS, CBS-TV

SEND 25¢ FOR "SUCCESSFUL DECORATING," 32 pages full of ideas in color for every room. Description of this "Flagstone Dining Room," with list of furnishings, available free. Write Armstrong Cork Company, 5806 Pine Street, Lancaster, Pennsylvania.

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